



 CHOC

ADVENTURE IN THE PARK

30 

YEARS OF WALKING FOR KIDS

Presented by
Disneyland
RESORT

August 27, 2022

As to Disney properties: ©Disney
Event is subject to change or cancellation without notice.

SPONSORSHIP OPPORTUNITIES



Your Funds in Action

KidsCARE

As a non-profit hospital, CHOC relies on community support to provide world-class care for over two million children across four counties -- regardless of their family's ability to pay. All funds raised in the CHOC Adventure in the Park go directly toward programs in the hospital and helps cover over \$149 million in uncompensated care every year.

With the generosity of our supporters, CHOC has the opportunity to give every patient their best chance to heal.

Your donations help fund services like...

Fetal Care Center

In partnership with UCI Health, this new venture is filling an unmet need in the region as one of the first fetal care centers in Southern California, bringing together experts in maternal-fetal medicine and pediatrics.



Resident Dogs

Unlike pet therapy animals brought to hospitals by volunteers, resident dogs are trained from birth to be an integral part of therapeutic treatment. Meet CHOC's two resident service dogs, Lois and Odessa.



Research & Treatment

CHOC offers the latest pediatric treatments by nationally recognized medical specialists dedicated to treating each patient's emotional, spiritual and physical needs.



BY THE NUMBERS

1 Million +
Instagram
Impressions



750,000 +
Twitter
Impressions

150 Million +
Total Digital
Impressions

650,000 +
ChocWalk.org
Impressions



400,000 +
Facebook
Impressions

80+ Sources of Media Coverage

Mainstream Media

KTLA 5

Top 80 Local Influencers



15,000 +
Attendees



350
Community Teams



120
Corporate Teams



46
Corporate Sponsors

After **30 years** of walking, we've raised
over **\$39 Million** for **CHOC**



On November 10, 1990, nearly 1,000 people strolled through the streets of Orange to fundraise for the hospital's expansion. Now in its 30th year, the CHOC Walk has become one of the largest and most unique pediatric fundraisers in the nation. To continue its storied legacy, this year's event - CHOC Adventure in the Park presented by the *Disneyland*[®] Resort - will be reimagined so we can once again join together as a community.

	GOLD SPONSORS \$50,000	SILVER SPONSORS \$25,000	BRONZE SPONSORS \$10,000	BUSINESS SPONSORS \$5,000
LOGO ON T-SHIRT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LOGO ON WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RECOGNITION EVENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IN-PERSON EVENT PARTICIPANT	40	30	20	8
DECK THE HALLS ACTIVATION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LOGO ON EMAIL BANNER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
VIP WALK TEAM CHECK-IN	<input type="checkbox"/>	<input type="checkbox"/>		
NUMBER OF SOCIAL MEDIA RECOGNITION POSTS	2	1		
MC SHOUTOUT DURING EVENT	<input type="checkbox"/>	<input type="checkbox"/>		
EVENT VOLUNTEER OPPORTUNITY	<input type="checkbox"/>			

Proceeds from this event support the full range of CHOC's integrated services, from dedicated physicians representing dozens of specialties, to long-term inpatient or short-term outpatient care, to leading-edge research that translates into new treatments and cures.

TAX ID: 95-6097416



CHOCWALK.ORG

SPONSORSHIP INFORMATION

WINNIE TRAN
(714) 509- 4229

CHOCWALK@CHOC.ORG

ADDITIONAL OPPORTUNITIES AVAILABLE UPON REQUEST

Important Dates

Logo for Shirts Due — July 15

Logos must be received by the deadline in order to be printed on the event T-shirt. Logos received after the deadline will still be showcased on the website and other materials. Logos must be in high resolution JPEG, EPS or AI formats.

Deck the Halls Event

December 2022

Help us spread holiday cheer through CHOC's halls by delivering goody bags to patients, broadcasting a virtual celebration from our in-house Seacrest Studios, and treating CHOC staff with additional festivities. Sponsors can adopt a floor to decorate, underwrite items for patient goody bags, and more.

Gamers for CHOC Tournament

Tentative - March 2023

CHOC will join forces with top gaming companies to create the first ever community gaming team and tournament, Gamers for CHOC! The main concept is to create a unifying platform for all gamers to support CHOC's mission while enjoying their favorite pastime.

Social Media Impressions

Deadlines TBD

Tap into our robust online presence with a social media post showcasing your involvement with this year's event, highlighting your fundraising activities and tagging your company. Posts to be drafted by the CHOC team and approved by the sponsors.

CHOC Adventure in the Park

August 27, 2022

Join us for the 30th anniversary celebration- CHOC Adventure in the Park presented by the *Disneyland*[®] Resort. Details coming soon.

@chocfoundation



Underwriting Opportunities

SPONSORSHIP LEVEL

- Gold** \$50,000 (FMV \$2,800) **Business** \$5,000 (FMV \$560)
- Silver** \$25,000 (FMV \$2,100) **Gift In-Kind**
- Bronze** \$10,000 (FMV \$1,400)

INFORMATION

*** Please print your name as you would like it to appear for recognition:**

Company Name: _____ Date: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Enclosed is my check for \$ _____

Please charge my card (check one) VISA MC AMEX

Card Number: _____ Exp. Date _____

Print name as it appears on card _____

*Signature _____

I am unable to participate but please accept our donation for \$ _____

GIFT IN-KIND DONATIONS

Gift in-kind donation of _____

Estimated Value of \$ _____

Gift in-kind donation of _____

Estimated Value of \$ _____

*Gift in-kind donor signature _____

Please return to:

CHOC Foundation
Attn: Winnie Tran
1201 West La Veta Avenue
Orange, CA 92868

In accordance with Internal Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete IRS Form 8283. Form 8283 can be obtained online at www.irs.gov

Tax ID 95-6097416

For more information, please call
(714) 509-8690

Please make checks payable to:
CHOC Foundation