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### **Purpose**

Fun and quick 30-60 second videos of people either live singing or lip syncing to a known love song to create marketing content to highlight Intiman Theatre and [ShowTheLove](#) crowdsourced fundraising campaign. Participants have the opportunity to highlight their personal skills on their own social networks and to be reposted on Intiman's social accounts.

### **Dates**

- Videos should start to be posted on personal accounts Thu 2/7/19 and through 2/28/19.
- Intiman will begin to repost videos daily starting on Mon 2/11/19.

### **Step by step**

1. Find your favorite love song and pick 30 seconds to lip sync or live sing to.
2. Practice the script below, and pick three people to nominate (much like the ALS ice bucket challenge)
3. Film yourself saying the script first and then singing. [Click here](#) for an example.
  - a. [How to add songs on Instagram](#)
  - b. [How to add songs on Facebook](#)
  - c. Or play the music on a separate speaker
4. Post to social via story or upload as a post, and be sure to tag @IntimanTheatre and those whom you nominated.

#### ***Script***

"Hi, I'm (your name) and I support ShowTheLove at Intiman Theatre. I nominate (name1), (name2), & (name3) to sing some love songs." Then begin your singing.

#### ***Social Post Text***

#ShowTheLove I support @intimantheatre to make more local art and nominate (@name1), (@name2), & (@name3) to do the same. Help us grow this socially relevant theatre company in #Seattle #art #local #lovesong #boldtheatre #volunteer