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**CYSTIC FIBROSIS FOUNDATION**

<https://events.cff.org/nflaim>

# **2019 SPONSORSHIP OPPORTUNITIES**

**Aim For a Cure**

**Saturday, October 12, 2019  
8:00AM**

Southwind Clays and Quail  
16761 US-84, Quitman, GA 31643

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

**While people with CF are living longer than in the past, we still lose precious young lives every day.**

## WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



**Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.**

### Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now two FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

### Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

### A Cure For All

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

**We need your involvement now as much as ever before to reach that goal.**



2019 Aim For a Cure

# sponsorship

The Cystic Fibrosis Foundation invites you to join us for our 11th annual Aim for a Cure event. If you enjoy the outdoors and the Sport of Kings, a four-person team is what you will need to compete on Saturday, October 12th, at Southwind Clays and Quail in Quitman, Georgia. Each team member will shoot 100 rounds of clay. Regardless of whether you're a first-time clay shooter, or a master class shooter – all are welcome. The Lewis class scoring system will be used so anyone can be a winner. Auctions and an outstanding lunch & awards ceremony will follow. Carts are required. 18 and up are eligible to participate.

**We invite you to be a part of this year's event and join us in rallying together for an incredible cause supporting the Cystic Fibrosis Foundation and the 11<sup>th</sup> Annual Aim for a Cure.**





Dear Friends,

The Florida Gulf Coast Chapter of the Cystic Fibrosis Foundation will be hosting its annual Aim For a Cure event on Saturday, October 12<sup>th</sup> to raise funds and awareness for cystic fibrosis (CF), a rare, genetic disease that progressively limits the ability to breathe and can ultimately cause premature death.

The sporting clay tournament and auction will take place on Saturday morning at Southwind Clays and Quail, 16761 US-84, Quitman, GA 31643.

2019 marks the 11<sup>th</sup> edition of Aim For a Cure, and this year's event promises to be the largest to date. Since Aim began in 2009, it has helped drive cutting-edge advances in CF research and care that have dramatically improved outcomes for people with CF.

Every sponsor, shooter and participant who joins us makes a difference in the lives of people living with cystic fibrosis. When the Foundation began its work, children with CF typically did not live long enough to attend elementary school. Today, people in our community are living long enough to achieve milestones like graduating high school and getting married.

We have made tremendous progress, but too many people are still losing their fight with CF too soon. We still have a long way to go until we reach our goal of a cure for everyone with this terrible disease.

I am hopeful that you will consider sponsoring this year's event, or forming a team to support this important cause. For more info about Aim For a Cure, please contact me at (850) 228-6096, or staff partner Ryan Reid via email at [rreid@cff.org](mailto:rreid@cff.org).

Until there's a cure,

Bill Chesney  
Volunteer Chairman  
2019 CFF Aim For a Cure

# SPONSORSHIP OPPORTUNITIES

## **Shoot Sponsor - \$5,000 (\$4,440 tax deductible) *One Available***

- Recognized as the **11th Annual Aim For A Cure Shoot Sponsor** in event correspondence
- Company name prominently displayed on a banner at the Shooting Event
- Opportunity to speak at Saturday's Shooting Event
- Opportunity to place an item(s) in participant gift bag
- Company logo on shooting participants' T-shirts
- Two (2) four-person teams including lunch, awards ceremony and **100** rounds of ammunition per shooter and (2) team carts

## **Awards Ceremony Sponsor - \$4,000 (\$3,720 tax deductible) *One Available***

- Recognized as the **Awards Ceremony Sponsor** in event correspondence
- Company logo prominently displayed on signs throughout the venue
- Opportunity to place item(s) in participant gift bag
- Company logo on shooting participants' T-shirts
- One (1) four-person team including lunch, awards ceremony and **100** rounds of ammunition per shooter and (1) team cart

## **Shell Sponsor - \$3,000 (\$2,740 tax deductible) *One Available***

- Recognized as the **Shell Sponsor** in event correspondence
- Company logo prominently displayed on signs throughout the venue
- Opportunity to place item(s) in participant gift bag
- Company logo on shooting participants' T-shirts
- One (1) four-person team including lunch, awards ceremony and **50** rounds of ammunition per shooter and (1) team cart

## **Flurry Sponsor - \$2,000 (\$1,740 tax deductible) *One Available***

- Recognized as the **Flurry Sponsor** in event correspondence
- Company logo prominently displayed on signs throughout the venue
- Opportunity to place item(s) in participant gift bag
- Company logo on shooting participants' T-shirts
- One (1) four-person team including lunch, awards ceremony and **50** rounds of ammunition per shooter and (1) team cart

## **Platinum Team Sponsor - \$1,000 (\$760 tax deductible)**

- Recognized as a **Platinum Team Sponsor** in event correspondence
- Company logo prominently displayed on signs throughout the venue
- Opportunity to place item(s) in participant gift bag
- Company logo on shooting participants' T-shirts
- One (1) four-person team including lunch, awards ceremony and **25** rounds of ammunition per shooter

## **Bulls Eye Sponsor - \$850 (\$610 tax deductible)**

- Recognized as the **Bulls-Eye Sponsor** in event correspondence
- Company logo on shooting participants' T-shirts
- One (1) four-person team including lunch and awards ceremony

**Beverage Cart Sponsor - \$500 (\$400 tax deductible) *Two Available***

- Signage on beverage cart representing your company as the ***Beverage Cart Sponsor***
- Attendance for two (2) at Saturday's fun shoot sporting clay tournament lunch and awards ceremony
- Opportunity for company to place item(s) in gift bag
- **Please Note - A team entry is not included in this sponsorship**

**Team Sponsor - \$500 (\$260 tax deductible)**

- One (1) four-person team including lunch and awards ceremony

**T-Shirt Sponsor - \$400 (\$400 tax deductible)**

- Company logo prominently displayed on event t-shirts provided at the Aim For A Cure event
- **Please Note - A team entry is not included in this sponsorship**

**Field Sponsor - \$200 (\$200 tax deductible)**

- Opportunity for company to place item (s) in participant gift bag
- Signage on the clay course recognizing your sponsorship at Saturday's 11th Annual Aim For A Cure event
- **Please Note - A team entry is not included in this sponsorship**

**Tent Sponsor - \$100 (\$100 tax deductible)**

- Opportunity for your company to place item (s) in participant gift bag
- Opportunity to set up a tent to display merchandise and share company information at Saturday's 11th Annual Aim For A Cure event
- **Please Note - A team entry is not included in this sponsorship**



## 2019 Aim For a Cure Sponsorship Form

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Email \_\_\_\_\_

I would like to become a sponsor at the following level:

- |   |   |
|---|---|
| <input type="checkbox"/> Shoot Sponsor \$5,000 (\$4,440 tax deductible)                               | <input type="checkbox"/> Team Sponsor \$500 (\$260 tax deductible)          |
| <input type="checkbox"/> Awards Ceremony Sponsor \$4,000 (\$3,720 tax deductible)                     | <input type="checkbox"/> Beverage Cart Sponsor \$500 (\$400 tax deductible) |
| <input type="checkbox"/> Shell Sponsor \$3,000 (\$2,740 tax deductible)                               | <input type="checkbox"/> T-Shirt Sponsor \$400 (\$400 tax deductible)       |
| <input type="checkbox"/> Flurry Sponsor \$2,000 (\$1,740 tax deductible)                              | <input type="checkbox"/> Field Sponsor \$200 (\$200 tax deductible)         |
| <input type="checkbox"/> Platinum Team Sponsor \$1,000 (\$760 tax deductible)                         | <input type="checkbox"/> Tent Sponsor \$100 (\$100 tax deductible)          |
| <input type="checkbox"/> Bulls Eye Sponsor \$850 (\$610 tax deductible)                               | <input type="checkbox"/> Lunch Ticket Only \$6 (\$0 tax deductible)         |
| <input type="checkbox"/> Golf Cart (Required Unless Using Your Own) \$120                             | <input type="checkbox"/> # of Extra Lunch Tickets; ____ at \$6/each         |
| <input type="checkbox"/> *I cannot sponsor but want to make a general donation to the event: \$ _____ |   |

*\*For tax purposes your donation is 100% tax deductible*

### Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_
- Credit Card Payment: Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

### Chapter Contact Information:

Ryan Reid  
rreid@cff.org  
813.374.9041

Florida Gulf Coast Chapter  
5100 W Kennedy Blvd., Ste 195  
Tampa, FL 33609

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 800-HELP-FLA OR VISTING [WWW.800HELPPFLA.COM](http://WWW.800HELPPFLA.COM). FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

**Important Note on Attendance at Foundation Events.** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.