



2019 SPONSORSHIP OPPORTUNITIES

Oldest City Red Trout Classic

October 9, 2019 – Captain's Party 6PM, October 10-11, Fishing 7AM-3PM

<https://events.cff.org/nflredtroutclassic>

North Central Florida Chapter

904.733.7350

12627 San Jose Blvd, Suite 504, Room 504 B

Jacksonville, FL 32223

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40s.

While people with CF are living longer than in the past, we still lose precious young lives every day.

WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.

Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

A Cure for All

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

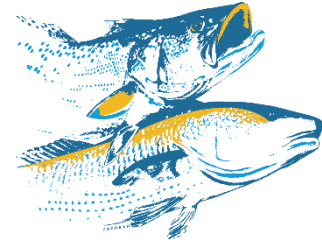
We need your involvement now as much as ever before to reach that goal.

2019 Oldest City Red Trout Classic

sponsorship

Fishing for a Cure!

Join us for this year's exciting fishing tournament starting from the docks at the Conch House in the Nation's Oldest City, St. Augustine. Guests will enjoy two days of amazing fishing for redfish and trout, guided by local professional captains. The event features a captain's party, happy hour, an awards celebration and silent, live and Bid for A Cure auctions.



We invite you to be a part of this year's event and join us by supporting the Cystic Fibrosis Foundation and the Oldest City Red-Trout Classic as an event sponsor.

THE OLDEST CITY
RED • TROUT CLASSIC
CYSTIC FIBROSIS FOUNDATION

2018 Event Committee





2019 Event Committee

Chris Hutchins
Chairman

David Reichard

Doug Barrow

Billy Harris

Jerry Morrow

Ryan Cole

Dan Rohan

Vaughn Cochran

Steve Dear

Tommy Coleman

Tim Reis

Dave Workman

Dear Friends:

Welcome to the Cystic Fibrosis Foundation's 18th annual Oldest City Red-Trout Classic fishing tournament. Your contributions are truly appreciated and help to move us toward our goal of finding a cure for cystic fibrosis.

Last year marked the 17th year of this event and the committee worked tirelessly to assemble another outstanding event. We had 24 sponsored boats and raised nearly \$50,000 in support of the CF Foundation's mission.

The next three days are a culmination of the commitment of one incredibly dedicated event committee. We love fishing the North Florida waters and we believe in the mission of the CF Foundation....to end CF and give a better quality of life to all that are born with cystic fibrosis.

The CF Foundation is one of the most widely respected and credible voluntary health agencies in the United States. The money raised by this tournament helps to drive the result of better quality of life for all that are affected by cystic fibrosis.

Tight Lines,

Chris Hutchins
Chairperson
The Oldest City Red-Trout Classic 2019

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352). FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$15,000 (\$10,758 tax deductible)

- Recognition on all collateral material including shirt
- Three (3) boat entries (2 anglers per boat)- includes boat, guide and tackle for both days and participant gift for each angler
- Anglers and four (4) guests attend Thursday-Kick-off Dinner Anglers attend Friday - Dockside Celebration
- Anglers attend Saturday - Awards Reception
- Company banner prominently displayed at all dockside functions (provided by sponsor)
- Opportunity to link company website to event website

Kick Off Dinner Sponsor \$7,500 (\$4,672 tax deductible)

- Two (2) boat entries (2 anglers per boat)- includes boat, guide and tackle for both days and participant gift for each angler
- Recognition as Kick-off Dinner Sponsor in all event material
- Recognition and opportunity for company representative to speak at Thursday Kick-off Dinner
- Entry for anglers and two (2) guests at Kick-off Dinner
- Anglers entry to Dockside Party and Awards Reception
- Company banner (provided by sponsor) displayed dockside
- Opportunity to link company website to event website

Event Experience Sponsorships \$5,000 (\$3,586 tax deductible)

Shirt Sponsor | Participant Gift Sponsor | Dockside Party Sponsor

- One (1) boat entry (2 anglers per boat)- includes boat, guide and tackle for both days and participant gift for each angler
- Company logo on event shirt
- Entry for anglers and two (2) guests at Kick-off Dinner
- Anglers entry to Dockside Party and Awards Reception
- Company banner displayed at all dockside functions (provided by sponsor)
- Opportunity to link company website to event website

Boat Sponsor \$3,000 (\$1,586 tax deductible)

- One (1) boat entry (2 anglers per boat)- includes boat, guide and tackle for both days and participant gift for each angler
- Entry for anglers and two (2) guests at Kick-off Dinner
- Anglers entry to Dockside Party and Awards Reception
- Logo listed on Event Website



2019 Oldest City Red Trout Classic Sponsorship Form

Company Name _____ Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000* (\$10,758 tax deductible) | <input type="checkbox"/> Dockside Party Sponsor \$5,000* (\$3,586 tax deductible) |
| <input type="checkbox"/> Kick Off Dinner Sponsor \$7,500* (\$4,672 tax deductible) | <input type="checkbox"/> Boat Sponsor \$3,000* (\$1,586 tax deductible) |
| <input type="checkbox"/> Shirt Sponsor \$5,000* (\$3,586 tax deductible) | <input type="checkbox"/> Breakfast Sponsor \$500* (100% tax deductible) |
| <input type="checkbox"/> Gift Sponsor \$5,000* (\$3,586 tax deductible) | |

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Credit Card Payment: Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact and Payment Information:

North Central Florida Chapter

Contact: Josh White

12627 San Jose Blvd. Suite 504, Room 504B Jacksonville, FL 32223

jwhite@cff.org | 912.547.4461

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its 2019 budgeted expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest annual report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 800 FIGHT-CF.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.