



# 2019 SPONSORSHIP OPPORTUNITIES

**Ballard Brew**

Saturday, October 12, 2019

**Washington**

[washington@cff.org](mailto:washington@cff.org) 206.282.4770

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

**While people with CF are living longer than in the past, we still lose precious young lives every day.**

## WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



**Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.**

### Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

### Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

### A Cure for All

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

**We need your involvement now as much as ever before to reach that goal.**

# Sponsorship

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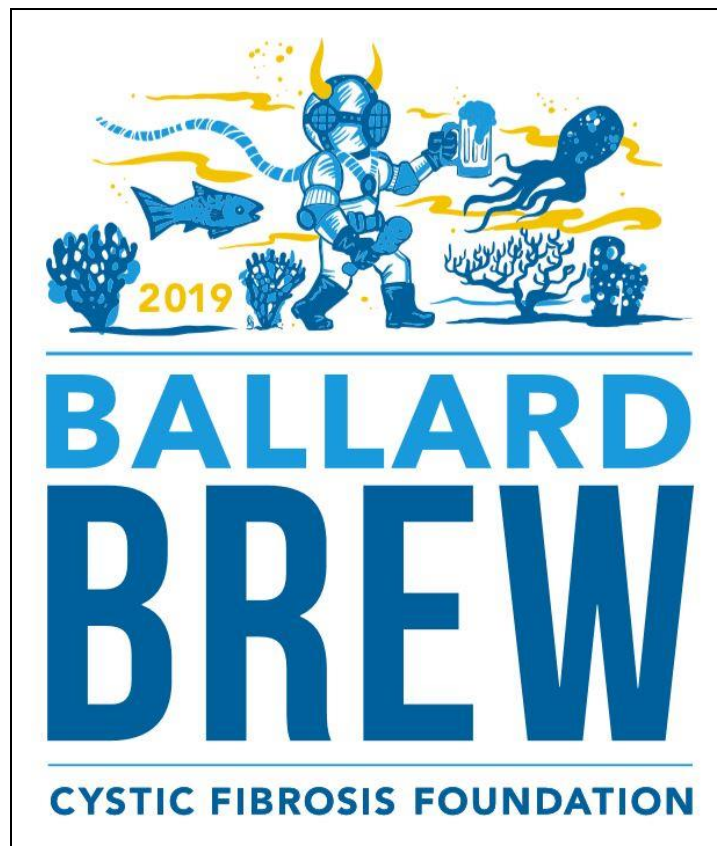
The Cystic Fibrosis Foundation's 3<sup>rd</sup> Annual Ballard Brew is set to take place on Saturday, October 12, in the Ballard Neighborhood in Seattle, Washington from 1:00pm-5:30pm.

The Cystic Fibrosis Foundation has joined forces with many of Ballard's community focused establishments where participants will taste selected brews while helping advance the mission of the CF Foundation.

Ballard Brew will benefit the Washington Chapter's Great Strides Seattle Campaign



**We invite you to be a part of this year's event and join us in celebrating these leaders by supporting the Cystic Fibrosis Foundation and the Ballard Brew Event as an event sponsor.**



# SPONSORSHIP OPPORTUNITIES

## **The Nordic Sponsor - \$2,500 (\$2,135 tax deductible)**

- Logo and inclusion on event website, email marketing campaign, and day-of-event map
- Social media recognition on all CFF WA Chapter platforms
- Signage and Logo exclusively featured at registration
- Enrollment of 1 young professional into the CF Foundation's Tomorrow's Leaders program
- Receive (10) General Admission Tickets

## **The Locks Sponsor - \$1,000 (\$815 tax deductible)**

- Logo on day-of-event map
- Social media recognition on all CFF WA Chapter platforms
- Enrollment of 1 young professional into the CF Foundation's Tomorrow's Leaders program
- Receive (4) General Admission Tickets

## **The Barrel Sponsor - \$500 (\$440 tax deductible)**

- Logo on day-of-event map
- Receive (2) General Admission Tickets

**\*Tomorrow's Leaders** is the Cystic Fibrosis Foundation's National Young Professionals Program. We are looking for those who are interested in building relationships with like-minded young professionals, making meaningful connections with people affected by CF, attend and support our events throughout the year, and have fun while being a part of finding the cure.



## 2019 Ballard Brew Sponsorship Form

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

**The Nordic Sponsor \$2,500\* (\$2,135 tax deductible)**

**The Locks Sponsor \$1,000\* (\$815 tax deductible)**

**The Barrel Sponsor \$500\* (\$440 tax deductible)**

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

### Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)  Please invoice  Please call for payment: \_\_\_\_\_

Credit Card Payment: Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

### Chapter Contact Information:

**Leah Babb** [lbabb@cff.org](mailto:lbabb@cff.org)

**Chapter Phone: 206.282.4770**

WASHINGTON - Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422; 1-800-332-4483.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

**Important Note on Attendance at Foundation Events:** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.