JINGLE & MINGLE

CYSTIC FIBROSIS FOUNDATION

HILTON LONG ISLAND

MELVILLE, NY

SATURDAY, DECEMBER 14, 2019

7PM - 11PM

EVENTS.CFF.ORG/JINGLE

ABOUT THE EVENT

Something we can all cheers to!

Jingle & Mingle is a festive evening featuring great food, wine, beer, music and dancing. Take a chance at our annual wine toss or bid on our silent auction filled with high-end items, spa packages, and unique travel getaways that round out the entertainment. It's the perfect way to kick off the holiday season for an incredible cause!

WHY BECOME A SPONSOR?

An excellent opportunity

Each of our sponsorship's are fully customizable to ensure your brand receives optimal engagement with your target market. Our constituents include top business leaders and corporations. Research shows that consumers are loyal to businesses that support the community, especially their own cause.

Take advantage of Jingle & Mingle to expose your brand with signage and other opportunities before, during, and after the event. Reward clients and employees with tickets to the event. Network with our impressive guest roster while supporting the CFF mission.

SOCIAL MEDIA VIEWERSHIP

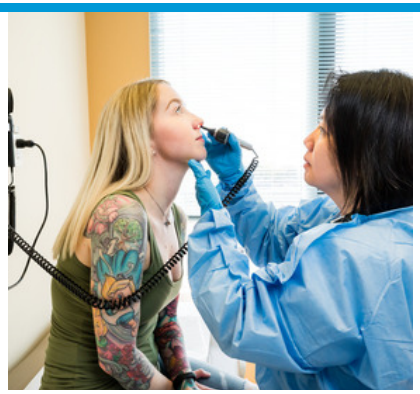
40,000 email distribution list

2,000 followers

1,000 followers

1,200 followers

WHY SUPPORT CFF?



Cystic Fibrosis 101

- Cystic fibrosis (CF) is a rare, genetic, life threatening disease that causes persistent lung infections and progressively limits the ability to breathe.
- In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs.
- In the lungs, the mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and, eventually, respiratory failure.
- Some people with CF say it feels like they are breathing through a straw.

The Foundation is Adding Tomorrows

In 1955, when the Foundation was founded, children with CF rarely lived long enough to attend elementary school. Today, the median predicted age of survival is more than 40, and people with CF are achieving milestones like attending college, getting married and having children - goals that used to seem impossible.

This is due in large part to the work of the Foundation and the amazing CF community. The Foundation helped discover the gene that causes CF, created a state-of-the-art model for CF care and have funded groundbreaking research.

Despite tremendous progress, we are not yet done. We have extended life spans considerably but many people with CF still die at a young age, even as children. Our story will not be finished until we have achieved normal life spans and have a cure for 100% of people with CF.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor $10,000

tax deductibility $8,340

Twenty (20) tickets
Company banner at event
Recognition on CFF's social media channels
(Facebook, Instagram, Twitter)
Company logo on all event sigange

Acknowledgement from stage
Company logo on event invitation
Company logo on custom cocktail napkin
Company logo on event website
Table at event to network and display materials

Gold Sponsor $5,000

tax deductibility $4,170

Ten (10) tickets
Company banner at event
Recognition on CFF's social media channels
(Facebook, Instagram, Twitter)

Acknowledgement from stage
Company logo on event website
Table at event to network and display materials

Silver Sponsor $2,500

tax deductibility $2,002

Six (6) tickets
Recognition on CFF's social media channels
(Facebook, Instagram, Twitter)

Acknowledgement from stage
Table at event to network and display materials

Bronze Sponsor $1,000

tax deductibility $834

Two (2) tickets

Table at event to network and display materials

Sparkle Sponsor $500

tax deductibility $334

Two (2) tickets

COMMITMENT FORM

Company Name _____

Name_____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment Options:

☐ Online payment on event website, events.cff.org/jingle
☐ Check enclosed (payable to the Cystic Fibrosis Foundation)
☐ Please invoice
☐ Please call for payment: _____
☐ Credit Card Payment

Amount: _____

Name on Card: _____

Signature:_____

Expiration Date: _____

CC#: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount. The credit card information on the bottom of this form will be securely destroyed immediately after processing.

I would like to support at the following level:

☐ Presenting Sponsor $10,000 ($8,340*)
☐ Gold Sponsor $5,000 ($4,170*)
☐ Silver Sponsor $2,500 ($2,002*)
☐ Bronze Sponsor $1,000 ($834*)
☐ Sparkle Sponsor $500 ($334*)
☐ Individual Ticket $150 ($67*)
☐ I cannot sponsor but want to make a donation to the event: $_____

**Tax Deductible Amount*

For questions, please contact: Darby Hall at 516.827.1290 or DHall@cff.org

CYSTIC FIBROSIS FOUNDATION®
ADDING TOMORROWS™

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its 2019 budgeted expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest annual report, visit https://www.cff.org/About-Us/Reports-and-Financials/, email info@cff.org or call 800 FIGHT-CF.

A copy of the latest annual report may be obtained from the organization or from The Charities Bureau, Department of Law, 120 Broadway, New York, NY 10271.

PLEASE SUBMIT THIS FORM TO:
DARBY HALL AT DHALL@CFF.ORG