

CELEBRATE
EVERY BREATH
GALA
CYSTIC FIBROSIS FOUNDATION

A Magical Evening

Let's make CF disappear!



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$50,000 (\$44,380 TAX-DEDUCTIBLE)

1 AVAILABLE

- Corporate visibility as the Presenting Sponsor of the Celebrate Every Breath Gala: A Magical Evening (event listed as Celebrate Every Breath Gala: A Magical Evening Presented By "Your Company")
- Two tables in a premier location for 10 people
- Opportunity to place Gobo or other custom branding throughout event area
- Corporate identity on all event materials and recognition at Gala
- Company recognition on Gala website
- Social Media campaigns mentioning your company's support, plus listing in Chapter e-newsletter and press materials
- Opportunity to distribute gifts with corporate logo in swag bag
- Premium champagne served at dinner

PRESTO SPONSOR

\$30,000 (\$27,290 TAX-DEDUCTIBLE)

2 AVAILABLE

Includes benefits of Abracadabra Sponsorship, plus the following:

- Corporate visibility as Presto Sponsor of the Celebrate Every Breath Gala: A Magical Evening
- Table in premiere location for 10 people
- Opportunity to place Gobo throughout event area

ABRACADABRA SPONSOR

\$15,000 (\$12,290 TAX-DEDUCTIBLE)

- One table for 10 people
- Corporate identity on all event materials and recognition at Gala
- Company recognition on Gala website
- Opportunity to distribute gifts with corporate logo in gift bag
- Social Media campaigns mentioning your company's support, plus listing in Chapter e-newsletter and press materials

SUPPORT AT THE \$10,000 LEVEL (\$7,290 TAX-DEDUCTIBLE)

One table for 10 people, company logo on Gala website, plus one of the following:

AUCTION SPONSOR

1 AVAILABLE

- Company logo featured throughout silent auction and on mobile bidding devices

WINE GLASS SPONSOR

1 AVAILABLE

- Company logo featured on wine glass at each guest place setting-painted by a CF patient

SUPPORT AT THE \$20,000 LEVEL (\$17,290 TAX-DEDUCTIBLE)

Option of Opening Act, Mission or Finale Sponsor. Includes benefits of Abracadabra Sponsorship, plus one of the following:

OPENING ACT SPONSOR

1 AVAILABLE

- Corporate Visibility as the Opening Reception sponsor
- Opportunity to place Gobo or other custom branding throughout cocktail reception area
- Company name and/or logo featured on cocktail napkins and bars in cocktail reception area
- Specialty drink to feature related name of the company if desired

MISSION SPONSOR

2 AVAILABLE

- Help make an impact at the event by sponsoring a mission section. Your logo will be displayed in that section as we present why we are here, what it is like to live with CF and how we can make CF stand for Cure Found! Your support at this level will place our mission front and center to all who attend.

FINALE SPONSOR

1 AVAILABLE

- Corporate Visibility as the Club Breathe sponsor
- Opportunity to place Gobo or other custom branding throughout Club Breathe area
- Company name and/or logo featured on cocktail napkins and bars in Club Breathe
- Specialty drink to feature related name of the company if desired

BAG OF TRICKS SPONSOR

\$7,500 (\$4,790 TAX-DEDUCTIBLE)

1 AVAILABLE

- One table for 10 people
- Logo featured on event swag bags
- Opportunity to place banded item in swag bags

VOILA SPONSOR

\$5,000 (\$3,374 TAX-DEDUCTIBLE)

- Six seats at one table
- Company logo on Gala website

TWO TICKETS

\$1,500 (\$958 TAX-DEDUCTIBLE)

- Two seats at a select table



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A Magical Evening

The Celebrate Every Breath Gala: A Magical Evening promises to be a spectacular event full of surprises – all for an incredible cause: to help find a cure for cystic fibrosis. Please join us for a celebration of the progress we have made to date and to continue our fight to make CF stand for "Cure Found!"

SATURDAY, NOVEMBER 9, 2019 • 6:30 PM
CONRAD WASHINGTON, DC
950 NEW YORK AVE NW, WASHINGTON, DC 20001

The Celebrate Every Breath Gala will be attended by over 300 of Washington's top corporate and community leaders. We hope you will be a part of this unique experience!

Please join us in honoring
PRESTON W. CAMPBELL, III, M.D.

with the Hitchcock Humanitarian Award

6:30 PM

Cocktail Reception

7:30 PM

Dinner and Live Entertainment: The Magic Duel

9:00 PM

Club Breathe

Cocktail Attire

events.cff.org/celebrateeverybreathgala

WHY SUPPORT THE CYSTIC FIBROSIS FOUNDATION?

Many people with cystic fibrosis (CF) are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for all people living with CF.



OUR MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatments, and ensuring access to high-quality, specialized care. In all that we do, we are committed to fulfilling this mission.



ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a life-threatening, genetic disease that causes persistent lung infections and progressively limits the ability to breathe. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and, eventually, respiratory failure. In the pancreas, the mucus prevents the release of digestive enzymes that allow the body to break down food and absorb vital nutrients.



IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its 2019 budgeted expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest annual report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 800 FIGHT-CF.

2019 CELEBRATE EVERY BREATH GALA COMMITTEE

Isabel Connelly

Shari Director

Kieran Donahue Marinucci

Vito John Germinario

Silvia Karagounis

Christian Mullins

Eden Raskin Jenkins

Lisa Whitt

Walter Whitt

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A Magical Evening

For information about sponsorship, ticketing or other forms of participation, please contact:

Chelsea Director, Development Director
cdirector@cff.org or 301-215-7428

Kirsten Baier, Executive Director
kbaier@cff.org or 301-215-7421