

AbilityFirst™ STROLL & ROLL

GOES VIRTUAL

**Celebrating Children and Adults with
Physical and Developmental Disabilities**

Prize Sponsor Packet

Saturday, November 7, 2020 | 8:30am to 11am



Prize Sponsor Packet

We're going virtual for this year's AbilityFirst Stroll & Roll!

We'll start this year's virtual event with its signature walk/stroll/roll and end with a fun closing ceremony for all the families! During the closing ceremony, the 1,000+ participants will tune in to celebrate the AbilityFirst fundraisers, walkers, and sponsors, as well as have a chance to win exclusive raffle prizes and redeem promo codes!

AbilityFirst was established in 1926 and our mission is to provide a variety of programs designed to help people with disabilities achieve their personal best throughout their lives.

Visit us at: abilityfirst.org

Prizes are encouraged in the form of a raffle prize or a redemptive promo code. Prize sponsors are asked to provide a fun, family friendly giveaway such as a gift basket, free product, year supply, and other enticing rewards that the participants will have a chance to win during the virtual Closing Celebration Ceremony.

Prize sponsors will be publicized leading up to the event, to not only encourage participation and build excitement, but also build brand awareness and showcase sponsor support for the organization.

As a prize sponsor, you will be provided:

- Visibility to 1,000+ attendees
- Name or logo displayed on website
- Exclusive branding opportunity during virtual programming when announcing prize
- Name recognition in marketing materials including a list of participating prize sponsors

Application Form

YES! I am interested in becoming a prize sponsor for the 2020 AbilityFirst Stroll & Roll virtual event. I understand my application is subject for approval to participate at the event. (Please anticipate a 1-2-week turnaround for approvals after submission.)

Company Name (as it should appear in promotional material(s)):

Contact Name: _____

Address: _____

Email: _____

Telephone: _____ Fax: _____

Signature: _____ Date: _____

Monetary Value of Prize: _____

Description of Prize & Instructions/Restrictions for Redemption:

Space is limited! Please respond by August 14, 2020.

This application is for AbilityFirst. Tax ID: #95-1690983.
Return this form to: Ally Rodman at Innovate Marketing Group
ally@innovatemkg.com | tel: 818.419.4084 | fax: 626.628.1806