

Run a marathon... relay style! Join forces with friends near and far to form teams of 2-6 to collectively cover 26.2 miles. Team members may choose to run at the same time or coordinate hand-offs (live or virtually).



Sponsorship Opportunities and Benefits

Presenting Sponsor | \$10,000

- 50 race entries or 7 teams of runners
- Race Name 'Presented by Company Name'
- Invitation for company representative to share a pre-recorded message displayed on virtual race content including virtual race bag
- Option to host a virtual lunch and learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, etc.) & event website
- Logo on participant giveaway
- Logo on virtual bib
- Mention in media and social promotion
- Opportunity to provide an item for virtual race bag

Endurance Sponsor | \$7,500

- 40 race entries or 6 teams of runners
- Option to host a virtual lunch and learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, etc.) & event website
- Logo on participant giveaway
- Mention in media and social promotion
- Opportunity to provide an item for virtual race bag

Marathon Sponsor | \$5,000

- 25 race entries or 4 teams of runners
- Logo on marketing materials (flyer, email blast, etc.) & event website
- Logo on participant giveaway
- Opportunity to provide an item for virtual race bag
- Mention in social promotion

Half Marathon Sponsor | \$2,500

- 10 race entries or 2 teams of runners
- Logo on event website
- Opportunity to provide an item for virtual race bag
- Mention in social promotion

Next Steps

Please send payment information and high resolution full color logo (.eps / .ai format) by **SEPT 4** to:

TRENA ROUDEBUSH, Director of Development, Indianapolis
Trena.Roudebush@backonmyfeet.org