



It's important to add your own personal touch as you ask for support from team members, friends, family and potential supporters of AuroraWALKS. Add a tag line, favorite quote or the reason that YOU are participating in the AuroraWALKS Virtual Campaign & Celebration. Remember: this is a template. Feel free to personalize the language any way you would like to match your style. Be Sure to edit/erase all purple text.

Dear **(Insert Name)**:

I need your help to raise funds for my team for AuroraWALKS. A virtual campaign and celebration to help raise awareness and funds for Aurora Day Camp. With your help, we can reach our \$80,000 goal and help hundreds of families impacted by pediatric cancer.

Aurora Day Camp is Georgia's only full summer day camp for children with cancer and their siblings, ages 3 1/2 -16 who are in active or follow-up treatment for cancer. Aurora Day Camp is a proud member of the Sunrise Association serving over 6,000 children last year. While we cannot host AuroraWALKS in person due to COVID, my Team and I are committed to this magical mission. **Every dollar counts.**

This summer, Aurora accomplished something extraordinary by transitioning to an all summer long virtual camp that provided endless fun for nearly 150 campers who enjoyed activities with their friends and counselors.

Take a moment to watch this powerful video.



My team goal is **\$X** and you can join me as a walker to help me reach my goal. Every walker who raises \$100 earns the official AuroraWALKS t-shirt. It costs **\$6,000** to send one child to camp for the entire summer and my team can help ensure AuroraWALKS reaches our **\$80,000 goal!**

To join or donate to my team, visit **(INSERT LINK).**

I hope you will join my team, set a personal goal OR simply donate to my team page and this cause. Every dollar counts. While COVID has wreaked havoc on the world we live in, our **very special children need us now more than ever.** Thank you so much for joining me in helping to bring joy to children with cancer.

SAVE THE DATE: AuroraWALKS Virtual Celebration on Sunday, September 13th, 2020 at 10:00AM Eastern Time.
Celebrate with me as I reach my goal and walk with me virtually!

With Gratitude,