



# 2020 SPONSORSHIP OPPORTUNITIES

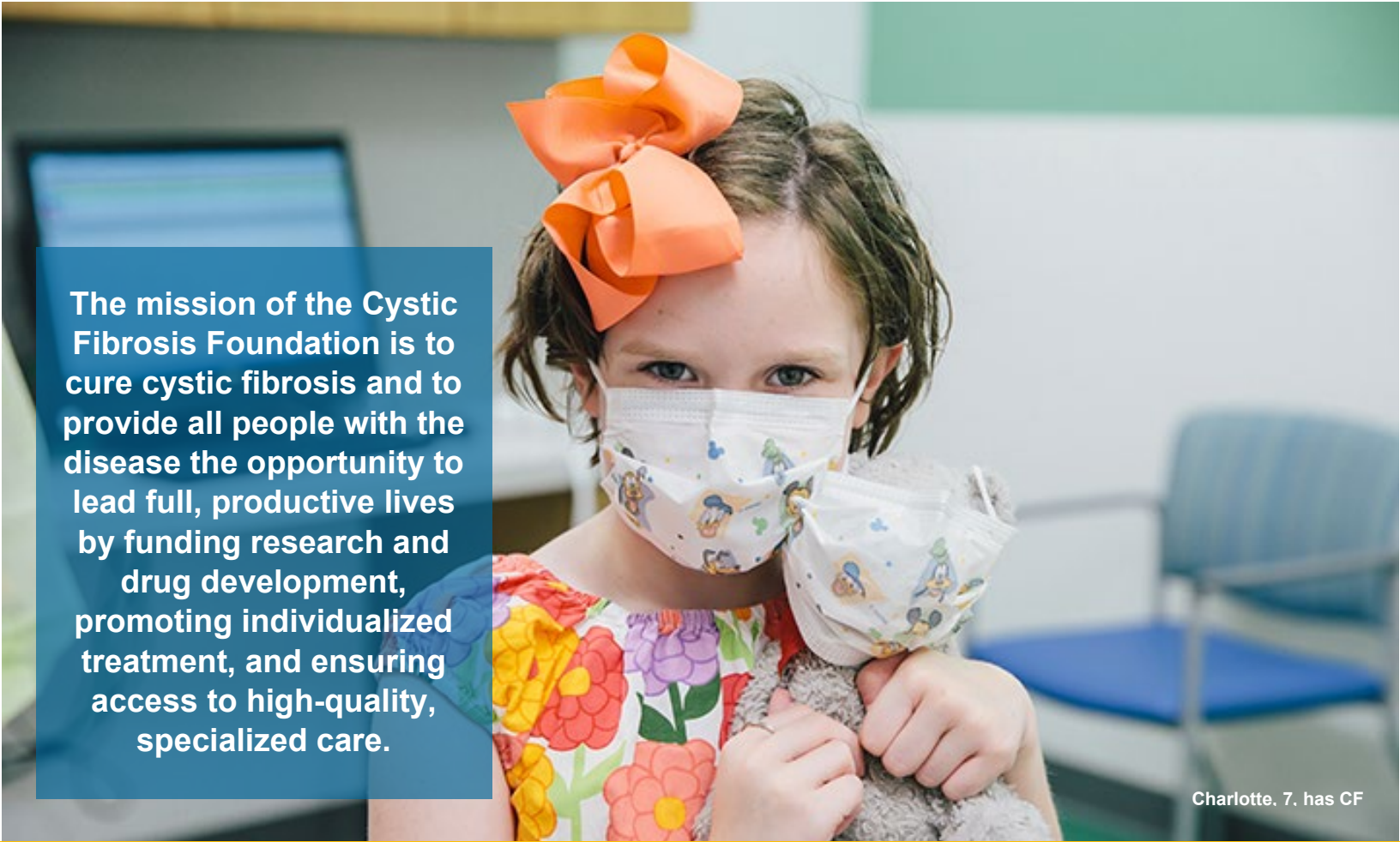
**12<sup>th</sup> Annual VIRTUAL FestivAle**

**Aug. 16 – 30, 2020**

**Gateway Chapter**

8251 Maryland Ave., Suite 16, St. Louis, MO 63105  
gateway@cff.org / (314) 733-1241

**FestivAleSTL.com**



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

# Leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides, and this year we celebrate 65 years of accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, people with CF are now living into their 40s.

**While people with CF are living longer than in the past, we still lose precious young lives every day.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for *all* people living with CF.

**Despite tremendous progress, we are not yet done. Our story will not be finished until we find a cure for all people with CF**

### A CURE FOR ALL

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

Yet, we are not done. Not everyone can benefit from current therapies, so we are committed to exploring all science that has real potential to deliver a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. This will take many years and sustained investment. That’s why community support remains vital.

Together, we can make CF stand for Cure Found.

**Your involvement matters as much as ever before to reach our goal towards a cure.**

1 in 31

Americans

are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

12<sup>th</sup> Annual FestivAle

# Sponsorship

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**FestivAle brings together beer enthusiasts to sample handcrafted, high-end beers from the Midwest's finest brewers in support of the Cystic Fibrosis Foundation - Gateway Chapter!**

This is our 12<sup>th</sup> Annual FestivAle and we continue to grow each year through attendees, participating brewers and restaurants, as well as money raised.

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.



*“As we continue to take bold steps toward our ultimate goal of a cure, we remain deeply committed and determined to translating research into new treatments, improving care at our CF care centers nationwide, and increasing access to lifesaving therapies for all people with CF. They are at the heart of all that we do. And together, our community will do great things.”*

*– Preston W. Campbell, III, M.D. President & Chief Executive Officer*



## MAKE A DIFFERENCE – JOIN US

We invite you to be a part of this year's event and join us in celebrating the craft beer community by supporting the Cystic Fibrosis Foundation and the 12<sup>th</sup> Annual FestivAle as an event sponsor.

## 2020 SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR – \$10,000 *(\$9,370 tax deductible)*

- 30 VIP Tickets includes early VIP ACCESS
- Company recognition on website, social media and all printed materials
- Company recognition in print release
- Company recognition at the event
- Opportunity to display standing banner at event
- Opportunity for onsite distribution of approved company-branded materials

### PINTS & PLATES SPONSOR – \$5,000 *(\$4,580 tax deductible)*

- 20 General Admission Tickets
- Company logo on keepsake tasting glasses or tasting plates for all attendees
- Company recognition on website, social media and all printed materials
- Company recognition at the event

### PHOTO BOOTH SPONSOR – \$4,000 *(\$3,622 tax deductible)*

- ONLY ONE AVAILABLE
- 18 General Admission Tickets
- Company logo on photos generated by the photo booth throughout the evening
- Company recognition on website, social media and all printed materials
- Company recognition at the event

### CLAIMED! “SWAG” SPONSOR – \$3,000 *(\$2,685 tax deductible)*

- ONLY ONE AVAILABLE
- 15 General Admission Tickets
- Company logo on keepsake items of your choice (koozies, bags, hats, etc.) for all attendees
- Company recognition on website, social media and all printed materials
- Company recognition at the event



## 2020 SPONSORSHIP OPPORTUNITIES (cont.)

### **LAGER – \$2,000** (\$1,790 tax deductible)

- 10 General Admission Tickets
- Company recognition on website, social media and printed materials
- Company recognition at the event

### **STOUT – \$1,500** (\$1,332 tax deductible)

- 8 General Admission Tickets
- Company recognition on website, social media and printed materials
- Company recognition at the event

### **PILSNER – \$1,000** (\$874 tax deductible)

- 6 General Admission Tickets
- Company recognition on website and social media

### **KEG – \$500** (\$416 tax deductible)

- 4 General Admission Tickets
- Company recognition on website



**Individual Tickets**

**General Admission**

**\$65** (\$44 Tax Deductible)

**VIP**

**\$85** (\$64 Tax Deductible)



# 2020 Virtual FestivAle Sponsorship Form

Sponsorship of Virtual FestivAle supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000* (\$9,370 tax deductible)    | <input type="checkbox"/> Lager Sponsor \$2,000* (\$1,790 tax deductible) |
| <input type="checkbox"/> Pints & Plates Sponsor \$5,000* (\$4,580 tax deductible) | <input type="checkbox"/> Stout Sponsor \$1,500* (\$1,332 tax deductible) |
| <input type="checkbox"/> Photo Booth Sponsor \$4,000* (\$3,622 tax deductible)    | <input type="checkbox"/> Pilsner Sponsor \$1,000* (\$874 tax deductible) |
| <input type="checkbox"/> "Swag" Sponsor \$3,000* (\$2,685 tax deductible)         | <input type="checkbox"/> Keg Sponsor \$500* (\$416 tax deductible)       |

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

## Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_

Company Credit Card Payment                       Personal Credit Card Payment

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

## Chapter Contact Information:

**Katlyn Keller, (314) 733-1241**  
**8251 Maryland Ave., Ste. 16**  
**St. Louis, MO 63105**

As of December 31, 2019, the Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, had unrestricted financial reserves of about 11 times its budgeted 2020 expenses, following a royalty sale in 2014. The sale was made possible by the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. This and any future revenue from our model is reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.