



END AIDS. LIVE LIFE.

Name _____ Team Name _____ Team Number _____
 Address _____ Phone (_____) _____
 Email _____

Please use this form to list all your sponsors who donate via check, money order, cash, or matching gifts. Do not list sponsors who donate online.

My Fundraising Goal is: \$

Walkers who set a goal of \$1,000 or more are part of the exclusive Star Walkers Club™. For more information, see reverse.

Please ask everyone who sponsors you with a check, money order, or cash to pay at the time of their pledge. Checks and money orders should be made payable to: "AIDS Walk New York" or "AWNY." Please print legibly and have your sponsors write your name in the memo portion of the check. Contributions are tax deductible. Thank you.

SPONSOR'S NAME	AREA CODE	TELEPHONE NUMBER	AMOUNT PLEDGED \oplus	MATCHING GIFT \$ (IF ANY) \ominus	TOTAL PLEDGE	AMOUNT COLLECTED
(Example) <i>Sally Sample</i>	(718)	555-1430	\$100	None	\$100	\$100
(Example) <i>Salvador Sample</i>	(212)	555-1671	\$50	\$50	\$100	\$100
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BRING THIS FORM TO AIDS WALK NEW YORK RAIN OR SHINE

FOR CREDIT CARD DONATIONS, USE THE SPACES BELOW.

18. NAME *		AREA CODE *	PHONE NUMBER *				
CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE *	CHOOSE ONE * <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____				
CARD NUMBER *			BILLING ZIP CODE *	SEC. CODE *			
SIGNATURE *		EMAIL ADDRESS *					
19. NAME *		AREA CODE *	PHONE NUMBER *				
CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE *	CHOOSE ONE * <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____				
CARD NUMBER *			BILLING ZIP CODE *	SEC. CODE *			
SIGNATURE *		EMAIL ADDRESS *					

*Required information.

If you complete this Sponsor Form, contact us for more, or visit aidswalk.net to download additional forms.

Last year, walkers raised an average of \$342 each. Any amount you raise is greatly appreciated.

Please do not solicit contributions on the street or on public transportation.

A copy of GMHC's latest financial report is available at www.gmhc.org.



AMOUNT PLEDGED \oplus	MATCHING GIFT \$ (IF ANY) \ominus	TOTAL PLEDGE \ominus	TOTAL TURNED IN AT EVENT \ominus

Please attach each Matching Gift Form to the corresponding donation when you submit your funds. For more information on how to double your donation with a matching gift, please see the reverse.



AIDS WALK NEW YORK

A FUNDRAISING WALK OR RUN IN CENTRAL PARK

EVERYTHING YOU NEED TO KNOW ABOUT AIDS WALK NEW YORK!

YOUR NEXT STEP? FUNDRAISING!

- 1 AIM HIGH!**
Please set your goal high. Thousands of people living with HIV/AIDS depend on the money raised at AIDS Walk New York. With the uncertain future of federal healthcare and other services for people in need, your continued support is critically important this year.
- 2 MAKE IT PERSONAL.**
You have your own fundraising web page where donors can securely sponsor you online with a credit card or PayPal. Now it's time to jazz it up with photos, videos, and a personal note about why you walk! Get started at aidswalk.net: Enter your username and password next to "SIGN IN" at the top of the page. Don't know your login info? Contact us at awnyinfo@aidswalk.net!
- 3 ASK AWAY!**
Ask everyone – your family, friends, neighbors, and co-workers – to sponsor you. If you make it a priority to ask, they'll make it a priority to give. Use the templates in our Email Center to let everyone know about your fundraising efforts. Please consider sponsoring yourself to get a head start on reaching your goal!
- 4 GET SOCIAL!**
You can post to your Facebook, Twitter, or Instagram account right from your Fundraising HQ! Log in and click on "Promote via Social Media". You can use the pre-written templates or add your own personal message. We recommend that you download the free AIDS Walk fundraising app to easily request donations and thank donors via Twitter, email, and more!
- 5 COLLECT YOUR PLEDGES.**
Encourage everyone to PAY WHEN THEY PLEDGE. Checks can be made out to "AIDS Walk New York" or "AWNY." Sponsors who donate online via credit card or PayPal will receive an email confirmation as a receipt. Sponsors who donate cash or checks can contact our office for a receipt.

#aidswalkny



AIDS WALK NEW YORK IS SUNDAY, MAY 17

Bring this Sponsor Form and all prepaid pledges with you to AIDS Walk New York in Central Park. Sign-In opens at 8:30 a.m. Since thousands of people will be participating, we suggest you arrive promptly at 8:30 a.m. to turn in your pledges. We suggest you wear sturdy shoes and dress in layers for comfort. Water, refreshments, and restroom facilities will be provided at checkpoints along the route.

EARN FUNDRAISING AWARDS!

IF YOU RAISE

\$150 OR MORE

You will receive the official AIDS Walk New York T-shirt.

IF YOU RAISE

\$500 OR MORE

You will receive the above and the official AIDS Walk New York cap. Runners will receive our official Running Jersey.

IF YOU RAISE

\$1,000 OR MORE

You will become a Star Walker, and receive the above, plus the Star Walker Stainless Steel Tumbler.

To qualify for these awards, contributions must be received online or in the AIDS Walk office by 5 p.m. on Friday, June 5, 2020.

To join the Star Walkers Club, simply log in at ny.aidswalk.net and set a goal to raise \$1,000 or more. Once you reach your goal, you will receive the award items above, in addition to exclusive access to the Star Walker Breakfast and Sign-in Area on the morning of AIDS Walk New York. Star Walkers are also awarded a special Star Walker Lapel Pin and Crown to wear during the event. Get ready for the royal treatment!



MATCHING GIFTS CAN DOUBLE YOUR FUNDRAISING

You may be able to double your donations! Hundreds of companies match employee donations, so ask everyone who sponsors you if their company has a matching gift program. Also, check with your employer to see if they will match your own donations and/or the money you raise. You can search for any company's matching gift policy at ny.aidswalk.net/matching-gift-info. Please note that the Federal Tax Identification Number for GMHC is 13-3130146.

SUBMITTING DONATIONS

You can turn in your donations to the AIDS Walk office at any time. Be sure to include your name, so we can properly credit you.

Send donations to:

AIDS Walk New York, P.O. Box 7607, New York, NY 10116

Or visit our office at:

307 West 38th Street (Between 8th and 9th Avenues),
3rd Floor, New York, NY 10018

Additionally, the AIDS Walk office will host an Early Sign-In to receive donations and distribute Fundraising Awards on Thursday, May 14 and Friday, May 15 from 8 a.m. to 8 p.m.

Created and produced by MZA Events.

AIDS Walk Founder/Senior Organizer: Craig R. Miller. © MZA Events, 2020

The bearer of this form

Signature of Solicitor

The City of New York
Department of Social Services
License No. A-11423

Name of Solicitor

Address of Solicitor

GMHC

is a duly authorized
representative of

Name of Licensed Organization

307 West 38th Street
New York, NY 10018

Address

Dates in force: Jan. 1, 2020
to July 31, 2020

and is authorized to accept
contributions in its behalf

Kelsey Li

Chief Executive Officer

Solicitation of Walkathon
Pledges – New York City

In Cooperation with City of New York Parks & Recreation



The AIDS Walk New York office is here to help you!

awnyinfo@aidswalk.net

212.807.WALK • aidswalk.net