



THE DONALD BERMAN  
Chai Lifeline  
CANADA

ISOLATION ROYALE 2.0

# FORTNITE

## TOURNAMENT

**SPONSORSHIP DECK**

When a child is born or diagnosed with a serious illness, the entire family is affected. Families can be torn apart as one parent moves into the hospital to be with the sick child. Siblings, already worried about a brother's or sister's health, suffer greatly when their daily routines are disrupted. Chai Lifeline Canada steps in, offering whatever is needed. Counseling for each member of the family, volunteers who bring an extra measure of adult attention and stability to children's lives, tutoring for children who must miss school for extended periods of time, family retreats, special sibling programs, information, peer and professional support, and two extraordinary summer camp programs for seriously ill children help families retain a sense of normalcy and hope while fighting even the most dire pediatric diseases. All programs are free of charge.



## EVENT SPONSOR \$10,000

### **EXCLUSIVE LOGO PLACEMENT ON ALL PROMOTIONAL MATERIAL AS WELL AS INTEGRATED INTO THE TOURNAMENT WEBSITE**

In addition, your brand will be prominently featured throughout the entire tournament including:

- Your company will be promoted and mentioned throughout the tournament
- As an Event Sponsor, you and up to 5 guests will be invited to an exclusive day at Camp Lifeline (2020 or 2021 season)
- Logo placement on all digital media as well as the Chai Lifeline website, with link to your website
- Recognition plaque for display at your office/home
- Name recognition in publications reporting on event
- Potential for thousands of people worldwide to see your brands generosity during COVID19

## INTERMISSION SPONSOR \$5,000

### **EXCLUSIVE LOGO PLACEMENT ON DURING INTERMISSION**

In addition, your company will be promoted and mentioned during intermission

- Logo placement on all digital media as well as the Chai Lifeline website, with link to your website
- As an intermission Sponsor, you an up to 3 guests will be invited to an exclusive day at Camp Lifeline (2020 or 2021 season)
- Recognition plaque for display at your office/home
- Potential for thousands of people worldwide to see your brands generosity during COVID19

## GAMER SPONSOR \$3,600

### **EXCLUSIVE LOGO PLACEMENT ON 1 PROMINENT GAMER DURING THE TOURNAMENT**

In addition, your company will have logo placement on all Chai digital media as well as the Chai Lifeline website, with link to your website

- As a Gamer Sponsor, you and up to 2 guests will be invited to an exclusive day at Camp Lifeline
- Recognition plaque for display at your office/home
- Potential for thousands of people worldwide to see your brands generosity during COVID19

## FRIEND OF CHAI SPONSOR \$1,800

- Your company will have logo placement on all Chai digital media as well as the Chai Lifeline website, with link to your website
- As a Friend of Chai Sponsor, you will be invited to an exclusive day at Camp Lifeline
- Recognition plaque for display at your office/home
- Potential for thousands of people worldwide to see your brands generosity during COVID19

**FOR MORE DETAILS OR QUESTIONS  
PLEASE CONTACT RACHEL ZELUNKA:  
RZELUNKA@CHAILIFELINE.ORG  
OR CALL 647-885-9993**



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