

# 2019 Sponsorship Proposal



## Pipeline to a Cure: *a Surf + Chefs Event*

Saturday, November 2, 2019 | 6:30 to 10:30 PM

*(VIP Reception 6:00 PM)*

*Hilton Virginia Beach Oceanfront | Virginia Beach, Virginia*

Terri Quinan, Executive Director [tquinan@cff.org](mailto:tquinan@cff.org) | Beth Saladino, Development Director [bsaladino@cff.org](mailto:bsaladino@cff.org)

804.527.1500 | 7202 Glen Forest Drive | Suite 102 | Richmond, Virginia 23226



## 2019 CF Ambassador

Josh Taylor

## 2019 Pipeline Surf Ambassador

Balaram Stack

## Committee Members

Amy Boyd

Alisa Crider

Caci Gilden

Nick & Kara Halleran

Chris Hamilton

Sara Pierce

Sarah Plaza

Sarah Potter

Trey Potter

Joe Ruddy

Regina Schewe

Dr. Joshua Sill

Josh Taylor, Chair

## CFF Virginia Staff

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Greetings from the Cystic Fibrosis Foundation,

**It is our pleasure to invite you to sponsor the Pipeline to a Cure: a Surf + Chefs Event — and to join us in celebrating an evening inspired by the ocean, outstanding cuisine, and finding a cure for cystic fibrosis.**

On Saturday, November 2, 2019, we will host our third annual Pipeline to a Cure event. Last year showed amazing results with over \$43,000 raised. These funds helped to support the Foundation's mission of innovative research and drug therapies, promoting individualized treatments, and ensuring access to high-quality, specialized care that will continue to impact people with cystic fibrosis.

In addition to recognizing the therapeutic benefits the ocean has for those with cystic fibrosis, this year's Pipeline to a Cure: a Surf+Chefs Event will feature a multi-course, gourmet seated dinner prepared by five of Hampton Roads' top chefs.

We hope you will consider being a 2019 Pipeline to a Cure event sponsor. Many in the medical research field believe that a cure for cystic fibrosis is within reach in the next 20 years. With your support as a Pipeline to a Cure Sponsor, together we can make CF stand for Cure Found.

Handwritten signature of Terri Quinan in blue ink.

Terri Quinan, Executive  
Director CFF Virginia Chapter

Handwritten signature of Josh Taylor in blue ink.

Josh Taylor  
Pipeline to a Cure Committee Chair

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

**WE ARE ONE. UNTIL IT'S DONE.**

**We will not rest until we have achieved normal life spans and have a cure for 100% of people living with cystic fibrosis.**

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

## MISSION STATEMENT

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to live full, productive lives by funding research and development, promoting individualized treatment and ensuring access to high-quality, specialized care.

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age

## WHY SUPPORT THE CF FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.





## Event Overview

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**WHAT** · **Pipeline to a Cure: a Surf + Chefs Event** is an evening that will celebrate Hampton Roads' rich culinary talent, as well as the connection between surfing and cystic fibrosis (CF). The evening features a five-course gourmet dinner, prepared by the area's top chefs, using fresh locally sourced ingredients, a cocktail reception, live and silent auctions, CF research updates, live music, and the opportunity to support the mission through our Bid-for-a-Cure.

**WHEN** · **Saturday, November 2, 2019 · 6:30 to 10:30 p.m.**

VIP Honorees and Sponsors Reception at 6:00 p.m.

**WHERE** · **Hilton Virginia Beach Oceanfront** · 3001 Atlantic Ave., Virginia Beach, VA

Valet parking available

**WHY** · To support the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and access to high-quality, specialized care.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

VA STATE DISCLOSURE:

FINANCIAL STATEMENTS AVAILABLE AT STATE DIVISION OF CONSUMER AFFAIRS, DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES, P.O. BOX 1163, RICHMOND, VA 23218

**Important Note on Attendance at Foundation Events:** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.



## Pipeline to a Cure 2019 Sponsorship Opportunities

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### **Presenting Sponsor • \$10,000 (Tax-deductible amount • \$8,400)**

- Two (2) tables of ten (10) with premier seating
- Invitation to attend VIP reception (all 20 guests)
- Recognition as Presenting Sponsor on all event promotional materials (print and online)
- Corporate name included in all press releases
- Company - branded logo on step and repeat banner for photo opportunities with all guests
- Full-page acknowledgement and welcome letter in the program book
- Podium and on-screen recognition during event

### **EpiCUREan Sponsor • \$5,000 (Tax-deductible amount • \$4,200)**

- One (1) table of ten (10) with premier seating
- Invitation to attend VIP reception (all 10 guests)
- Recognition as EpiCUREan Sponsor on all event promotional materials (print and online)
- Half page acknowledgement in program book
- Podium and on-screen recognition during event

### **Catch the Wave Sponsor • \$2,500 (Tax-deductible amount • \$1,860)**

- Seating for eight (8) guests
- Invitation to attend VIP reception (all 8 guests)
- Recognition as Catch the Wave Sponsor on all event promotional materials (print and online)
- Quarter page acknowledgement in program book
- Podium and on-screen recognition during event

### **Acknowledgement • \$1,000 (100% Tax-deductible)**

- Digital and Print Acknowledgement

### **Table Host • \$1,750 (Tax-deductible amount - \$1,190)**

- Seating for eight (8) guests
- Recognition in program book and during event

### **Individual Tickets • \$175 each (Tax-deductible amount - \$105 per ticket)**



## Sponsorship Commitment Form

**Company/Sponsor Name** \_\_\_\_\_

Please list company name exactly as you would like it to appear in recognition of your sponsorship support.

**Contact Name** \_\_\_\_\_

**Contact Title** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_ **Email** \_\_\_\_\_

**Guest Names** \_\_\_\_\_

### Sponsorship

- Presenting Sponsor \$10,000 (\$8,400 tax-deductible)
- Table Host \$1,750 (\$1,190 tax-deductible)
- EpiCUREan Sponsor \$5,000 (\$4,200 tax-deductible)
- Acknowledgement \$1,000 (100% tax-deductible)
- Catch the Wave Sponsor \$2,500 (\$1,860 tax-deductible)

### Pipeline to a Cure Tickets

- Individual Tickets \$175 each (\$105 tax deductible per ticket)
- I am unable to attend, but I would like to help support a cure for CF with a 100% tax-deductible donation \$\_\_\_\_\_.00.

**PAYMENT** · Sponsorship payment is due prior to the event date. Payment may be submitted via check or credit card. Checks should be made payable to: “Cystic Fibrosis Foundation” and mailed to: CFF Virginia Chapter, 7202 Glen Forest Drive, Suite 102, Richmond, VA 23226. To submit payment by phone, please contact us at 804.527.1500.

**Amount to charge:** \_\_\_\_\_

Check enclosed (payable to “Cystic Fibrosis Foundation”)  Please send invoice  Please call for payment

Credit Card Payment: Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Name on Credit Card:** \_\_\_\_\_

Signature \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. *This credit card information will be securely destroyed immediately after processing.*

### **Please return this completed form to:**

Cystic Fibrosis Foundation · 7202 Glen Forest Dr. Suite 102  
Richmond, VA 23226 | 804-527-1500 | [www.cff.org/virginia](http://www.cff.org/virginia)  
Terri Q. Quinan, Executive Director · [tquinan@cff.org](mailto:tquinan@cff.org)