



RESTAURANT FUNDRAISERS

STEP 1: ASK



Get in touch with a couple of your favorite restaurants that are located close to you, your work, church or school to see if they host giveback nights. Let them know why you are fundraising for Alzheimer's Orange County and how their support helps.

****Pro Tip:** Some of our favorites include Chipotle (33%), Ruby's Diner (20%), Lemonade (50%)

STEP 2: PLAN



PLAN

Coordinate the date and time with the restaurant for your fundraiser. Some restaurants will provide you with a flyer to use and other will give you a template to work off of. Make sure to clearly display date, time and location if using a provided template.

****Pro Tip:** Choose a date and time that works well with as many of your contacts schedules as possible

STEP 3: PROMOTE



Spread the word and tell everyone! Post on your social media channels, create an event page for people to RSVP and get the information, email the flyer to everyone in your contacts and pass out printed flyers to your coworkers, club members, community center and local groups. You can even plan a lunch/dinner outing for your friends, family, club or work group.

****Pro Tip:** Email walk@alzoc.org your flyer to have posted on our #fundraiserfriday Facebook posts

STEP 4: FOLLOW UP



After your event, follow up with the restaurant to make sure they make the final check out to Alzheimer's Orange County, have your team name listed in the memo and have the correct mailing address. **[Please note that we cannot accept any checks that are made out to the Alzheimer's Association].** After confirmation with the restaurant, email walk@alzoc.org to let us know where we should apply the funds when we receive the check.

****Mail to:** Alzheimer's Orange County (Attn: Walk&Run4ALZ) 2515 McCabe Way, Suite 200, Irvine, CA 92614