



2019 NEW ORLEANS FINEST SPONSORSHIP OPPORTUNITIES

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

While people with CF are living longer than in the past, we still lose precious young lives every day.

WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.

Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now two FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

One-Time Cure

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

We need your involvement now as much as ever before to reach that goal.

Louisiana Chapter New Orleans Finest

sponsorship

The Cystic Fibrosis Foundation's Finest is an event honoring New Orleans best and brightest young professionals. The evening is a who's who gathering of honorees who show exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive local impact, they're also committed to supporting the Foundation's mission.



Those who participate are given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

We invite you to be a part of this year's event and join us in celebrating these leaders by supporting the Cystic Fibrosis Foundation and the New Orleans Finest Event as an event sponsor.

SPONSORSHIP OPPORTUNITIES

New Orleans Finest Presenting Sponsor - \$7,500 (\$6,500 tax deductible)

- Company name and logo with all event materials, i.e. “New Orleans Finest presented by (Company Name)”
- Company name recognition in event news releases and media alerts
- 2 VIP Tables (20 tickets) at New Orleans Finest
- Recognition at all socials and workshops
- Corporate spokesperson invited to speak at New Orleans Finest
- Prominent Company Logo placement on on-site event signage
- Opportunity to display corporate banners at events (provided by sponsor)
- Premiere recognition in event speaking programs
- Prominent Company Logo placement on event website, chapter Facebook page and Chapter Newsletter

VIP Section Sponsor - \$5,000 (\$4,000 tax deductible)

- Ownership of VIP Section
- 2 VIP Tables (20 tickets) at New Orleans Finest
- Company Logo placement on on-site event signage
- Opportunity to distribute company-branded materials on VIP Tables
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter

Entertainment Sponsor - \$3,000 (\$2,500 tax deductible)

- Company name and logo with entertainment promotions, i.e. “The Groovy 7 presented by (Company Name)”
- Company’s name and logo on stage backdrop
- 1 VIP Table (10 tickets) at New Orleans Finest
- Company Logo placement on on-site event signage
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter

Party Picture Sponsor - \$3,000 (\$2,500 tax deductible)

- Company name and logo on photos taken at the event and distributed to guests
- 1 VIP Table (10 tickets) at New Orleans Finest
- Company Logo placement on on-site event signage
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter

Bar Sponsor - \$2,000 (four available from noncompeting businesses, \$1,500 tax deductible)

- Company’s name and logo on bar, beverage napkins and stir sticks (provided by company)
- 1 VIP Table (10 tickets) at New Orleans Finest
- Company Logo placement on on-site event signage
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter

Stage Sponsor - \$2,000 (\$1,500 tax deductible)

- Opportunity to display corporate banners on stage (provided by sponsor)
- 1 VIP Table (10 tickets) at New Orleans Finest
- Company Logo placement on on-site event signage
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter

Auction Sponsor - \$1,500 (two available from noncompeting businesses \$1,000 tax deductible)

- Company's name and logo on all auction bid sheets
- 1 VIP Table (10 tickets) at New Orleans Finest
- Company Logo placement on on-site event signage
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter

VIP Table \$1,000 (\$500 tax deductible) — Have a table of ten (10) reserved for your party at New Orleans Finest! You will receive 10 tickets and recognition in event speaking programs. All participants at this level will be recognized on all press releases, the official event web page, social media and throughout the event.

Bronze Sponsor - \$500 (\$300 tax deductible)

- 4 VIP tickets at New Orleans Finest
- Recognition in event speaking programs
- Company logo or name on event website, chapter Facebook page and Chapter Newsletter



2019 New Orleans Finest Sponsorship Form

Company Name _____ Contact Name: _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$7,500 (\$6,500 tax deductible amount) | <input type="checkbox"/> Stage Sponsor \$2,000 (\$1,500 tax deductible amount) |
| <input type="checkbox"/> VIP Section Sponsor \$5,000 (\$4,000 tax deductible amount) | <input type="checkbox"/> Auction Sponsor \$1,500 (\$1,000 tax deductible amount) |
| <input type="checkbox"/> Entertainment Sponsor \$3,000 (\$2,500 tax deductible amount) | <input type="checkbox"/> VIP Table Sponsor \$1,000 (\$500 tax deductible amount) |
| <input type="checkbox"/> Party Picture Sponsor \$3,000 (\$2,500 tax deductible amount) | <input type="checkbox"/> Bronze Sponsor \$500 (\$300 tax deductible amount) |
| <input type="checkbox"/> Bar Sponsor \$2,000 (\$1,500 tax deductible amount) | |
| <input type="checkbox"/> I cannot sponsor but want to make a general donation to the event: _____ | |

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice.
- Please phone to make payment. Phone number: _____
- Credit Card Payment: Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Contact Information: Cystic Fibrosis Foundation – Louisiana Chapter
4630 S. Carrollton Ave
New Orleans, LA 70119

Email: cschwartzmann@cff.org
Phone: (504) 455-5194

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.