



**CYSTIC FIBROSIS FOUNDATION**



*Thursday, October 3, 2019*

*VIP Hour 6:00pm/Doors Open 7:00pm*

*<https://finest.cff.org/charlestonbrewersball>*

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

***While people with CF are living longer than in the past, we still lose precious young lives every day. Our story will not end until we achieve normal life spans and have a cure for the over 30,000 children and adults living with CF, including over 400 here in South Carolina.***

### WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



## campaign + event overview

**The Cystic Fibrosis Foundation Finest and Brewer's Ball honors the Lowcountry's best and brightest emerging business leaders.**

These honorees exemplify strong leadership qualities, are active in their community and have excelled in their chosen professions. The honorees will enjoy many benefits throughout the campaign, primarily the knowledge that they are helping to better the lives of children and adults living with cystic fibrosis.

Honorees, sponsors, and community leaders who participate are given the opportunity to display their community involvement and professional achievements—and to be recognized among Charleston's *Finest*.

**WHAT** · The CFF Brewer's Ball is an evening that culminates the Finest campaign by recognizing our Honorees and inviting the Lowcountry community to come together to enjoy craft beer, food, live music, and more, while making a difference

**WHEN** · Thursday, October 3, 2019 (VIP Hour 6:00/Doors Open 7:00)

**WHERE** · Founders Hall @ Charlestowne Landing

**WEBSITE** · <https://finest.cff.org/charlestonbrewersball>



CYSTIC FIBROSIS FOUNDATION

# Sponsorship Opportunities

<b>Sponsorship Benefits</b>	<b>Friend of CFF Sponsor \$500</b> <i>(\$449 tax deductible)</i>	<b>Supporting Sponsor \$1,000</b> <i>(\$898 tax deductible)</i>	<b>Patron Sponsor \$2,500</b> <i>(\$2,347 tax deductible)</i>	<b>Featured Sponsor \$5,000</b> <i>(\$4,748 tax deductible)</i>	<b>Premier Sponsor \$7,500</b> <i>(\$7,185 tax deductible)</i>	<b>Platinum Sponsor \$10,000</b> <i>(\$9,622 tax deductible)</i>	<b>Presenting Sponsor \$15,000</b> <i>(\$14,370 tax deductible)</i>
<b>Brewer's Ball Tickets (VIP includes one hour early entry to event and full-size tasting glass)</b>	Two (2) tickets	Four (4) tickets	Six (6) tickets	Eight (8) VIP tickets	Ten (10) VIP tickets	Twelve (12) VIP tickets	Twenty (20) VIP tickets
<b>Acknowledgement in event program</b>	Listed	Listed	Half page	Half page	Full page	Full page, inside front cover	Full page, back cover
<b>Audio &amp; visual recognition at event</b>	●	●	●	●	●	●	●
<b>Logo placement in event promotional materials: Website, save the date, e-mail blasts, posters and postcards at each vendor location newsletters and all secured print coverage</b>		Listed	Listed	●	●	●	●
<b>Prominent placement of company-provided banner at event</b>						●	●
<b>Opportunity to address participants during event and provide branded favor(s) to attendees</b>							●



## Brewer's Ball Sponsorship Commitment

COMPANY: \_\_\_\_\_  
As you would like it to appear on printed materials

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Social Media Accounts: \_\_\_\_\_

### Yes, count on our participation at the following level:

Presenting Sponsor \$15,000 *(\$14,370 tax-deductible)*

Platinum Sponsor \$10,000 *(\$9,622 tax-deductible)*

Premier Sponsor \$7,500 *(\$7,185 tax-deductible)*

Featured Sponsor \$5,000 *(\$4,748 tax-deductible)*

Patron Sponsor \$2,500 *(\$2,347 tax-deductible)*

Supporting Sponsor \$1,000 *(\$898 tax-deductible)*

Friend of CFF \$500 *(\$449 tax-deductible)*

We cannot sponsor at this time but would like an acknowledgement in the Program Journal (100% tax-deductible)

\_\_\_\_\_ Full Page (\$500)

\_\_\_\_\_ Half Page (\$250)

We cannot sponsor at this time, but please accept our donation of \$ \_\_\_\_\_

#### Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)

Please invoice.

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature \_\_\_\_\_

Card Type \_\_\_\_\_ Amount \$ \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

#### South Carolina Contact Information:

Megan Onysko, Sr. Development Director  
monysko@cff.org  
Direct: 843-352-6436

CFF SC Chapter  
4151 Spruill Ave, Suite 250  
North Charleston, SC 29405

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a life-long cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

**Important Note on Attendance at Foundation Events:** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.