



Team Member Recruitment Letter Template

Be sure to edit/erase all purple text.

It's important to add your own personal touch on what you are sending to team members, friends, family and potential supporters of HorizonWALKS. Add a tag line, favorite quote or the reason that YOU are participating in the HorizonWALKS Campaign & Celebration.

Remember: this is a template. Feel free to personalize the language any way you would like to match your style.

Dear (Insert Name),

Horizon Day Camp programs were created to give children with cancer and their siblings a safe environment to share normative childhood experiences filled with miles of smiles, loads of hugs, and friendship.

Today, we can all understand the importance of the Horizon mission – *to continue bringing the magic of childhood to children whose lives have been impacted by cancer world-wide through Horizon's wondrous programs.*

This year, I am participating in **HorizonWALKS, a community walk celebration happening in Baltimore this Fall.** With your help, we can raise money to help hundreds of families impacted by pediatric cancer.

To join my team, please visit (Insert Team Page URL) or contact (Insert Team Captain Contact Information) for more information. Thank you for helping spread joy and magic to these deserving kiddos.

Sincerely,
(Insert Your Name)