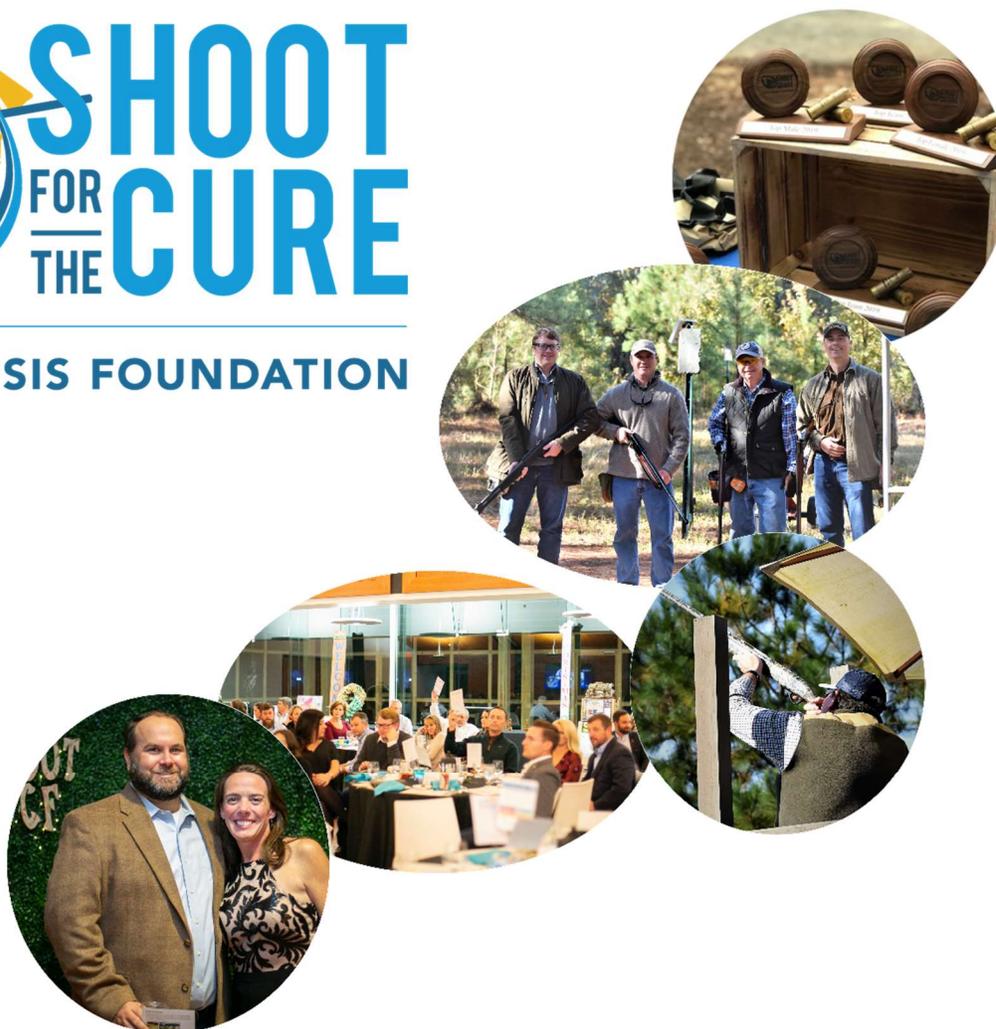




CYSTIC FIBROSIS FOUNDATION



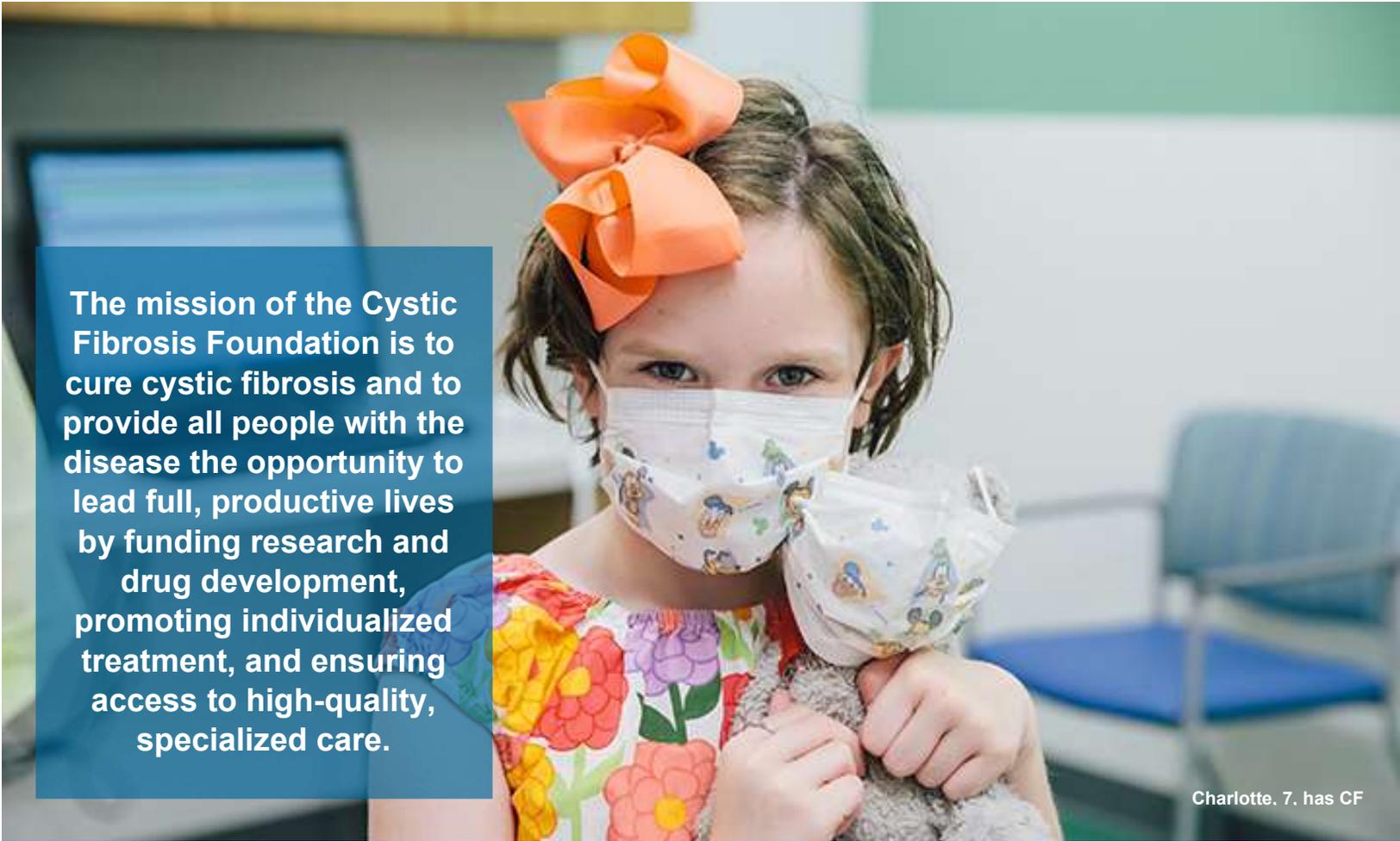
2020 SPONSORSHIP OPPORTUNITIES

November 20, 2020

Kiawah Sporting Club & Founders Hall @ Charles Towne Landing

<https://events.cff.org/scshoot>





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides, and this year we celebrate 65 years of accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, people with CF are now living into their 40s.

While people with CF are living longer than in the past, we still lose precious lives every day.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Despite tremendous progress, we are not yet done. Our story will not be finished until we find a cure for all people with CF.

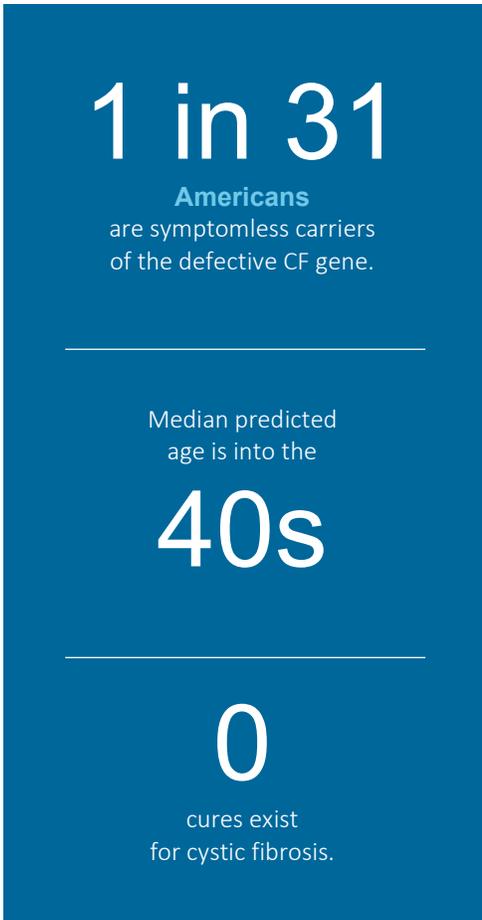
A CURE FOR ALL

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

Yet, we are not done. Not everyone can benefit from current therapies, so we are committed to exploring all science that has real potential to deliver a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. This will take many years and sustained investment. That’s why community support remains vital.

Together, we can make CF stand for Cure Found.

Your involvement matters as much as ever before to reach our goal towards a cure.



sponsorship

Sporting Clay Tournament

The day will begin with a friendly competition as participants “Shoot for the Cure” by completing a 100-target, 10 stand, sporting clays course at the beautiful and exclusive Kiawah Sporting Club. Sponsorship includes a morning or afternoon round with a catered lunch. Bragging rights will be adorned as the top team and top shooters will be recognized at the Shootout Soirée that evening (winners need to be present to receive awards).

Shootout Soirée

Marksman or not, join us on Friday evening for the Shootout Soirée! Flaunt your favorite cocktail attire and add an outdoorsman twist if you wish. Sip on a drink from the bar as you bid on fabulous silent auction items, enjoy the live entertainment, and the delicious epicurean delights! You will not want to miss the live auction, so you can have the winning bid on a big-ticket item. Knowing it’s all to “Shootout” cystic fibrosis, it will be a fabulous night!

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.

BENEFITS FOR YOUR COMPANY

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Unites colleagues and builds leadership



Evan, 6, has CF



2020 Event Committee

Kristen LaSeta
Co-Chair

Jordan LaSeta
Co-Chair

Kent Thames
Sponsorship Chair

Lisle Henderson

Sandra O'Dell

Dear Friends,

As co-chairs and co-creators of the Shoot for the Cure event in South Carolina, Jordan and I would like to thank you for your support! As a 39-year-old CF patient, I sometimes consider myself a “survivor” because although I know my battle with CF is far from finished, I’ve managed to fight to live this long.

Diagnosed at two days old, my parents were told my life expectancy was 8. The Cystic Fibrosis Foundation was created to serve as a resource for CF families, but also provides monetary backing for research. Virtually every approved CF drug available today was made possible with CF Foundation support. I’ve witnessed first-hand the tremendous medical advancements of research funded by the CF Foundation that contributes to increased life expectancies.

My daily road is not an easy one, but one, that most-days, I fight for with a smile. Watching fellow patients lose their battles over

the years has been difficult, and I can only hope that stories such as mine serve as motivation to the children fighting cystic fibrosis. Living with CF is extremely demanding on top of everyday life, but we strive to witness our biggest dream of all – me living to see a cure for CF found. None of our daily efforts would be worthwhile if people like you were not contributing to the cause, and for that we are most grateful!

Fundraising with the Cystic Fibrosis Foundation has been a large part of my life. Having been a part of multiple events from cycling, bowling, swimming, black-tie galas, and Great Strides walks, Jordan and I spearheaded the development of Shoot for the Cure in South Carolina. This event combines both skeet shooting, which is a hobby we are able to share despite my diminishing lung function, and a lively cocktail soiree, which parallels our love for a good party with friends relishing the blessing of life. Together with the Cystic Fibrosis Foundation, we feel this two-part event is perfect for the Charleston and South Carolina Community. We greatly appreciate your support of Shoot for the Cure and helping us Shoot Out cystic fibrosis!

Sincerely,

Kristen & Jordan LaSeta



	Presenting Sponsor \$7,500	Premier Sponsor \$5,000	Gold Sponsor \$3,500	Silver Sponsor \$2,500
PARTICIPATION BENEFITS - Tournament				
4 person team for sporting clay tournament	2	X	X	X
Guaranteed choice of morning or afternoon shoot times	X	X		
Golf cart, eye and ear protection provided	X	X	X	X
Catered group lunch	X	X	X	X
Company banner displayed on site	X			
PARTICIPATION BENEFITS - Soiree				
Reserved Table for 8 guests	2	X	X	X
Opportunity to address event audience	X			
PRINT/WEB/SOCIAL MEDIA RECOGNITION				
Company logo on Shoot for the Cure webpage	X	X	X	X
Logo prominently featured on all collateral materials including but not limited to invitations, sponsorship packet and event signage	X	X	X	X
Company thanked on chapter social media pages	X	x	X	X
	Soiree Sponsor \$3,000	Event Experience* Sponsor \$1,500	Table Sponsor \$1,000	Shoot Stand \$500
PARTICIPATION BENEFITS -				
Tickets to Shoot Soiree	8	4	4	
Logo prominently featured on select collateral materials including but not limited to invitations, sponsorship packet and event signage	x	x	x	
Company Logo on shooting stand				X

**Event Experience Sponsors may choose from Gift, Lunch, Bar or Auction*



2020 Shoot for the Cure Sponsorship Form

Sponsorship of the Shoot for the Cure supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Email _____ Web Address _____

We would like to become a sponsor at the following level:

- Presenting Sponsor \$7,500 (\$6,116 tax deductible)
- Premier Sponsor \$5,000* (\$4,308 tax deductible)
- Gold Sponsor \$3,500 (\$2,808 tax deductible)
- Silver Sponsor \$2,500* (\$1,808 tax deductible)
- Soiree Sponsor \$3,000*(\$2,605 tax deductible)
- Event Experience Sponsor \$1,500*(\$1,302 tax deductible)
- Table Sponsor \$1,000*(\$605 tax deductible)
- Shoot Stand Sponsor \$500*(100% tax deductible)

(choice of Gift, Lunch, Bar or Auction)

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Company Credit Card Payment Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

Jen Nielson
jnielson@cff.org
843-388-5968

CFF-SC
4151 Spruill Ave, Ste 250
North Charleston, SC 29405

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 10 times its budgeted 2019 annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, fund development of new therapies and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.