

MINNESOTA BREWER'S BALL

CELEBRITY CHEFS EDITION

MARCH 21, 2020 AT 6PM
INTERNATIONAL MARKET SQUARE



CYSTIC FIBROSIS FOUNDATION



**CYSTIC FIBROSIS
FOUNDATION®**

events.cff.org/MNbrewersball

THE CYSTIC FIBROSIS FOUNDATION'S BREWER'S BALL

IS A CELEBRATION OF MINNESOTA'S FINEST BREWS, FOOD, AWARD WINNING CHEFS AND DIFFERENCE MAKERS

The event offers guests the opportunity to sample hand-crafted drinks, while enjoying fabulous food, listening to live music and bidding on items in our silent auction. New in 2020, we will have chefs from Minnesota serving delicious appetizers that are perfectly paired with breweries from around the state.

The Minnesota Brewer's Ball is all about good people, sampling good drinks, for a good cause.

You can help us find a cure for cystic fibrosis on March 21, 2020!

ABOUT CYSTIC FIBROSIS:

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40s.

MISSION STATEMENT:

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

ABOUT THE CYSTIC FIBROSIS FOUNDATION:

The CF Foundation is leading the way in the fight against CF. Over the last six decades we have worked alongside the CF community to build a highly specialized system of care and a unique research enterprise that has resulted in more than 10 approved therapies and added decades of life for people with CF – effectively transforming a genetic disease in a single generation. We are aggressively pursuing new therapies and providing support to meet the needs of people with CF today, and have an extraordinary opportunity to harness recent scientific advances to reach our ultimate goal: Making CF stand for Cure Found.

RESEARCH ADVANCES:

We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. Nearly every drug to treat CF that is available today was made possible because of the Foundation's support. There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines A Cure for All

A CURE FOR ALL:

But we're not done. No pace is fast enough for those CF families who are still waiting for a treatment. We are making bold investments into new therapies to address urgent needs within the CF community; and to deliver care and resources to help them live the longest, healthiest lives possible today. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. We are committed to exploring and advancing all science that has real potential to deliver a cure. We don't just want to treat CF, we want to end CF. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes -- but we need your help.

JOIN US AT THE MINNESOTA BREWER'S BALL TO FIGHT CF

PRESENTING SPONSOR - \$10,000

(\$9,060 tax-deductible)

- 20 VIP early entry passes and 5 oz tasting glasses
- Company logo listed as presenting sponsor on all event materials, including social media and within event program
- Onsite distribution of approved company-branded material

VIP SPONSOR - \$5,000

(\$4,530 tax-deductible)

- 10 VIP early entry passes and 5 oz tasting glasses
- Company logo listed as VIP Sponsor on event materials and during event program
- Opportunity to add item to VIP bag
- Company logo displayed on beverage napkins (PRINT DEADLINE APPLIES)

MEDIA SPONSOR - \$4,000

(\$3,530 tax-deductible)

- 10 VIP entry passes to Brewer's Ball event and 5 oz tasting glasses
- Company acknowledged as Media Sponsor on event materials
- Onsite distribution of approved company-branded material

TASTING GLASS SPONSOR - \$3,000

(\$2,748 tax-deductible)

- 6 regular entry passes to Brewer's Ball event beginning at 7 PM
- Company acknowledged as Tasting Glass Sponsor on event materials and company logo etched into each tasting glass

HOPS SPONSOR - \$1,500

(\$1,332 tax-deductible)

- 4 general entry passes to Brewer's Ball event beginning at 7 PM
- Company acknowledged as Hops Sponsor on event materials and during event program

FRIEND OF THE FOUNDATION - \$750

(\$667 tax-deductible)

- 2 general entry passes to Brewer's Ball event beginning at 7 PM
- Company acknowledged as Friend of the Foundation on event materials and during event program

THIS SPONSORSHIP SUPPORTS THE MISSION OF THE CYSTIC FIBROSIS FOUNDATION, TO CURE CYSTIC FIBROSIS AND TO PROVIDE ALL PEOPLE WITH THE DISEASE THE OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES BY FUNDING RESEARCH AND DRUG DEVELOPMENT, PROMOTING INDIVIDUALIZED TREATMENT AND ENSURING ACCESS TO HIGH-QUALITY, SPECIALIZED CARE

VIP TABLE - \$1,000

(\$530 tax-deductible)

- 10 VIP entry passes and 5 oz tasting glasses
- Reserved VIP table starting at 6 PM
- Official Brewer's Ball VIP bag for each guest

SINGLE VIP ADMISSION - \$125

(\$78 tax-deductible)

- VIP early entry at 6 pm and 5 oz tasting glass
- Official Brewer's Ball VIP bag

GENERAL ADMISSION - \$75

(\$33 tax-deductible)

- General entry to Brewer's Ball event at 7 PM
- Official Brewer's Ball tasting glass (3 oz)
- Access to silent auction and event activities
- Beer tastings and appetizers

A CRAFT BEER AND CULINARY EXPERIENCE BENEFITING:



CYSTIC FIBROSIS FOUNDATION

100 NORTH 6th STREET, MINNEAPOLIS, MN 55403

651.631.3290 CFF.ORG/MINNESOTA

The Cystic Fibrosis Foundation's Brewer's Ball is a celebration of Minnesota's finest brews, food, and difference makers. The event offers guests the opportunity to sample hand-crafted drinks, while enjoying fabulous food, listening to live music and bidding on items in our silent auction.

New in 2020, we will have chefs from Minnesota serving delicious appetizers that are perfectly paired with breweries from around the state. The Minnesota Brewer's Ball is all about good people, sampling good drinks, for a good cause. You can help us find a cure for cystic fibrosis on March 21, 2020!

For more information on tickets or event sponsorship, please contact Joe Schwei
jschwei@cff.org

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

2020 MINNESOTA BREWER' BALL SPONSOR COMMITMENT FORM

Sponsorship of the Minnesota Brewer's Ball supports the mission of the Cystic Fibrosis Foundation

RECOGNITION LEVELS:

- PRESENTING SPONSOR - \$10,000
((\$9,060 tax-deductible)
- MEDIA SPONSOR - \$4,000
((\$3,530 tax-deductible)
- HOPS SPONSOR - \$1,500
((\$1,332 tax-deductible)
- VIP SPONSOR - \$5,000
((\$4,530 tax-deductible)
- TASTING GLASS SPONSOR - \$3,000
((\$2,748 tax-deductible)
- FRIEND OF THE FOUNDATION - \$750
((\$667 tax-deductible)

SPONSOR INFORMATION:

Person or Organization (as it should be listed in printed materials):

Individual Authorizing Sponsorship: _____

Signature: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment: _____ Amount: _____

Enclosed is my check payable to the Cystic Fibrosis Foundation ATTN: BREWER'S BALL 2020

Please bill my credit card:

MasterCard Visa American Express Discover

Name as it appears on card: _____

Signature: _____

*This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.

Credit Card #: _____ Exp. Date: _____

(The credit card information on the bottom of this form will be securely destroyed immediately after processing.)



Please return completed form and payment to:

Cystic Fibrosis Foundation
ATTN: Brewer's Ball 2020
100 North Sixth Street, Suite 604A
Minneapolis, MN 55403

Phone: 651-631-3290 Email: minn@cff.org

