



The Skating Club of Boston

Sponsorship Opportunities

Join us for a Grand Opening Celebration of The Skating Club of Boston's new best-in-class facility to benefit the Scott Hamilton CARES Foundation featuring skating legends & performers.

Family-Friendly Frozen 5k, Saturday, December 4, 2021
10:00am-12:00pm in the West Rink

Grand Opening Celebration, Saturday, December 4, 2021
5:00pm Cocktail Reception • 6:00pm Ice Show • 8:00pm Gala Dinner in the Tenley E. Albright Performance Center

The Skating Club of Boston • 750 University Avenue • Norwood, MA • 02062

fundraise.scottcares.org/Boston

Presenting Gala Dinner and Ice Show Sponsor \$50,000

Listed as Presenting Sponsor with corporate name included on Gala Dinner & Ice Show event title & on all tickets sold. (1 available)

Schedule a meet & greet and keynote speech for company with Scott Hamilton

Company logo included on step-and-repeat in Kiss & Cry photo booth

Opportunity for a company representative to speak at Gala Dinner

Name and logo featured on Performance Center Overhead Display 3 times during show

Option to provide a :60 message on Performance Center Overhead Display before start of show

Name and logo on all on-site welcome signage

Full color ad, back outside cover program book (2,500 copies)

Logo inclusion on all signage, promotional materials, and event webpages (CARES & SCOB)

3 featured sponsor social media posts on CARES LinkedIn, Facebook, Twitter, or Instagram

Personal thank you and welcome from Scott Hamilton at the beginning of the Ice Show and at the Gala Reception

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

16 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

2 Tables of 8 for 16 company-invited guests to attend Gala Reception with Scott Hamilton

16 autographed program books

36 VIP tickets to Ice Show

1 Skating Legend seated at your table as an additional guest at the Gala Reception

Frozen 5k Sponsor \$25,000

Listed as Presenting Sponsor for the Sk8 to Eliminate Cancer™ Frozen 5k with corporate name included in Frozen 5k title. (1 available)

Opportunity for a company representative to speak at Sk8 to Eliminate Cancer™ Frozen 5k

Name and logo featured on Performance Center Overhead Display 2 times during show

Option to provide a :30 message on Performance Center Overhead Display before start of show

Name and logo on all on-site welcome signage

Full color ad inside front cover of program book (2,500 copies)

Logo inclusion on all signage, promotional materials, and event webpages (CARES & SCOB)

2 featured sponsor social media posts on CARES LinkedIn, Facebook, Twitter, or Instagram

Scott Hamilton acknowledges your sponsorship at Gala Reception

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

16 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

2 Tables of 8 for 16 company-invited guests to attend Gala Reception with Scott Hamilton

16 autographed program books

26 VIP tickets to Ice Show

1 Skating Legend seated at your table as an additional guest at the Gala Reception

Gala Cocktail Reception Sponsor \$15,000

Listed as Official Sponsor for the Cocktail Reception & branded with company name and logo. (1 available)

Name and logo featured on Performance Center Overhead Display 1 time during show

Option to provide a :15 message on Performance Center Overhead Display before start of show

Name and logo on all on-site welcome signage

Full color ad inside back cover of program book (2,500 copies)

Logo inclusion on all signage, promotional materials, and event webpages (CARES & SCOB)

1 featured sponsor social media post on your choice of two CARES platforms: LinkedIn, Facebook, Twitter, or Instagram Story

Scott Hamilton acknowledges your sponsorship at Gala Reception

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

8 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

1 Table of 8 for 8 company-invited guests to attend Gala Reception with Scott Hamilton

8 autographed program books

18 VIP tickets to Ice Show

1 Skating Legend seated at your table as an additional guest at the Gala Reception

Silent Auction Sponsor \$10,000

Listed as Official Sponsor for the Silent Auction & branded with company name and logo. (1 available)

Name and logo on all on-site welcome signage

1 full page BW ad in program book (2,500 copies)

Logo inclusion on all signage, promotional materials, and event webpages (CARES & SCOB)

1 featured sponsor social media post on your choice of one CARES platform: LinkedIn, Facebook, Twitter, or Instagram Story

Scott Hamilton acknowledges your sponsorship at Gala Reception

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

8 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

1 Table of 8 for 8 company-invited guests to attend Gala Reception with Scott Hamilton

8 autographed program books

8 VIP tickets to the Ice Show

Backflip Sponsor \$8,000

(4 available)

1 half page BW ad in program book (2,500 copies)

Name inclusion on all signage, promotional materials, and event webpages (CARES & SCOB)

1 featured sponsor social media post on CARES Instagram Story

Scott Hamilton acknowledges your sponsorship at Gala Reception

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

8 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

1 Table of 8 for 8 company-invited guests to attend Gala Reception with Scott Hamilton

8 autographed program books

8 VIP tickets to the Ice Show

Table Sponsor \$6,000

(10 available)

Scott Hamilton acknowledges your sponsorship at Gala Reception

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8 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

1 Table of 8 for 8 invited guests to attend Gala Reception with Scott Hamilton

8 program books

8 VIP tickets to Ice Show

Scott Hamilton acknowledges your sponsorship at Gala Reception

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

8 company-invited guests to attend VIP Meet & Greet with Scott Hamilton and Skating Legends

1 Table of 8 for 8 invited guests to attend Gala Reception with Scott Hamilton

8 program books

8 VIP tickets to Ice Show

Proceeds To Benefit



MASSACHUSETTS GENERAL HOSPITAL



DANA-FARBER CANCER INSTITUTE

CARES takes seriously our compliance with charitable registrations as required by various states and managed in each state by the Office of the Attorney General. The rules and regulations are set forth by each state and their legislative bodies for the Office of the Attorney General to implement and to monitor. Financial and other information about our charity's purpose and activities may be obtained by contacting our Executive Director at info@scottcares.org. Our Tax I.D. Number is 47-2328142. Charitable registration in a state does not imply endorsement, approval, or recommendation of the Scott Hamilton CARES Foundation by that state. For more information on individual state charitable registrations held by our Foundation [click here](#).

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@TeamScottCARES

