Local Walk
Sponsorship Opportunities
The Immune Deficiency Foundation (IDF) Walk for Primary Immunodeficiency brings together a passionate community to promote awareness of primary immunodeficiency (PI) diagnoses and raise funds to help those affected by these rare, chronic diseases. Held across the country, the walks support vital IDF programs and services, power research to help the next generation and increase awareness to advance early diagnosis and proper treatment.

IDF Walk for PI has raised

MORE THAN $4 MILLION

since the first walk in 2013.

We have three different types of walk series available to sponsors: National, Regional and Community Walks. All three are equally important to the overall success of IDF Walk for PI. They are, however, planned and led by different members of the IDF community, and they vary in size.

<table>
<thead>
<tr>
<th>National</th>
<th>Regional</th>
<th>Community</th>
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</thead>
<tbody>
<tr>
<td>Organized by IDF staff with volunteer support</td>
<td>Organized by both IDF staff and volunteers</td>
<td>Organized by IDF volunteers</td>
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For a list of currently scheduled walk locations and more information about the events, go to www.WalkForPl.org
As a Local Walk Sponsor of the National and/or Regional Walks, you choose the levels and cities that you wish to support individually. As a **Local Walk Platinum or a Gold Sponsor**, companies and organizations may exhibit at the selected walks and collect information about event attendees for further follow-up.*

### Platinum Sponsor Local Walk

**Pre-Walk Promotion**
- Logo placement as a Local Walk Platinum Sponsor on the individual walk’s event website.
- Name or logo placement within communications promoting that individual walk.

**Day-Of Walk Recognition:**
- Placement of one exhibit (one 10’ x 10’ tent with one 8’ display table) at the walk unless otherwise noted.
- At their exhibits, sponsors may collect information from attendees following IDF guidelines.*
- Verbal recognition by an IDF representative during the program at the walk.
- Recognition on sponsor signage.
- Recognition within walker welcome materials.

**($10,000 per walk)**

### Gold Sponsor Local Walk

**Pre-Walk Promotion**
- Logo placement as a Local Walk Gold Sponsor on the individual walk’s event website.

**Day-Of Walk Recognition:**
- Placement of one 8’ display table at the walk unless otherwise noted.
- At their exhibits, sponsors may collect information from attendees following IDF guidelines.*
- Recognition on sponsor signage.
- Recognition within walker welcome materials.

**($5,000 per walk)**

### Silver Sponsor Local Walk

**Pre-Walk Promotion**
- Recognition as a Local Walk Silver Sponsor on the individual walk’s event website.

(Please note that there is no presence/exhibit available at this level. It is support in name only.)

**Day-Of Walk Recognition:**
- Recognition on sponsor signage.
- Recognition within walker welcome materials.

**($2,500 per walk)**

### Bronze Sponsor Local Walk

(Please note that there is no presence/exhibit available at this level. It is support in name only.)

**Pre-Walk Promotion**
- Recognition as a Local Walk Bronze Sponsor on the individual walk’s event website.

**Day-Of Walk Recognition:**
- Recognition on sponsor signage.

**($1,000 per walk)**
Platinum or Gold Local Walk Sponsor

Must pay individually for each walk.

**Exhibit tent, table and/or chairs must be provided by sponsoring company.**