



David, a 42 year old with CF, and his kids

2020 SPONSORSHIP OPPORTUNITIES

Hope Brews 2020

April 17, 2020

Founders ONE NINE | 1915 Jackson Street, Omaha, NE 68102
6:00 PM- 9:30 PM

Nebraska Chapter

2827 South 88th Street, Omaha, NE 68124 | 402.330.6164 | rleague@cff.org



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.



Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides, and this year we celebrate 65 years of accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, people with CF are now living into their 40s.

While people with CF are living longer than in the past, we still lose precious lives every day.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

"We went into warrior mode," said Jamie. "We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live."

But we're not done, and we won't stop fighting until there is a cure for Desi and for *all* people living with CF.

Despite tremendous progress, we are not yet done. Our story will not be finished until we find a cure for all people with CF.

A CURE FOR ALL

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

Yet, we are not done. Not everyone can benefit from current therapies, so we are committed to exploring all science that has real potential to deliver a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. This will take many years and sustained investment. That's why community support remains vital.

Together, we can make CF stand for Cure Found.

Your involvement matters as much as ever before to reach our goal towards a cure.

1 in 31

Americans

are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.



HOPE BREWS

CYSTIC FIBROSIS FOUNDATION

FRIDAY, APRIL 17, 2020 AT FOUNDERS ONE NINE, 20TH AND JACKSON, 6 PM

The Nebraska Chapter of the Cystic Fibrosis Foundation cordially invites you to our **Hope Brews** Beer Dinner. This unique food and beer pairing event will be held on **Friday, April 17, 2020** at the **Founders One Nine** event space in Downtown Omaha. Join us for a sit down, four-course meal, with each course being paired with perfectly matched beer selections from our own local **Brickway Brewery & Distillery**. This is a personal and interactive event, with guests enjoying silent and live auctions, a spectacular meal with detailed information from the brewmaster about each beer's ingredients, flavors and textures, and of course the opportunity to support a great cause.



Cystic fibrosis (CF) is a life-shortening genetic disease that affects 33,000 adults and children in the United States and 70,000 people worldwide. More than 10 million Americans are symptomless carriers of the CF gene. This sponsorship supports the mission of the Cystic Fibrosis Foundation; to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.



The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call **1-800-FIGHT-CF**.



2020 Hope Brews Sponsorship Levels



PLATINUM SPONSOR – \$5,000

- Two VIP tables of 8 at the event with premium seating
 - VIP Parking – 4 cars per table
- Opportunity to meet and discuss with the brewmaster the night of the event
 - Company signage at the event
- Company recognition during the evening presentation
- Logo on the event website and social media channels
 - Company logo in the event program
 - Open bar for you and your guests

FMV: \$608.00 | Tax Rate 7%: \$42.56 | Tax Deductible Amount \$4,349.44

GOLD SPONSOR – \$3,500

- One VIP table of 8 at the event with premium seating
- Company recognition during the evening presentation
- Logo on the event website and social media channels
 - Company logo in the event program
 - Open bar for you and your guests

FMV: \$304.00 | Tax Rate 7%: \$21.28 | Tax Deductible Amount \$3,174.72

SILVER SPONSOR – \$2,000

- One table of 8 at the event
- Logo on the event website
- Company logo in the event program

FMV: \$240.00 | Tax Rate 7%: \$16.80 | Tax Deductible Amount \$1,743.20

BEER DINNER ATTENDEE – \$200

- One seat at the beer dinner event

FMV: \$30.00 | Tax Rate 7%: \$2.10 | Tax Deductible Amount \$167.90

For more information visit the Hope Brews website: <https://events.cff.org/hopebrews> or call the Nebraska Chapter office at **402.330.6164**

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

2020 HOPE BREWS BEER DINNER

Sponsorship Agreement

This sponsorship supports the mission of the CF Foundation

Platinum Sponsor – \$5,000

\$4,349.44 is tax deductible

Gold Sponsor – \$3,500

\$3,174.72 is tax deductible

Silver Sponsor – \$2,000

\$1,743.20 is tax deductible

Of Beer Dinner Attendees – \$200

\$167.90 is tax deductible



Name: _____

Company: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Please mail this form to:

Cystic Fibrosis Foundation

Attn: Hope Brews

2827 South 88th Street, Omaha, NE 68124

rleague@cff.org or call 402-330-6164

Method of Payment

- Please invoice me at the address listed above
- Enclosed is my check payable to the Cystic Fibrosis Foundation

Send to:

Cystic Fibrosis Foundation
2827 South 88th Street
Omaha, NE 68124

Please charge my card: \$ _____ Personal Company _____

VISA Mastercard Discover American Express

.....
Card Number: _____ Cardholder/Company Name: _____

Signature _____ Expiration Date: _____ Date: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. The credit card information on this form will be securely destroyed immediately after processing.

FRIDAY, APRIL 17, 2020 AT FOUNDERS ONE NINE, 20TH AND JACKSON, 6 PM