

# BACK ON MY FEET MEANINGFUL MILES 5K 2020 ATLANTA

**Saturday, September 26, 2020 -  
Saturday, October 3, 2020**

**Location: Everywhere!**

<https://backonmyfeet.org/events/atlmm5k/>



Back on My Feet combats homelessness through the power of running, community support and essential employment and housing resources.

Join us for this year's Meaningful Miles 5K in Atlanta to support Back on My Feet and help us transform lives one mile at a time.

You can run or walk... it's not about speed; it's about moving forward!

## **Next Steps**

Please send payment information and a high resolution black, white and full color logo (minimum 4"x5" . eps format) by **August 26** to:

### **NICOLE MYERS**

Development Director, Southeastern Region  
[Nicole.Myers@backonmyfeet.org](mailto:Nicole.Myers@backonmyfeet.org)

[backonmyfeet.org/events/atlmm5k/](https://backonmyfeet.org/events/atlmm5k/)

## **Sponsorship Opportunities & Benefits**

### **Presenting Sponsor | \$10,000**

- 50 race entries
- Race Name 'Presented by Company Name'
- Invitation for company representative to share a prerecorded message displayed on virtual race content including virtual race bag
- Option to host a virtual lunch and learn with Back on My Feet staff
- Logo on marketing materials and event website
- Logo on participant giveaway
- Logo on virtual bib
- Mention in media and social promotion
- Opportunity to provide an item for virtual race bag

### **Endurance Sponsor | \$7,500**

- 45 race entries
- Option to host a virtual lunch and learn with Back on My Feet staff
- Logo on marketing materials and event website
- Logo on participant giveaway
- Mention in media and social promotion
- Opportunity to provide an item for virtual race bag

### **Marathon Sponsor | \$5,000**

- 30 race entries
- Logo on marketing materials and event website
- Logo on participant giveaway
- Mention in social promotion
- Opportunity to provide an item for virtual race bag

### **Half Marathon Sponsor | \$2,500**

- 15 race entries
- Logo on event website
- Mention in social promotion
- Opportunity to provide an item for virtual race bag