



CYSTIC FIBROSIS FOUNDATION

2019 SPONSORSHIP OPPORTUNITIES

Evening with the Stars

Saturday, October 26, 2019

Thousand Oaks Golf Club

4100 Thousand Oaks Drive, Grand Rapids, MI 49525

Registration Opens: 6:30 PM | Dinner Served: 7:00 PM

Michigan Chapter

2265 Livernois Ste 410 | Troy, MI 48083

Abbie Stoppa- Sr. Development Director

astoppa@cff.org | C: (616) 240-6473

<https://events.cff.org/eveningwiththestars>

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

While people with CF are living longer than in the past, we still lose precious young lives every day.

WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.

Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

One-Time Cure

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

We need your involvement now as much as ever before to reach that goal.

EVENING WITH THE STARS Event Details



Join us for Evening with the Stars on October 26, 2019 at 6:30 PM.

The event features fun, exciting and talented Grand Rapids celebrities, who will entertain the crowd to compete for the most “Cure Cash” earned from the event attendees. A fantastic plated dinner will be served, and our 250 guests will enjoy a live band and silent and live auctions.

WHY SPONSOR EVENING WITH THE STARS?

When you sponsor this event, your company gets to be in front of over 250 guests from the Grand Rapids area. Guests will notice your company name featured on our website, email blasts, social media page, event programs and more.

Enjoy the chance to mix and mingle with some of the finest celebrities in Grand Rapids. By supporting the Cystic Fibrosis Foundation, people see you are interested in seeing your money put to good use, because the CF Foundation is making real progress towards a cure.

THIS EVENT INCLUDES:

- Full sit-down dinner
- Silent Auction and Live Auction
- Celebrities to entertain you and your guests!
- Live entertainment
- The opportunity for your business to be recognized as a proud supporter of the Cystic Fibrosis Foundation.

If you would like to nominate a local celebrity, please contact Abbie Stoppa at (616) 240-6473 or astoppa@cff.org for a nomination packet.





2019 Event Committee

[Amanda Russell](#)

[Brooke Ortiz](#)

[Hannah Kaniewski](#)

[Lisa Nelson](#)

[Michelle Ripley](#)

[Nicole DiDonato](#)

[Pam Merriman](#)

[Renee Buist](#)

[Sean Murphy](#)

Dear Community Supporter,

The 3rd Annual Evening with the Stars Event will be held on Saturday, October 26, 2019 at Thousand Oaks Golf and Country Club. We hope you'll join us for this lively event which features some of the area's most entertaining celebrities, competing to earn "Cure Cash" and the coveted title of Shining Star. Last year our celebrities got into the spirit of the event by singing and dancing. In addition to our fantastic stars, the event provides an opportunity for more than 250 business leaders and community philanthropists to enjoy an evening filled with great entertainment, wonderful cuisine, cocktails, live music, and live and silent auctions to raise money for the best story in medicine. We hope you will consider supporting the fundraising efforts for those living with cystic fibrosis.

Sixty years ago, most children did not live long enough to attend elementary school, but because of involvement like yours, many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for all people living with CF.

We thank you for your consideration and support. Sponsorship and donation opportunities are included for your convenience. For inclusion in all materials, please send your response before September 1, 2019. By supporting the Cystic Fibrosis Foundation, the community will see that you are dedicated to ensuring your money is put to good use. The Cystic Fibrosis Foundation is making real progress towards a cure and you can help us get there.

Until it's Done,

Abbie Stoppa
Sr. Development Director

Evening with the Stars

SPONSORSHIP OPPORTUNITIES

The Oscar goes to...\$7,500 *(\$5,910 tax deductible)

- 30 tickets
- Reserved Tables
- Acknowledgement in event program (full page)
- Company logo on print collateral including:
 - Invitation, program books, event signage, etc.
 - Two full page acknowledgements in program book
- Web/Social Media
 - Company logo on event website
 - Company recognition on Chapter Facebook page
 - Company recognition in Chapter newsletter
- Onsite distribution of company-branded materials
- Company Recognition in event press release
- Opportunity to speak at event

The Golden Globe \$5,000 *(\$3,940 tax deductible)

- 20 tickets
- Reserved tables
- Company logo on print collateral including:
 - Invitation, program books, event signage, etc.
 - One full page acknowledgement in program book
- Web/Social Media
 - Company logo on event website
 - Company recognition on Chapter Facebook page
 - Company recognition in Chapter newsletter
- Display of company signage at event

The Emmy \$3,000 *(\$2,470 tax deductible)

- 10 tickets
- Reserved Table
- Company logo on print collateral including:
 - Invitation, program books, event signage, etc.
 - Half page acknowledgement in program book
- Display of company signage at event

The Grammy \$1,500 *(\$970 tax deductible)

- 10 tickets
- Reserved Table
- Acknowledgement in event program (1/2 page)
- Display of company signage at event

Variety Sponsor \$350 *(\$244 tax deductible)

- 2 tickets
- Acknowledgement in event program (1/4 page)

Acknowledgement Sponsor \$250 *(\$250 tax deductible)

- Acknowledgement in the event program

Individual Ticket: \$100 (\$47 tax deductible)

TO PURCHASE A SPONSORSHIP AND/OR TICKETS ONLINE VISIT:
<https://events.cff.org/eveningwiththestars>

2019 Evening with the Stars Sponsorship Form

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- The Oscar goes to.... \$7,500 (\$5,910 deductible amount)**
- The Golden Globe \$5,000 (\$3,940 tax deductible amount)**
- The Emmy \$3,000 (\$2,470 tax deductible amount)**
- The Grammy \$1,500 (\$970 tax deductible amount)**
- Variety Sponsor \$350 (\$244 tax deductible amount)**
- Acknowledgement Sponsor \$250 (\$250 tax deductible amount)**
- Individual Ticket \$100 (\$47 tax deductible amount)**

I cannot sponsor but want to make a general donation to the event. _____ Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice. Please call for payment _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount

Amount: \$ _____ Credit Card Payment: Number: _____ Expiration Date: _____

Name _____ Signature _____

The credit card information on this form will be securely destroyed immediately after processing.

Michigan Chapter:

Abbie Stoppa, Sr. Development Director
2265 Livernois Ste 410
Troy, MI 48083

O: 248.269.8759
C: 616.240.6473
F: 248.362.2608

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.