



CYSTIC FIBROSIS FOUNDATION

2019



**SHOOTOUT SOIREE
& SPORTING CLAYS
TOURNAMENT**

NOVEMBER 15TH

Kiawah Sporting Club

9:00 am and 1:00 pm

Founders Hall at Charles Towne Landing

6:30 pm

[HTTPS://EVENTS.CFF.ORG/SCSHOOT](https://events.cff.org/scshoot)



SPONSORSHIP PROPOSAL



Sporting Clay Tournament

The day will begin with a friendly competition as participants "Shoot for the Cure" by completing a 100-target, 10 stand, sporting clays course at the beautiful and exclusive Kiawah Sporting Club. Sponsorship includes a morning or afternoon round with a catered lunch. Bragging rights will be adorned as the top team and top shooters will be recognized at the Shootout Soiree that evening (winners need to be present to receive awards).

Shootout Soirée

Marksman or not, join us on Friday evening for the Shootout Soirée! Flaunt your favorite cocktail attire and add an outdoorsman twist if you wish. Sip on a drink from the bar as you bid on fabulous silent auction items, enjoy the live entertainment, and the delicious epicurean delights! You will not want to miss the live auction, so you can have the winning bid on a big-ticket item. Knowing it's all to "Shootout" cystic fibrosis, it will be a fabulous night!

2019 Committee

Kristen LaSeta (Co-chair) | Jordan LaSeta (Co-chair) | Kent Thames | Lisle Henderson

What is Cystic Fibrosis?

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care. Today, people with CF are living into their 40s.

The Cystic Fibrosis Foundation

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to have full, productive lives by funding research and development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF



CYSTIC FIBROSIS FOUNDATION

PRESENTING SPONSOR

\$10,000 (\$8,680 TAX DEDUCTIBLE)

PARTICIPATION BENEFITS

- + Two (4-person) teams for sporting clay tournament
- + Two reserved tables for 16 guests to the Shootout Soirée
- + VIP Lunch and Beverage Service

RECOGNITION BENEFITS

- + Opportunity to address attendees at the Shootout Soirée and shooters before the tournament
- + Company-branded logo on participant giveaway
- + Company-branded logo prominently featured on all collateral materials including but not limited to invitations, sponsorship packet, social media, event website
- + Welcome Letter from sponsor company CEO in event program
- + Presenting sponsor banner at tournament
- + Onsite distribution of approved company-branded materials
- + Distribution of approved company-branded materials in event goodie bags



12 GAUGE SPONSOR - \$7,500

\$6,180 Tax Deductible

Sponsorship level is based on availability and will be on a first come, first served basis with option of morning or afternoon shoot.

- + Two (4-person) teams for sporting clay tournament
- + Two reserved tables for 16 guests to the Shootout Soirée
- + Company-branded logo on participant giveaway
- + Company-branded logo prominently featured on all collateral materials including but not limited to invitations, sponsorship packet, social media, event website
- + Sponsor table to display items/information at tournament
- + Event Sponsor Signage prominently displayed at both tournament and Soiree



CYSTIC FIBROSIS FOUNDATION

SPONSORSHIP OPPORTUNITIES

20 GAUGE SPONSOR - \$3,500 \$2,840 Tax Deductible

Sponsorship level is based on availability and will be on a first come, first served basis with option of morning or afternoon shoot.

- + One (4-person) team for sporting clay tournament
- + One reserved table for 8 guests to the Shootout Soirée
- + Company-branded logo prominently featured on all collateral materials including but not limited to invitations, sponsorship packet, social media, event website
- + One full page acknowledgment in event program
- + Event Sponsor Signage prominently displayed at both tournament and Soiree

.410 GAUGE SPONSOR - \$2,500 \$1,840 Tax Deductible

Sponsorship level is based on availability.

- + One (4-person) team for sporting clay tournament
- + One reserved table for 8 guests to the Shootout Soirée
- + One half page acknowledgment in event program

SHOOTING STAND SPONSOR - \$500 100% Tax Deductible

- + Sponsor sign with company logo displayed at a shooting stand
- + Company name listed in event program Shootout Soirée Sponsor - \$5,000

SHOOTING SOIREE SPONSOR - \$5,000 \$4,600 Tax Deductible

- + One reserved table for 8 guests to the Shootout Soirée
- + Opportunity to address attendees at the Shootout Soirée
- + Company-branded logo recognition on all collateral materials
- + Company-branded logo displayed prominently on all event signage

SHOOTOUT SOIRÉE TABLE SPONSOR - \$1,500 \$1,100 Tax Deductible

- + One reserved table for 8 guests at the Shootout Soirée
- + Company name listed as Table Sponsor in event program
- + Table sign with company name displayed at the Shootout Soirée
- + Company-branded Logo displayed prominently at the Shootout Soirée





SPONSORSHIP COMMITMENT FORM

SPONSOR CONTACT INFORMATION

COMPANY NAME:

CONTACT NAME & TITLE:

MAILING ADDRESS:

TELEPHONE #:

EMAIL:

WEB ADDRESS:

SPONSORSHIP COMMITMENT LEVEL

Please complete form and send to the address below. All levels are also available for purchase on our website: <https://events.cff.org/scshoot>

Presenting Sponsor	\$10,000 (\$8,680 tax deductible)	Shooting Stand	\$500 (100% tax deductible)
12 Gauge	\$7,500 (\$6,180 tax deductible)	ShootOut Soiree Sponsor	\$5,000 (\$4,600 tax deductible)
20 Gauge	\$3,500 (\$2,840 tax deductible)	ShootOut Soiree Table Sponsor	\$1,500 (\$1,100 tax deductible)
.410 Gauge	\$2,500 (\$1,840 tax deductible)		

METHOD OF PAYMENT

Check Enclosed (payable to the Cystic Fibrosis Foundation)

Invoice Me

Credit Card Payment: American Express VISA Mastercard Discover

Signature: _____

By signing above, you authorize the Cystic Fibrosis Foundation to charge the credit card below the stated and agreed upon amount.

CC#:

EXP. DATE:

NAME ON CARD:

TOTAL CHARGE AMOUNT:

Please refrain from emailing credit card information. The credit card information on the bottom of this form will be securely destroyed after processing

Cystic Fibrosis Foundation - SC Chapter
Attn: Jen Nielson, Executive Director
4151 Spruill Ave., Suite 250, N. Charleston, SC 29405
jnielson@cff.org | 843.388.5968

AN IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs

or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.