



# 2019

## SPONSORSHIP GUIDE



Rocky Mountain Pig Jig  
September 21, 2019  
Rocky Mountain Vibes Baseball Stadium  
Colorado Springs, CO  
Benefiting NephCure Kidney International



# WHAT IS A PIG JIG

Introducing the Rocky Mountain Pig Jig, a dynamic fundraising event featuring live music, amateur BBQ competition, drinks, and family-friendly activities, all benefiting NephCure Kidney International (NKI). NKI's mission is to bring better treatments to patients suffering from rare protein-spilling kidney diseases, including Nephrotic Syndrome and FSGS.

This event started in 2008 when a group of friends organized a simple backyard BBQ competition in Tampa Bay, FL in support of their dear friend who had lost his kidneys due to an aggressive form of Nephrotic Syndrome. The Pig Jig is now a national event, with festivals held annually in Tampa, Florida and San Jose, California..

The Rocky Mountain Pig Jig is modeled after the successful events in Tampa and San Jose, and will feature entertaining live bands, amateur BBQ competition in a tailgate-like atmosphere, and more family-friendly fun.



2018 Silicon Valley Pig Jig



**'CUE UP A CURE**

# BBQ COMPETITION



The Rocky Mountain Pig Jig Amateur BBQ Competition is an opportunity for area businesses to come together for a day of team-building and friendly competition. Teams may invite guests to join their cooking area (a VIP pass is required to gain entry into the BBQ Pit). Winners will be named in the categories of ribs, pulled pork and brisket. An overall winner will also be named by the judging team. These winners will no doubt claim bragging rights in the BBQ pit!

# LIVE MUSIC

The Rocky Mountain Pig Jig will feature live music throughout the day, including up-and-coming artists from the region. Bring your lawn chairs or sit in the stadium stands to enjoy the tunes!

# KIDS ZONE

A free Kids' Zone will keep the kids entertained, while parents enjoy the music, food, drink, & comradery of the Pig Jig.



“ NephCure is so excited to help with expanding the Pig Jig to Colorado! The national reach of this amazing event will do wonders for our patient community and propel us closer to treatments and a cure for Nephrotic Syndrome. Kudos to the Colorado team for working with the Tampa & Silicon Valley crews to make this happen! ”

**Josh Tarnoff,**  
NephCure Kidney International

# OUR STORY



Macy at 13 years old, loves dancing & musical theater, art, and hanging out with her dog Bentley.



Macy, 3 years old, under treatment for a relapse and on high doses of Prednisone.

Meet 13 year old Macy. Diagnosed with Nephrotic Syndrome (and later FSGS) when she was three, Macy went into kidney failure and on dialysis within two years. She received a living donor kidney transplant, but her disease returned immediately. Macy has endured 30+ surgeries, takes 18 medications a day, and will likely need another transplant sooner than later.



Rob was diagnosed with FSGS 17 years ago, shortly after turning 30. Despite numerous symptoms, he works hard every day to maintain as normal of a life as possible, for not only himself but his family. It is a daily struggle, but through this journey of living with FSGS he has learned what not only he can endure, but what his family can endure while struggling with this disease.

# CONNECT WITH US

 rockymountainpigjig

 rmpigjig

# OUR GOALS

ATTENDANCE: 500

DOLLARS RAISED: \$75,000

CORPORATE BBQ TEAMS: 16

SPONSORS: 30



# FACTS

Kidney disease affects 31 million people in the United States.

Nephrotic Syndrome (NS) attacks the kidneys filtering units; causing patients to lose vital protein into their urine.

There is no known cause or cure for Nephrotic Syndrome; nor are there any FDA approved treatments for Focal Segmental Glomerulosclerosis (FSGS), an aggressive form of NS.

40-50% of NS patients are resistant to currently available drugs.

FSGS can lead to kidney failure, for which the only treatment options are dialysis or transplant.

“ The Tampa Pig Jig is thrilled to see the expansion of our event to the Mountain West Region and look forward to an incredibly successful first annual Rocky Mountain Pig Jig! ”

Ryan Reynolds,  
Tampa Pig Jig Committee Member

# SPONSOR INFO

PRESENTING SPONSOR	\$25,000
.....	
PLATINUM SPONSOR	\$20,000
.....	
GOLD SPONSOR	\$15,000
.....	
SILVER SPONSOR	\$10,000
.....	
BRONZE SPONSOR	\$5,000
.....	
BBQ BOOSTER SPONSOR	\$2,500
.....	
BBQ FAN SPONSOR	\$1,250
.....	
BBQ BUDDY SPONSOR	\$500

## NAMING RIGHTS OPPORTUNITIES:

### GOLD & UP

VIP Tent, Judges' Tent, Main Bar

### SILVER

Signature Cup, Beer Garden, T-Shirt

### BRONZE

Koozie, Apron, Kids' Zone, Ticket

*\*VIP All Access includes: Admission, reserved viewing area near stage, access to VIP Tent with complimentary food and drink.*

	Presenting \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	BBQ Booster \$2,500	BBQ Fan \$1,250	BBQ Buddy \$500
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Presenting Sponsor of Event, Opening and Closing Ceremony Recognition	X							
Main Stage Signage	X	X						
Radio/News Mentions	X	X	X					
Name in Media Promos	X	X	X	X	X			
Sponsor Booth in Concourse	X	X	X	X	X	X		
Prominent Event Signage	X	X	X	X	X	X		
BBQ Team Competition Entry	X	X	X	X	X	X		
VIP All-Access Passes*	30	25	20	15	10	6	4	2
Company Name on Pig Jig Website	X	X	X	X	X	X	X	X



2018 Silicon Valley Pig Jig



2018 Silicon Valley Pig Jig



**NEPHCURE<sup>®</sup>**  
Kidney International



## THANK YOU FOR PARTNERING WITH NEPHCURE KIDNEY INTERNATIONAL

### CONTACT INFORMATION

CONTACT NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### PARTNERSHIP LEVEL

- |                                     |          |                                      |         |
|-------------------------------------|----------|--------------------------------------|---------|
| <input type="checkbox"/> PRESENTING | \$25,000 | <input type="checkbox"/> BBQ BOOSTER | \$2,500 |
| <input type="checkbox"/> PLATINUM   | \$20,000 | <input type="checkbox"/> BBQ FAN     | \$1,250 |
| <input type="checkbox"/> GOLD       | \$15,000 | <input type="checkbox"/> BBQ BUDDY   | \$500   |
| <input type="checkbox"/> SILVER     | \$10,000 |                                      |         |
| <input type="checkbox"/> BRONZE     | \$5,000  |                                      |         |

### PAYMENT

- OUR CHECK IS ENCLOSED
- PLEASE INVOICE US
- CREDIT CARD:            VISA            MASTERCARD            AMEX            DISCOVER
- CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

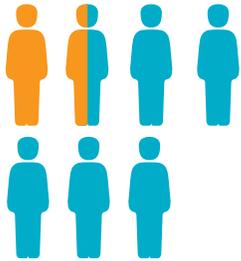
Please scan and return the completed form and logo (.jpg) to [jbergeron@nephcure.org](mailto:jbergeron@nephcure.org).  
For sponsorships of BBQ Booster and higher, please provide your logo in EPS file format. Or mail hard copies to:

Jenny Bergeron  
6446 Sunny Meadow St.  
Colorado Springs, CO 80923

**Nephcure Kidney International is a registered non-profit (501c3) tax-exempt charitable organization.  
EIN # 38-3569922**

# ABOUT NEPHCURE

## Nephrotic Syndrome and Kidney Disease BY THE NUMBERS



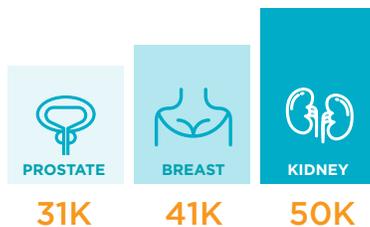
More than  
**1 in 7**  
US adults have  
chronic kidney  
disease.

### Most are undiagnosed:

You can lose up to  
**90%**  
of your kidney function  
before experiencing  
any symptoms.

Only  
**10%**  
of people with chronic  
kidney disease are even  
aware that they are sick.

Each year, **kidney disease kills more people than breast or prostate cancer.**



**\$114B**

Amount Medicare spent in 2016 on people with chronic kidney disease and kidney failure, which was

**3%**  
of US federal budget.

Due to the high financial burden of dialysis and transplants, **kidney failure is the only disease-specific entitlement included in Medicare, available to Americans and legal residents of any age.**

**Nephrotic Syndrome** is one of the most severe and aggressive types of chronic kidney disease and equally affects children and adults. Two examples of Nephrotic Syndrome include IgA Nephropathy and FSGS.

IgA Nephropathy is one of the most common kidney diseases worldwide.

FSGS is the leading cause of kidney failure in children.

African Americans are 5x more likely to have FSGS than the rest of the US population.

There are currently no cures or approved treatments for any form of Nephrotic Syndrome



### A transplant is not a cure:

Even after a transplant, these diseases can return in the new kidney up to 60% of the time.



### Dialysis is not a cure:

Average lifetime expectancy on dialysis is 5-10 years.



For questions regarding sponsorship opportunities, or more information, please contact:

Jenny Bergeron

[jbergeron@nephcure.org](mailto:jbergeron@nephcure.org)

[www.rockymountainpigjig.com](http://www.rockymountainpigjig.com)