



SIPS
FOR CYSTIC FIBROSIS
CYSTIC FIBROSIS FOUNDATION

2020 SPONSORSHIP OPPORTUNITIES

1st Annual Sips for Cystic Fibrosis

Thursday, March 19, 2020

Jupiter Hotel DreamTENT

5:00-6:00PM VIP ACCESS

6:00-8:00PM MAIN EVENT

Oregon & SW Washington Chapter

2701 NW Vaughn St. Suite 203
oregon@cff.org / (503) 226-3435

<https://events.cff.org/SipsforCF>



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

Leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides, and this year we celebrate 65 years of accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for *all* people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, people with CF are now living into their 40s.

While people with CF are living longer than in the past, we still lose precious young lives every day.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for *all* people living with CF.

Despite tremendous progress, we are not yet done. Our story will not be finished until we find a cure for all people with CF

A CURE FOR ALL

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

Yet, we are not done. Not everyone can benefit from current therapies, so we are committed to exploring all science that has real potential to deliver a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. This will take many years and sustained investment. That’s why community support remains vital.

Together, we can make CF stand for Cure Found.

Your involvement matters as much as ever before to reach our goal towards a cure.

1 in 31

Americans

are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

Sponsorship

Sips for Cystic Fibrosis brings together beer enthusiasts to sample handcrafted, high-end beers from the Pacific Northwest's finest brewers in support of the Cystic Fibrosis Foundation – Oregon & SW Washington Chapter!

This is our 1st Annual Sips for Cystic Fibrosis and we look forward to growing each year through attendees, participating brewers and wineries, as well as money raised.

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.



“As we continue to take bold steps toward our ultimate goal of a cure, we remain deeply committed and determined to translating research into new treatments, improving care at our CF care centers nationwide, and increasing access to lifesaving therapies for all people with CF. They are at the heart of all that we do. And together, our community will do great things.”

– Preston W. Campbell, III, M.D. President & Chief Executive Officer

MAKE A DIFFERENCE – JOIN US

We invite you to be a part of this year's event and join us in celebrating the craft beer community by supporting the Cystic Fibrosis Foundation and the 1st Annual Sips for Cystic Fibrosis as an event sponsor.

2020 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR—\$10,000 *(\$9,380 tax deductible)*

- 20 VIP Tickets includes early VIP ACCESS
- Company recognition on website, social media and all printed materials
- Company recognition in print release
- Company recognition at the event
- Opportunity to display standing banner at event
- Opportunity for onsite distribution of approved company-branded materials

PINTS & PLATES SPONSOR—\$5,000 *(\$4,760 tax deductible)*

- 10 General Admission Tickets
- Company logo on keepsake tasting glasses or tasting plates for all attendees
- Company recognition on website, social media and all printed materials
- Company recognition at the event

IPA SPONSOR—\$2,500

(\$2,380 tax deductible)

- 5 General Admission Tickets
- Company recognition on website, social media and all printed materials
- Company recognition at the event



2020 SPONSORSHIP OPPORTUNITIES (cont.)

LAGER—\$1,500 *(\$1,452 tax deductible)*

- 2 General Admission Tickets
- Company recognition on website, social media and printed materials
- Company recognition at the event

STOUT—\$750 *(\$726 tax deductible)*

- 1 General Admission Tickets
- Company recognition on website, social media and printed materials
- Company recognition at the event

PILSNER—\$500 *(\$500 tax deductible)*

- Company recognition on website and social media



Individual Tickets

General Admission

\$50 *(\$26 Tax Deductible)*

VIP

\$75 *(\$44 Tax Deductible)*



2020 Sips for Cystic Fibrosis Sponsorship Form

Sponsorship of Sips for Cystic Fibrosis supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000* (\$9,380 tax deductible) | <input type="checkbox"/> Lager Sponsor \$1,500* (\$1,452 tax deductible) |
| <input type="checkbox"/> Pints & Plates Sponsor \$5,000* (\$4,760 tax deductible) | <input type="checkbox"/> Stout Sponsor \$750* (\$726 tax deductible) |
| <input type="checkbox"/> IPA Sponsor \$2,500* (\$2,380 tax deductible) | <input type="checkbox"/> Pilsner Sponsor \$500* (\$500 tax deductible) |

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
- Company Credit Card Payment Personal Credit Card Payment
- Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

Allison Bailey, Development Director
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The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important note on attendance at Indoor and Outdoor Foundation events:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.