Countdown to a Cure is a premier fundraising event for NephCure Kidney International. We are bringing this exciting event to Philadelphia for the first time. It will feature cocktails and heavy hors d’oeuvres, a silent auction, and an opportunity to network with Philadelphia’s leading professionals.

Our goal is to raise urgent funds to support the search to find a cure for FSGS and other causes of Nephrotic Syndrome.

TOGETHER WITH OUR DEDICATED SUPPORTERS, NEPHCURE IS COMMITTED TO FINDING THE CURE.

PLEASE JOIN OUR FIGHT
Buy tickets or donate to the event online: give.NephCure.org/CountdownPhiladelphia
PARTNERSHIP BENEFITS

PRESENTING PARTNER
$25,000
▷ Four (4) VIP Tables with company signage (10 seats per table)
▷ Full page, full-color ad in event program
▷ Logo on all event materials and marketing; includes top billing on sponsorship signage and event website
  ▷ Logo on event invitation (commitment and logo must be received by June 17)
  ▷ Opportunity to provide company literature and gift in guest gift bags
  ▷ Opportunity to provide company signage at event (2 placements)
  ▷ Recognition during live program
  ▷ Opportunity for naming rights on this year’s Honoree Award
▷ Opportunity for a company-representative photo with honored guest (if applicable)

GOLD PARTNER
$15,000
▷ Two (2) VIP Tables with company signage (10 seats per table)
▷ Half-page, full-color ad in event program
▷ Logo on all event materials; includes premier placement on sponsorship signage and event website
  ▷ Opportunity to provide company literature and gift in guest gift bags
▷ Opportunity to provide company signage at event (1 placement)

SILVER PARTNER
$10,000
▷ One (1) VIP Table with company signage (10 seats per table)
▷ Half-page, full-color ad in event program
▷ Logo on all event materials; includes premier placement on sponsorship signage and event website
  ▷ Opportunity to provide company literature and gift in guest gift bags

HERO TABLE
$5,000
▷ One (1) Table with company signage (10 seats per table)
▷ Logo on event website

BRONZE PARTNER
$7,500
▷ One (1) Table with company signage (10 seats per table)
▷ Logo on all event materials; to include sponsorship signage and event website

CHAMPION TABLE
$2,500
▷ One (1) Table with company signage (10 seats per table)

BUY TICKETS OR DONATE TO THE EVENT ONLINE: give.NephCure.org/CountdownPhiladelphia
AD OPPORTUNITIES FOR EVENT PROGRAM

Full-color ads will be printed in the program booklet that will be given to each attending guest.

FULL-PAGE AD
$1,000

HALF-PAGE AD
$750

AD SIZES

PLEASE NOTE: All ads should be in color and should fully fill the space specified. Please do not include any white/clear space to buffer your ad on the page.

<table>
<thead>
<tr>
<th>WIDTH</th>
<th>HEIGHT</th>
<th>RESOLUTION</th>
<th>ORIENTATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL-PAGE AD</td>
<td>5.75 inches</td>
<td>8.75 inches</td>
<td>300 dpi</td>
</tr>
<tr>
<td>(5.5 in. with 1/8 in. bleed)</td>
<td>(8.5 in. with 1/8 in. bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HALF-PAGE AD</td>
<td>4.75 inches</td>
<td>3.65 inches</td>
<td>300 dpi</td>
</tr>
</tbody>
</table>

ARTWORK SPECIFICATIONS

ADVERTISERS WHO WISH TO SUBMIT THEIR OWN ARTWORK
Follow the below guidelines. Ads that do not follow the guidelines will appear blurry in the program and may not be used during the event. Acceptable file formats are JPEG or PNG files. PLEASE NOTE: Microsoft Word files are not an acceptable format for final ads.

▶ Color mode must be CMYK
▶ Resolution must be 300 dpi or greater
▶ Quality should be 100
▶ Compression should be maximum
▶ Text should be no smaller than 8.5 points in size
▶ No more than 300 characters of text should be included in ad

IF YOU WOULD LIKE US TO DESIGN YOUR AD
Please send text and images prepared according to the below guidelines. PLEASE NOTE: Scanned documents are not acceptable for submission.

TEXT
▶ No more than 300 characters of text should be included in ad
▶ Microsoft Word documents or unformatted text in the body of an e-mail are acceptable

LOGO AND/OR PHOTOS
▶ Acceptable file formats are JPEG, PNG, or EPS files.
▶ Resolution should be no less than 300 dpi
▶ Color mode should be CMYK

ALL ADS ARE DUE BY MONDAY, AUG 19TH

PLEASE SEND SUBMISSIONS TO: EVENTS@NEPHCURE.ORG

For more information about NephCure Kidney International, to purchase tickets, or inquire about sponsorship opportunities, please visit: give.NephCure.org/CountdownPhiladelphia or email events@NephCure.org.
PLEASE SELECT YOUR SPONSORSHIP LEVEL:

☐ $25,000 Presenting Partner  ☐ $7,500 Bronze Partner
☐ $15,000 Gold Partner  ☐ $5,000 Hero Table
☐ $10,000 Silver Partner  ☐ $2,500 Champion Table

TRIBUTE AD OPPORTUNITIES:

☐ $1,000: Full-page Ad  ☐ $750: Half-page Ad

TICKETS:

☐ $150 / Ticket  QUANTITY: ____________

☐ I am unable to attend, but would like to support NephCure Kidney International with a gift of $ ________________

TOTAL (full amount to be charged): $ __________

CONTACT INFORMATION:

FULL NAME ____________________________________________________________

COMPANY ____________________________________________________________

ADDRESS ____________________________________________________________

CITY __________________________ STATE ___________ ZIP CODE ____________

EMAIL ______________________________________________________________

PAYMENT (circle one): CHECK CREDIT CARD ONLINE CREDIT CARD BELOW

Please make checks payable to “NephCure Kidney International”

Pay by Credit Card at give.NephCure.org/CountdownPhiladelphia or below:

☐ AMERICAN EXPRESS  ☐ VISA  ☐ MASTERCARD  ☐ DISCOVER

CARD # ____________________________ EXP. DATE ________ SEC. CODE ____________

SIGNATURE ____________________________________________________________

MAIL TO: NephCure Kidney International, Countdown To A Cure Philadelphia
150 South Warner Road, Suite 402, King of Prussia, PA 19406

For more information about sponsorships, VIP tables, or additional tickets, please please call

610.540.0186 ext. 24 or email events@NephCure.org

NephCure Kidney International is a 501(c)(3) non-profit organization; Federal Tax ID Number is 38-3569922