# CTBTA Path of Hope

# 5K Run/Walk

Presented by **Saint Francis Hospital and Medical Center**, a Leading Member of **Trinity Health New England** 

Where: Elizabeth Park, West Hartford, CT | When: Sunday, October 4th, 2020

#### **About the Event**

Please join us for our seventh annual Path of Hope. This family-fun run/walk has quickly become our flagship event, drawing up to 800 participants. With your sponsorship, our hope is to make Connecticut a center of excellence in brain tumor care. The CTBTA is a 501(c) (3) non-profit organization dedicated to providing hope and support to brain tumor patients and caregivers, while advancing brain tumor awareness, quality of care and brain tumor research.

#### **Any Questions?**

#### **Scott Hickling**

Shickling@poweredby professionals.com (646) 328-1698

#### **Christopher Cusano**

Chris@ctbta.org (860) 264-5776 www.ctbta.org

|   | Presenting Hero \$25,000     | Champion<br>\$15,000         | Trailblazer<br>\$10,000 | Hope<br>\$5,000   | Journey<br>\$2,500 |
|---|------------------------------|------------------------------|-------------------------|-------------------|--------------------|
| Name included with event title                                      | •                            |                              |                         |                   |                    |
| Opportunity to speak at the event                                   | •                            |                              |                         |                   |                    |
| Invitation to annual check presentations                            | •                            | •                            |                         |                   |                    |
| Year-long weblinks on CTBTA.org                                     | •                            | •                            |                         |                   |                    |
| Logo on starting line/<br>finish line                               | •                            | •                            | •                       |                   |                    |
| Opportunity to host onsite both**                                   | Premier<br>Placement         | •                            | •                       |                   |                    |
| Onsite table space for company display and material distribution**  | Included<br>with booth       | Included<br>with booth       | Included<br>with booth  | •                 |                    |
| Logo on all printed materials, e-communications and press releases* | •                            | •                            | •                       |                   |                    |
| Logo placement on event day signage*                                | Premier<br>Placement         | Prominent<br>Placement       | •                       | •                 | •                  |
| Logo placement on registration website*                             | Premier<br>Placement         | Prominent<br>Placement       | •                       | •                 | •                  |
| Logo placement on t-shirt*  | Premier<br>Placement         | Prominent<br>Placement       | •                       | •                 | •                  |
| Logo on Halfway<br>Point Banners and<br>Path Markers                | 1 Banner + 4<br>Path Markers | 1 Banner + 2<br>Path Markers | 4 Path<br>Markers       | 2 Path<br>Markers | 1 Path<br>Markers  |
| Complimentary entries to the event.                                 | 25                           | 15                           | 10                      | 5                 | 2                  |



<sup>\*</sup>Deadline to receive this benefit is September 4, 2020 (30 days prior to event).

<sup>\*\*</sup>Deadline to receive these benefits is September 18, 2020 (16 days prior to event).





## **Sponsorship Commitment Form**



### Please select your sponsorship level

| \$25,000 Presenting Hero   | <b>\$2,500</b> Journey   | <b>\$2,500</b> Journey                             |  |  |
|----------------------------|--|--|--|--|
| <b>\$15,000</b> Champion   | \$500 Banner (Promi  | \$500 Banner (Prominent placement along the route) |  |  |
| \$10,000 Trailblazer       | \$250 Path Marker  | \$250 Path Marker                                  |  |  |
| <b>\$5,000</b> Hope        | Custom   | Custom   |  |  |
|                            | Contact: Scott Hickling or (646) 328-1698  | , shickling@poweredbyprofessionals.com             |  |  |
| Contact Information        |  |  |  |  |
| Name                       |  |  |  |  |
| Title                      | Company  |  |  |  |
| Address                    |  |  |  |  |
| City                       | State  | Zip Code   |  |  |
| Phone                      | Email  |  |  |  |
| Banner/Path Marker Message |  |  |  |  |
|                            |  |  |  |  |
| Payment Information        |  |  |  |  |
| Check Enclosed             | <ul><li>Credit Card</li><li>☐ American Express</li><li>☐ Mastercard</li><li>☐ Visa</li></ul> | Paid Online  |  |  |
| Name On Card               |  |  |  |  |
| Card Number                | Expiration Date  | Security Code(CVV)                                 |  |  |
| Billing Address            |  |  |  |  |
| City                       | State  | Zip Code   |  |  |

Complete online at: https://ctbta.rallybound.org/path-of-hope-2020/Donate/Tickets

Mail or e-mail completed form to: Connecticut Brain Tumor Alliance, Inc. P.O. Box 370514 | West Hartford, CT 06137

Please make checks payable to: "Path of Hope – CTBTA"

