



CYSTIC FIBROSIS FOUNDATION

2019 BREWERY SPONSOR

BATTLE FOR A CURE

BENEFITTING THE CYSTIC FIBROSIS FOUNDATION

THURSDAY, NOVEMBER 14TH 7PM-10PM

UPSTAIRS ATLANTA

The Cystic Fibrosis Foundation's Battle for a Cure is a celebration honoring Atlanta's esteemed class of young professionals newly inducted into the Peachtree Society. Honorees and their guests will get to eat, drink, and dance the night away while enjoying small plates from the city's top chefs and tastings of local brews and cocktails.

Throughout the evening, attendees will vote on their favorites in each category. The winners will be titled the "2019 Peachtree Society's Top Picks" and be recognized onstage in front of 200 guests.

We invite your brewery to participate in this year's Battle for a Cure for the chance to showcase your one of a kind brews and support an incredible cause!

For more information, please contact Rachel Karabenli at rkarabenli@cff.org/ 404-325-6973

The mission of the Cystic Fibrosis Foundation (CFF) is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

ABOUT CYSTIC FIBROSIS

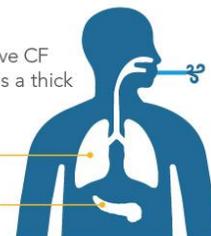


Americans have CF.



hours a day are spent doing treatments. (That's 1 month a year.)

The defective CF gene causes a thick buildup of mucus in the **lungs** and the **pancreas**.



Some with CF say it feels like they are **breathing through a straw**.

BATTLE FOR A CURE BENEFITS & DETAILS



BREWERY TO PROVIDE

- Brewery to choose ONE or TWO of your favorite brews for tastings at Battle for a Cure
- Brewery to donate 100 cans of selected beer
 - **OPTION #1:** In kind donation of 100 cans of beer (deliver or CFF pick up)
 - **OPTION #2:** CFF will purchase beer from one of the brewery's distributors, and brewery will reimburse CF Foundation with check (checks made payable to "CFF").
- One staff to attend Battle for a Cure to interact with guests and, if chosen, accept the "Best Brew" award
- High quality resolution logo for inclusion on marketing and materials
- *Optional:* donation of an item to our silent auction (giveaways, brewery tour, etc.)

CFF TO PROVIDE

- Opportunity at Battle for a Cure for brewery to showcase their product in front of 200 top ATL young professional from across multiple industries
- One complimentary ticket for member of brewery team to attend and interact with guests
- Recognition in CF Foundation newsletters including company name and logo
- Company logo on the "Battle for a Cure" website
- Company logo and recognition on the CFF Georgia Chapter Instagram and Facebook
- Prominent signage at event
- Verbal recognition from stage at event
- Tax deductible in kind receipt for your donation

CONFIRM YOUR 2019 BATTLE FOR A CURE BREWERY SPONSORSHIP

Deadline October 1, 2019

Complete the online form: https://afasignup.formstack.com/forms/2019_battle_for_a_cure_beer

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.