

# 2019 GRAND CHEF THROWDOWN SPONSORSHIP OPPORTUNITIES



HOTEL DEL CORONADO.  
*Presents*  
**Grand  
CHEF  
THROWDOWN**  
CYSTIC FIBROSIS FOUNDATION

FRIDAY | SEPTEMBER 13 | 2019

1500 ORANGE AVE, CORONADO, CA 92118

5:30 PM

[events.cff.org/grandchefthrowdown](https://events.cff.org/grandchefthrowdown)

## Event Overview

You are invited to be a part of an unforgettable evening of epicurean splendor showcasing the talents of over 25 of the best chefs from San Diego and Baja at the annual **Grand Chef Throwdown** on Friday, September 13th from 5:30pm-11:30pm at the legendary Hotel del Coronado, benefiting the Cystic Fibrosis Foundation. The progressive evening will bring together local fashionable foodies awarding a *'People's Choice Award'* and a Culinary Council of celebrity top chefs and food critics, awarding the *Chef Flor Franco Awards for Culinary Excellence*.



### 5:30pm | Check-In

### 6:00pm – 7:30pm | Grand Chef Throwdown

Guests will gather on The Del's oceanfront Windsor Lawn, tasting appetizers from the competing local chefs. Mingle with the Culinary Council as they tally their favorites while you participate in a silent auction.

### 7:45pm – 9:30pm | Grand Chef Signature Dinner

The program moves inside to the elegant ballroom for a three-course plated dinner followed by a program, live auction and the culinary awards presentation.

### 9:30pm – 11:30pm | Night CAP After Party

San Diego's Tomorrow's Leaders young professional group hosts *Night CAP*, the evening's after-party. The ballroom transforms into a dance party and will feature entertainment, desserts, and craft cocktails.



# Grand Chef Throwdown Sponsorship Packages

## Presenting Sponsor | \$50,000 One available

**Tax deductible amount- \$45,935**

- Three VIP tables for 10. Includes special meet-and-greet experience with members of the Culinary Council and chefs and *premier* table seating in ballroom
- Champagne service at your tables
- Complimentary Valet parking for 15
- Premier logo placement on Invitations (July 15 deadline)
- Recognition in event press release(s), email, social media, and from the podium at the event as presenting sponsor
- Opportunity for company representative to speak on-stage at the dinner
- Company logo presented in gobo lighting and in event signage
- First right of refusal for 2020

## Chef de Cuisine Sponsor | \$10,000 –

**Tax deductible amount- \$8,645**

- One VIP table for 10. Includes *premium* table seating in ballroom
- Champagne service at your table
- Complimentary Valet parking for 5
- Logo placement on Invitations (July 15 deadline)
- Recognition in event press release(s), email and social media, and at podium at the event
- Company logo at event and on presentation screen.

## Premier Grand Chef Sponsor | \$25,000

**Tax deductible amount- \$22,290**

- Two VIP tables for 10. Includes special meet-and-greet experience with members of the Culinary Council and chefs and *premier* table seating in ballroom
- Champagne service at your tables
- Complimentary Valet parking for 10
- Premier logo placement on Invitations (July 15 deadline)
- Recognition in event press release(s), email, social media in event announcements
- Opportunity for company representative to speak at the chef throwdown
- Company logo at event and on presentation screen.

## Sommelier Sponsor | \$7,500

**Tax deductible amount- \$6,145**

- One VIP table for 10. Includes *preferred* table seating in ballroom
- Complimentary Valet parking for 5
- Signage on Mixology station/Tables de Champagne or VIP bar area (choice of 1)
- Recognition in event press release(s), email and social media and at podium
- Company logo on event signage

## Sous Chef Sponsor | \$5,000

**Tax deductible amount- \$3,645**

- One VIP table for 10.
- Complimentary Valet parking for 5
- Recognition in event press release(s), email and social media

## Corporate Table Sponsor | \$3,500

**Tax deductible amount- \$2,195**

- One reserved table for 10.
- Complimentary Valet parking for 5

## Underwriting Sponsor Opportunities available.

Benefits include logo/business name in event materials and signage. Underwriting Sponsor Opportunities are 100% tax deductible and helps support the CFF mission. [See page 4 for options].

## SPONSOR INFORMATION



NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

TITLE \_\_\_\_\_ PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS/CITY/ZIP \_\_\_\_\_

ORGANIZATION/INDIVIDUAL NAME TO BE LISTED ON PRINT MATERIAL \_\_\_\_\_

I would like to sponsor or purchase a table at:

*(Check one)*

- Presenting Sponsor | \$50,000** Tax deductible amount/ \$45,935
- Premier Grand Chef Sponsor | \$25,000** Tax deductible amount/ \$22,290
- Chef de Cuisine Sponsor | \$10,000** Tax deductible amount/ \$8,645
- Sommelier Sponsor | \$7,500** Tax deductible amount/ \$6,145
- Sous Chef Sponsor | \$5,000** Tax deductible amount/ \$3,645
- Corporate Table Sponsor | \$3,500** Tax deductible amount/ \$2,195

I would like to be an underwriting sponsor:

*(Check one or more)*

*Donations help support the CFF mission and are 100% tax-deductible.*

- Throwdown Sponsor | \$10,000**
  - Decor Sponsor | \$5,000**
  - Valet Sponsor | \$5,000**
  - Invitation/Media Sponsor | \$5,000**
  - Entertainment Sponsor | \$3,500**
  - Craft Cocktail Sponsor | \$2,500**
  - Silent Auction Sponsor | \$2,500**
  - Dessert Sponsor | \$2,500**
  - Chef Sponsor | \$1,000**
- CHECK ENCLOSED MADE PAYABLE TO: **Cystic Fibrosis Foundation**
- CHARGE THE FOLLOWING AMOUNT \$ \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD(PRINT): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agree upon amount. The credit card information on this form will be securely destroyed immediately after processing.*

Please return to the CFF: 10455 Sorrento Valley Rd, Suite 103, San Diego, CA 92121

Attn: Michelle Gilmore Phone: 858-452-2873 Email: [mgilmore@cff.org](mailto:mgilmore@cff.org)

[events.cff.org/grandchefthrowdown](http://events.cff.org/grandchefthrowdown)

## THE CYSTIC FIBROSIS FOUNDATION'S MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40s.

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for *all* people living with CF.**

## IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

