

CYSTIC FIBROSIS FOUNDATION

2020 SPONSORSHIP OPPORTUNITIES

2020 Columbus' Brewer's Ball

March 5th, 2020

95 Liberty St, Columbus, OH 43215

Cystic Fibrosis Foundation ~ Central Ohio Chapter
575 Copeland Mill Rd. Suite 1A
Westerville, Ohio 43081

Contact:

Jennifer Hughes, Development Manager

jhughes@cff.org

614.890.6565

<https://finest.cff.org/columbus>



2020 COLUMBUS' | 1ST ANNUAL BREWER'S BALL

A CELEBRATION OF COLUMBUS' FINEST
BEER, FOOD, MUSIC & DIFFERENCE MAKERS



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2020 Committee Chair

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575 Copeland Mill Rd. Ste. 1A
Westerville, OH 43081
614.890.6565
www.cff.org/CentralOhio/

Greetings from the Cystic Fibrosis Foundation (CFF)—

It is our pleasure to invite you to join us in celebrating Columbus' top emerging leaders — and helping to cure cystic fibrosis (CF) as a 2020 Columbus' Brewer's Ball sponsor.

In 2020, the Columbus community will come together for the inaugural Brewer's Ball to raise over \$45,000 in support of the CFF mission, to cure and treat cystic fibrosis (CF). Celebrate with us at a memorable evening of great food, beverages, music, auctions and more in downtown Columbus.

These funds **help support funding innovative research and drug therapies, promoting individualized treatments, and ensuring access to high quality, specialized care** that will continue to impact people living with CF. Recent advances include a new triple drug combination that could soon treat the underlying cause of CF in 90% of CF patients (up from 50% today).

Many in the medical research field believe that a cure for cystic fibrosis is within reach in the next 20 years—and when that happens, you will be able to say you were a part of making "CF" stand for "Cure Found."

On March 5, 2020, as we celebrate our 1st Brewer's Ball honoring our 6th class of Finest honorees. We will again recognize a talented group of Columbus' emerging business and community leaders as our 2020 Columbus' Young Professional. We hope you, too, will join us in supporting these remarkable individuals by sponsoring this great event in its debut year -and moving us all closer to the day when we can celebrate a cure for cystic fibrosis.

Thank you for your consideration. Cheers!

Sincerely,

Handwritten signature of Jennifer Hughes in black ink.

Jennifer Hughes
Development Manager
Cystic Fibrosis Foundation
Central Ohio Chapter

Handwritten signature of Matthew Kerr in black ink.

Matthew Kerr
2020 Committee Chair
Brewer's Ball / Finest Campaign

PS- Nominations are now being accepted for our 2020 Finest Honorees!

Please consider nominating an emerging leader; a nomination form and application can be found online at <https://finest.cff.org/columbus>

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

While people with CF are living longer than in the past, we still lose precious young lives every day.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.

Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

A Cure for All

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

We need your involvement now as much as ever before to reach that goal.

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Sponsorship

The Cystic Fibrosis Foundation's Brewer's Ball is an event honoring Central Ohio's best and brightest young professionals. The evening is a who's who gathering of honorees who show exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive local impact, they're also committed to supporting the Foundation's mission.

Those who participate are given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

We invite you to be a part of this year's event and join us in celebrating these future leaders by supporting the Cystic Fibrosis Foundation at the Brewer's Ball as an event sponsor.



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Event Overview

Columbus' Brewers Ball is an evening celebrating the success and philanthropic efforts of top young professionals in the community. Guests will enjoy by the bite food tastings paired with beer samples from a local microbrewery. Guests will spend the evening mingling with friends and family, dancing to exciting music and bidding in a lively silent auction.

Event Details

General Admission Ticket: \$75 (\$53 Tax Deductible)

General Admission Ticket + Encouragement Message in Evening Program Book: \$100 (\$78 Tax Deductible)

Day of Event Ticket Purchase: \$85 (\$63 Tax Deductible)

March 5, 2020

6:30 p.m. – 10:00 p.m.

The Vue, 95 Liberty St, Columbus, OH 43215

Demographics

Columbus' Brewers Ball is attended by both male and female middle class; predominately age 21-60. However, our Finest honorees are young professionals between the ages of 23-45.

Event Exposure

The event appeals to young professionals and their peers looking to network and gain connections in the community.

Supporter Agreements can be returned to:

Cystic Fibrosis Foundation

Attn: Jennifer Hughes

575 Copeland Mill Rd., Suite 1A

Please contact Jennifer Hughes at jhughes@cff.org or 614-890-6565 with any questions.



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Dear Friend,

The Cystic Fibrosis Foundation (CFF) would like to thank you for the opportunity to submit supporter opportunities for our upcoming Columbus' Brewer's Ball, March 5, 2020. These potential relationships will help to accelerate the efforts of the Foundation's mission.

Thanks to our generous supporters and donors like you, the CF Foundation has made a tremendous difference for people with cystic fibrosis (CF) and their families. There is a sense of excitement and optimism in the CF community as those with the disease are living longer. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation based research and care, the median survival age of people with CF is now into the 40's.

The CF Foundation is a recognized leader among voluntary health organizations. We have pioneered an innovative business model for accelerating drug discovery and development that has been emulated by other nonprofits. This bold, cutting-edge approach has been recognized by the National Institutes of Health, members of the U.S. Congress and influential publications such as Forbes, BusinessWeek and The New York Times.

Please find the supporter opportunities enclosed. Once you have made a decision, we will begin implementing all the outlined supporter benefits!

Should you have any questions, please do not hesitate to contact me at 614-890-6565 or via email at jhughes@cff.org.

Sincerely yours,

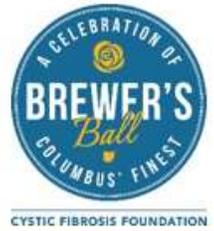
A handwritten signature in black ink that reads "Jennifer Hughes".

Jennifer Hughes
Development Manager



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$5,000

- Event referred to as “Columbus’ Brewer’s Ball Presented by Your Company”
- Logo recognition on candidate awards
- Company logo on winning candidate billboard for 1 month (location TBD)
- Opportunity for company representative to speak during program
- Company receives verbal and visual recognition at the event
- Full page acknowledgment and welcome letter in program book, inside cover
- Social media acknowledgment on chapter social media sites
- Company signage displayed on a table
- Ten (10) complimentary event tickets
- \$4,780 tax deductible

STEP AND REPEAT SPONSOR – \$3,000

- Company logo displayed on Step and Repeat
- Company receives verbal and visual recognition at the event
- Group photo of company attendees in front of Step and Repeat
- Full page acknowledgement in program book
- Social media acknowledgment on chapter social media sites
- Six (6) complimentary event tickets
- \$2,868 tax deductible

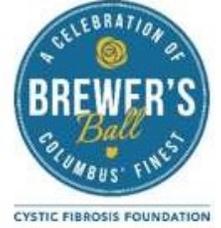
STAGE SPONSOR – \$3,000

- Stage recognized as “Company Stage” with signage
- Company receives verbal and visual recognition at the event
- Full page acknowledgment in program book
- Social media acknowledgment on chapter social media sites
- Six (6) complimentary event tickets
- \$2,868 tax deductible

ENTERTAINMENT SPONSOR – \$2,000

- Company logo displayed on stage
- Company receives verbal and visual recognition at the event
- Half page acknowledgment in program book
- Social media acknowledgment on chapter social media sites
- Four (4) complimentary event tickets
- \$1,912 tax deductible

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.



SILENT AUCTION SPONSOR – \$2,000

- Company logo displayed at Silent Auction area and on mobile bidding website
- Company receives verbal and visual recognition at the event
- Half page acknowledgment in program book
- Social media acknowledgment on chapter social media sites
- Four (4) complimentary event tickets
- \$1,912 tax deductible

DIAMOND TICKET PACKAGE – \$2,500

- Full page acknowledgment in program book and friends listing for 12 guests
- Company receives verbal recognition at the event
- Company signage on table for eight
- Eight (12) complimentary event tickets
- \$1,824 tax deductible

GOLD TICKET PACKAGE – \$2,000

- Full page acknowledgment in program book
- Company receives verbal recognition at the event
- Company signage on table for eight
- Eight (8) complimentary event tickets
- \$1,824 tax deductible

SILVER TICKET PACKAGE – \$1,000

- Half page acknowledgment in program book
- Company receives verbal recognition at the event
- Six (6) complimentary event tickets
- \$868 tax deductible

EXHIBIT SUPPORTER - \$1,000

- Company receives table to display information
- Half page acknowledgement in program
- Company receives verbal recognition at the event
- One (1) complimentary event ticket
- \$978 tax deductible

PROGRAM BOOK ACKNOWLEDGEMENTS

- Center Spread (Two 4.6 x 6.3")- \$1,500 (100% tax deductible)
- Outside Back Cover (4.6 x 6.3") - \$1,500 (100% tax deductible)
- Inside Front Cover (4.6 x 6.3") - \$1,000 (100% tax deductible)
- Full Page (4.6 x 6.3") - \$500 (100% tax deductible)
- Half Page (4.6 x 3") - \$250 (100% tax deductible)

PERSONAL MESSAGE + GENERAL ADMISSION TICKET – \$100

- 1-3 sentence congratulatory statement in program book
- \$78 tax deductible



2020 Columbus' Brewers Ball Sponsorship Form

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$5,000 (\$4,780 tax deductible) | <input type="checkbox"/> Program – Personal Message and Ticket \$100 (\$78 tax deductible) |
| <input type="checkbox"/> Step & Repeat Sponsor \$3,000 (\$2,868 tax deductible) | <input type="checkbox"/> Program – Center Spread \$1,500* |
| <input type="checkbox"/> Stage Sponsor \$3,000 (\$2,868 tax deductible) | <input type="checkbox"/> Program – Outside Back Cover \$1,500* |
| <input type="checkbox"/> Entertainment Sponsor \$2,000 (\$1,912 tax deductible) | <input type="checkbox"/> Program – Inside Front Cover \$1,000* |
| <input type="checkbox"/> Silent Auction Sponsor \$2,000 (\$1,912 tax deductible) | <input type="checkbox"/> Program – Full Page \$500* |
| <input type="checkbox"/> Diamond Ticket Package \$2,500 (\$2,236 tax deductible) | <input type="checkbox"/> Gold Ticket Package \$2,000 (\$1,824 tax deductible) |
| <input type="checkbox"/> Silver Ticket Package \$1,000 (\$868 tax deductible) | <input type="checkbox"/> Program – Half Page \$250* |
| <input type="checkbox"/> Exhibit Supporter - \$1,000 (\$978 tax deductible) * Program book acknowledgements are 100% tax deductible | |

Sponsorship Payment:

- | | |
|---|--|
| <input type="checkbox"/> Check enclosed (payable to the Cystic Fibrosis Foundation) | <input type="checkbox"/> Please invoice. |
| <input type="checkbox"/> Please phone to make payment. Phone number: _____ | <input type="checkbox"/> Personal Card <input type="checkbox"/> Corporate Card |
| <input type="checkbox"/> Credit Card Payment: Number: _____ Expiration Date: _____ | |

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Please mail or email completed form to Jennifer Hughes
Central Ohio Chapter
575 Copeland Mill Rd, Suite 1A, Westerville, OH 43081

Chapter Phone: 614-890-6565
Staff Email: jhughes@cff.org

Important note on attendance at Foundation events:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.