



# Sponsorship Opportunities

## Help Us Turn Cancer Upside Down™!

Scott Hamilton CARES Foundation

### Sk8 to Eliminate Cancer™ Florida March 29, 2020 at Amalie Arena

Amount	Level	VIP Meet & Greet and Ice Show	Benefits
\$20,000	Gold Medal Sponsor	Up to 24 guests	1-6
\$10,000	Silver Medal Sponsor	Up to 14 guests	2-6
\$5,000	Bronze Medal Sponsor	Up to 8 guests	3-6
\$2,500	Backflip Sponsor	Up to 4 guests	3-6
\$1,000	Torchbearer Sponsor	Up to 2 guests	3-6

### Sponsorship Benefits

- Gold Medal Sponsors will have an opportunity to schedule a private meet & greet and keynote speech with Scott Hamilton\*. Sponsors will receive the most prominent name & logo placement on marketing materials for Sk8 to Eliminate Cancer™ Florida
- Receive autographed copies of Scott Hamilton's Finish First for designated sponsor attendees
- Attend VIP Meet & Greet with Olympic Gold Medalist Scott Hamilton, 2x Olympic Pairs Gold Medalist Katia Gordeeva, U.S. National Men's Champion Ryan Bradley, U.S. National Pair Champions Haven Denney and Brandon Frazier, Olympian and U.S. National Pairs Champion Jeremy Barrett, and cancer survivor and Professional Skater Lucy Barrett.
- Receive recognition during the On-Ice Celebration by Emcee Scott Hamilton
- Receive recognition in Sk8 to Eliminate Cancer™ digital newsletter, press release and event website: [mysk8.org/florida2020](http://mysk8.org/florida2020)
- Receive recognition as a sponsor through Scott Hamilton CARES Foundation social media platforms

\*Once the sponsorship has been received, the Gold Medal Sponsorship contact will be connected with Michelle Thornbury, President of Scott Hamilton LLC. Meet and greet times will be subject to Scott's availability, and will be the first considered while scheduling Sk8 to Eliminate Cancer™ fundraising event dates.

### In-Kind

All in-kind donations will receive sponsorship benefits comparable to the fair market value of donated item or service.

### Event Information

Join us March 29, 2020 at Amalie Arena for Sk8 to Eliminate Cancer™

1:00pm-2:00pm Meet & Greet • 2:30pm-3:30pm Ice Show • 3:30pm Frozen 5k

Sponsors are invited to enjoy VIP Meet & Greet with honored guests followed by an Ice Show emceed by Scott Hamilton featuring performances by 2x Olympic Pairs Gold Medalist Katia Gordeeva, U.S. National Men's Champion Ryan Bradley, U.S. National Pair Champions Haven Denney & Brandon Frazier, and top fundraisers. Sponsors are then welcome to stay and skate the Frozen 5k on the ice at Amalie Arena with the cast of the Sk8 to Eliminate Cancer™ show.

### Show Your Support Today!

- Visit [www.mysk8.org/Florida2020](http://www.mysk8.org/Florida2020) and click the Sponsors button to pay online via credit card or request an invoice to pay by check
- Invite your employees to form a corporate team and fundraise in honor of those impacted by cancer
- Increase your impact by matching a percentage of your employee's contribution or funds raised

### Proceeds To Benefit



"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA, OR VIA THE INTERNET AT [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE". REGISTRATION #CH45340

Scott Hamilton CARES Foundation • P.O. BOX 680483, Franklin, TN 37068  
(844) 726-8884 • [sk8@scottcares.org](mailto:sk8@scottcares.org) • [www.mysk8.org](http://www.mysk8.org)

@TeamScottCARES

