

# 2020 SPONSORSHIP OPPORTUNITIES

## 14<sup>th</sup> Annual Shoot for a Cure

**Friday, August 28, 2020**

Friday 8AM – 5 PM

New Pioneer Gun Club – 31454 312<sup>th</sup> Place

Waukee, IA 50263

<https://events.cff.org/iashootforacure>

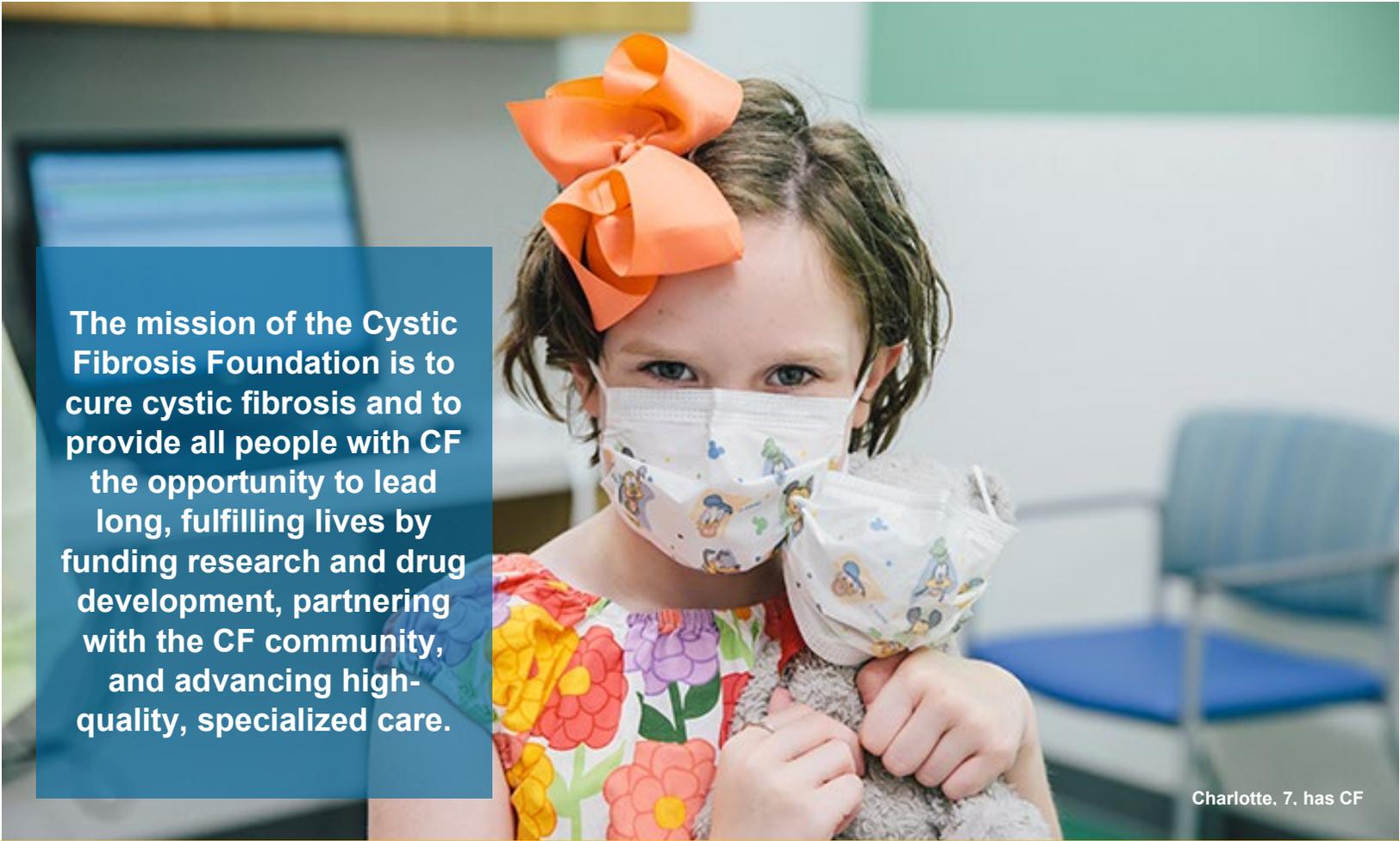
**Cystic Fibrosis Foundation**

**Iowa Chapter**

1501 42<sup>nd</sup> Street, Suite 230

West Des Moines, IA 50266

515-252-1530 | [iowa@cff.org](mailto:iowa@cff.org)



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides, and this year we celebrate 65 years of accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for *all* people living with CF.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, people with CF are now living into their 40s.

**While people with CF are living longer than in the past, we still lose precious lives every day.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Despite tremendous progress, we are not yet done. Our story will not be finished until we find a cure for all people with CF.**

### A CURE FOR ALL

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

Yet, we are not done. Not everyone can benefit from current therapies, so we are committed to exploring all science that has real potential to deliver a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. This will take many years and sustained investment. That’s why community support remains vital.

Together, we can make CF stand for Cure Found.

**Your involvement matters as much as ever before to reach our goal towards a cure.**

1 in 31

Americans are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

# sponsorship opportunities

The 14th Annual Shoot for a Cure will be held at New Pioneer Gun Club in Waukee, IA.

While 2020 has been unlike any other year, our mission at the Cystic Fibrosis Foundation remains the same – to find a cure for all of those living with cystic fibrosis. **We are working hard with our committee members to reimagine our Shoot for a Cure event so that we can all still get out and have a good time, meet Foundation and State Requirements, all while keeping the health and safety of our team members and all participants a top priority.** As the current situation evolves, we have a backup plan to stagger the days and times that participants can shoot. We truly appreciate your support and flexibility.



We invite you to join us as a sponsor, support and/or participant to help this important cause.

## Friday Options:

- 100-target sporting clays tournament and registration at 8 AM & 11 AM.
- VIP 100-target sporting clays tournament and open target practice. Registration 2 PM

**We invite you to be a part of this year's event by supporting the Cystic Fibrosis Foundation and the 14<sup>th</sup> Annual Shoot for a Cure Event as an event sponsor.**

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



**Important Note on Attendance at Foundation Events.** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

# 2020 SHOOT FOR A CURE SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR—\$7,500

(one available, \$5,825 tax deductible)

- Company logo and name synonymous with the event for all event materials, i.e. "Shoot for a Cure presented by (Company Name)"
- Opportunity to speak in virtual message
- Distribution of approved company-branded materials
- Name and logo will be recognized on all correspondence, printed and electronic materials for the event
- Personalized video or written message to be spotlighted throughout event
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- Two sponsor signs will be displayed
- Sponsored course game
- Two 5-person teams guaranteed for 8 AM
- One 5-person team guaranteed for 11 AM
- Two 5-person teams guaranteed for 2 PM
- Swag Bags for each team member

## IN IT TO END IT SPONSOR—\$5,000

(\$3,995 tax deductible)

- Distribution of approved company-branded materials
- Opportunity to speak in virtual message
- Name and logo will be recognized on all correspondence, printed and electronic materials for the event
- Personalized video or written message to be spotlighted throughout event
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- One sponsor sign will be displayed
- Sponsored course game
- One 5-person team guaranteed for 8 AM
- Two 5-person teams guaranteed for 2 PM
- Swag Bags for each team member

## CURE SPONSOR—\$3,000

(\$2,330 tax deductible)

- Personalized written message to be spotlighted in electronic materials
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- Special recognition during virtual message
- One sponsor sign will be displayed
- One 5-person team guaranteed for 8 AM
- One 5-person teams guaranteed for 2 PM
- Swag Bags for each team member

### Individual Shooter

\$180 (\$128 tax deductible)

Call Chapter office at 515-252-1530

## VIP SPONSOR—\$1,500

(\$1,165 tax deductible)

- Special recognition during virtual message
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- One sponsor sign will be displayed
- One 5-person guaranteed for 2 PM
- Swag Bags for each team member

## CURE TEAM \$850 (\$590 tax deductible)

- One 5-person team\*
- \*Flights available Saturday 8 AM & 11 AM

## HAT SPONSOR—\$2,000

(one available, 100% tax deductible)

- Onsite distribution of approved company-branded materials
- Logo printed on hats for VIP sponsors and above
- Special recognition during virtual message
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website

## LUNCH SPONSOR - \$1,500

(one available, 100% tax deductible)

- Company provided banner on-site
- Company logo on nametags
- Complementary table for company to distribute approved company-branded materials at event
- Special recognition during virtual message
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website

## VIP SWAG BAG SPONSOR—\$1,500

(one available, 100% tax deductible)

- Onsite distribution of approved company-branded materials
- Logo included with swag bags
- Special recognition during virtual message
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website

### SCHEDULE OF EVENTS:

1<sup>st</sup> Flight: Registration 8:00am | Shotgun Start 8:30am

2<sup>nd</sup> Flight: Registration 11:00am | Shotgun Start 11:30am

VIP Flight: Registration 2:00pm | Shotgun Start 3:00pm

\*Ammunition not included – 100 Targets

\*Hearing and eye protection required

\*Golf carts unavailable – recommend bringing your own



# 2020 Shoot for a Cure Sponsorship Form

Sponsorship of Shoot for a Cure supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

- Presenting Sponsor \$7,500 (\$5,825 tax deductible)
- In It to End It Sponsor \$5,000 (\$3,995 tax deductible)
- Cure Sponsor \$3,000 (\$2,330 tax deductible)
- VIP Sponsor \$1,500 (\$1,165 tax deductible)
- Cure Team \$850 (\$590 tax deductible)
- Hat Sponsor \$2,000 (100% tax deductible)
- Lunch Sponsor \$1,500 (100% tax deductible)
- VIP Swag Bag Sponsor \$1,500 (100% tax deductible)
- Individual Shooter \$180 (\$128 tax deductible)

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

### Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_
- Credit Card Payment: Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

### Chapter Contact Information:

**Kelsey White**  
1501 42<sup>nd</sup> Street, Suite 230  
West Des Moines, IA 50266

515-252-1530  
kwhite@cff.org

*As of December 31, 2019, the Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, had unrestricted financial reserves of about 11 times its budgeted 2020 expenses, following a royalty sale in 2014. The sale was made possible by the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. This and any future revenue from our model is reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.*