

50 Easy Fundraising Ideas

Ask all your donors to forward your email to 10 of their friends with a request for a donation, and to post about their support of the Walk on their Facebook pages.

Ask your barista to sell paper icons or donate a day's tips to IDF.

Ask your hair stylist for a donation; if not in the form of a check, then perhaps in the form of haircuts! See if he/she will host a hair-cut-a-thon in the salon, you can probably raise more donations in two hours of haircutting than you imagine – be sure to get the word out!

Ask your yoga instructor or personal trainer for a donation or a donated class. Invite your friends to attend a special class/yoga/aerobics/step donated by the trainer and their admission fee (\$20 or more) becomes a donation. The instructor also gets the chance to build their client base. It's a win-win!

Auctions: Be creative with what you auction off... some things may be more valuable than you think! Some things to auction off are: prime parking space at work, desserts, homemade dinners, local art work, etc.

Bake Sales: Hold a bake sale on a Friday, so your co-workers have a weekend treat!

Bartender: Ask your favorite bar if you can guest bartend for a night and keep all of your tips. Make sure you invite all of your friends to come in that night!

Birthday party: Instead of gifts, hold a blue themed birthday party and ask for donations for the *IDF Walk for Primary Immunodeficiency*.

Book Sale: Ask your team to bring in all their gently used books and reach out to local publishing houses, bookstores and libraries to donate overstocked books. Spread the word, set up a table (at a mall or in an office lobby) and sell! Include a thank you bookmark with a photo and a link to your personal fundraising webpage.

Bowling Fundraiser: Have a bowling fundraiser after work. Invite all family and friends to participate. Ask the bowling alley to donate or discount the rates but charge full prices to play, with the proceeds going to your team.

Car Wash: Get your team together for a local town car wash. This works great for elementary and high school teams too. Hold a car wash – either in your neighborhood, at your place of worship, or at your place of business. Ask local businesses to donate the supplies you will need and ask your friends to help wash the cars. Add a bake sale; sell chilled bottles of water (that have been donated).

Casual for IDF Days: Ask your employer if they will allow employees to dress down on Fridays for a \$5 donation.

Change Jar: Did you know that one milk jug of pennies is equal to about \$60? Each team member takes a jar and the first person to fill it up gets a prize. Start off with small jars and increase in size each round. Prizes get better each round. You can also ask your child's school to place milk jugs in their classrooms to collect pennies.

Christmas Lights: Offer to put up your neighbors outdoor Christmas lights. It's a job no one wants to do and they might be delighted to have it done for them, especially if it's a donation to IDF.

Clean House: Have team members band together by donating items for one huge garage sale. Advertise the sale wherever you can and make sure everyone knows where their donations are going! Make signs that advertise that all the proceeds are going to support

IDF. Ask your local paper to run an ad as their contribution. Add a bake sale and/or lemonade stand and have an IDF donation jar visibly displayed.

Coins: Go to your local mall or shopping center and ask what they do with the coins in the fountain.

Concession Sales with your Favorite Team! Did you know that professional sports teams often let volunteer groups run a concession stand at a home game as a fundraiser? Contact your professional home team and then get a group of friends together for a great time at the game – for a worthy cause!

Cook-off: Who makes the tastiest chili in your office? Which team member bakes the best cupcakes? Tasting judges are charged for each voting ballot. Whoever gets the most votes is crowned “Master Chef.”

Corporate Sponsor: Identify one corporate sponsor that you can ask for a large donation. Offer to wear their shirt at the walk for advertising.

Customize your personal webpage at www.walkforPI.org with a photo and your personal story.

Game Night: Host a party and have every team member bring their favorite game. \$10 to get in the door!

Golf Outing/Tournament: Work with a local golf course to plan a charity golf outing. Charge a fee to participate and see if you can get prizes donated for the winner of each hole, or the whole course.

Gym: Ask your gym if you, or they, can teach an aerobics, yoga or spinning class as a benefit to IDF.

Hair Salon: Ask your hair salon if they will donate \$2 from each haircut on a specific day.

Happy Hour: Wear your team shirt to Happy Hour and ask people to sign it for a \$10 donation. Ask the DJ to announce that you are in the bar.

Jeans Day: Have coworkers donate \$5 to wear jeans for the day. Spice it up – Hat Day, Team Spirit Day, etc.

Lemonade Stand: It’s classic and effective. Let the kids help out and make the lemonade with a twist – add fresh fruit, serve as a slushy or add an adult beverage.

Lunch In: Bring your lunch to work for a week and donate the savings to your IDF Walk Team. Ask friends and co-workers to join in the “Lunch In Challenge.”

Make a self-donation to jumpstart your fundraising. This also lets your donor see your personal commitment to IDF!

Matching Gifts: Double your money with matching gifts! Many employers sponsor matching gift programs and will match any charitable contributions made by their employees.

Meet the Press: Contact the editor of your local paper, or your company newsletter – or both! Ask them to interview you about what you’ve undertaken and why, and include a request for support. Be sure they include instructions in the story for how readers can make donations to IDF through your page.

Mow-a-thon: Hold a neighborhood mow-a-thon weekend where you and your family will mow everyone’s lawn for a minimum donation.

Network: Are you on Facebook, Twitter, Pinterest or any other social networking site? Use it to let your friends and family across the country know about your fundraising efforts for the *IDF Walk for Primary Immunodeficiency*. Include links to your walk webpage.

Night Out: Work with a local establishment to host a "Night Out" for the adults. Have a minimal cover associated with the event, all of which will go towards your team's total. In addition, you can raffle off some donated prizes.

Office Olympics: Have a fun day at work. Hold events like typing competitions, swivel chair races, staple pull contests, stress ball toss, water cooler drinking game, etc. Ask all athletes to pay an entry fee. Get something donated to award the "winner".

Pancake Breakfast: This is a perfect event to host before work or worship service. Create a mouthwatering hot breakfast menu with coffee and juice. Charge \$10 a plate!

Provide a Service: Pet care, baby sit, mow lawns, give manicures, run errands, tailor clothes, organize closets, clean houses, wash dogs, or whatever you can think of to give back to those around you – and ask for a donation as payment.

Quiz Bowl: Hold a trivia night at a local establishment. See if the restaurant will donate a gift card to the winner and a portion of the night's proceeds to your IDF Walk for Primary Immunodeficiency team.

Restaurant Spare Change Jar: Ask your favorite restaurant or local pub to put out a jar for donations of spare change. Decorate it with quotes and pictures.

Sell Space on Your Team shirt: Sell small blocks of space on your Team shirt you plan to wear at the Walk. Suggested \$10 donation. Encourage donors to write a tribute message. Asking your donors to add a message to your walk attire is a great way to inspire them.

Skate Night: Host a skate night at a local rink. Great night for families to come out and enjoy time with their kids.

Special Screening: Ask your local movie theatre to donate a special screening of a new release. Invite everyone you know and post flyers, charge at the door. Ask if the theatre will also donate a percentage of the concession sales for your event!

Spinning Class: Ask for support from your spinning class instructor and classmates! Set a goal at the beginning of the class, and if it's met, everyone donates \$1 per mile or \$1 per minute.

Sweets Party: Have a dessert auction at work! Ask local restaurants, bakeries and grocery stores to donate yummy desserts. Post signs at work well in advance, and then bring all of the desserts into work on Friday.

Swim Party: Ask a local public pool to donate (or rent at a reduced rate) a couple of hours for a private party. This is a great way to get teenagers involved in the fundraising effort. Have donated snacks on hand, and be sure to include a lifeguard. Turn on fun music and charge at the door.

Talent Show: Gather the local neighborhood kids and host a talent show at your school or church. Charge a small entrance fee for everyone to come and see the local talent.

Used Book/DVD/CD Sale: A more focused and versatile version of a garage sale. Ask everyone you know (co-workers, neighbors, family and friends) to donate any books, DVDs, and CDs that they no longer need. Choose a time and place to have a used book sale – maybe your local farmer's market, school carnival or workplace. Or take the books to a used book store and use the proceeds to support IDF.

Waiters: Ask the waiter/waitress or bartender at your favorite hangout to donate a day's tips. If you have a friend who waits or bartends, ask them too.

Wedding Gift and Favors: In lieu of wedding gifts, ask your friends and family to make a donation to IDF. Or in lieu of buying wedding favors for your guests, make a donation to IDF and make place cards at each place setting to announce your gift.

Wine Tasting Party: Have a wine and cheese-tasting party. If you know anyone (who knows anyone!) who owns, manages or works in a winery, ask if they will host it. Charge at the door and ask if a portion of proceeds of all bottles sold can benefit IDF. Blind tastings are fun. Think about dressing up the event with some very special vintages.