

# BIGFOOT

TRAIL RACE | **back on my feet**

PRESENTED BY BIMBO BAKERIES

SATURDAY, OCTOBER 3, 2020 —  
SATURDAY, OCTOBER 10, 2020

## Bigfoot is now a virtual event!

Select from our three distance options — 5K, 10K, 30K — and pick trails of your choice to run in support of the Back on My Feet mission.



## Sponsorship Opportunities and Benefits

### Presenting Sponsor | \$10,000 — SOLD

- 50 race entries
- Race Name 'Presented by Company Name'
- Invitation for company representative to share a pre-recorded message displayed on virtual race content including virtual race bag
- Option to host a virtual lunch and learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, etc.) and event website
- Logo on participant giveaway
- Logo on virtual bib
- Mention in media and social promotion
- Opportunity to provide an item for virtual race bag

### Marathon Sponsor | \$5,000

- 30 race entries
- Logo on marketing materials (flyer, email blast, etc.) and event website
- Logo on participant giveaway
- Opportunity to provide an item for virtual race bag
- Mention in social promotion

### Endurance Sponsor | \$7,500

- 45 race entries
- Option to host a virtual lunch and learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, etc.) and event website
- Logo on participant giveaway
- Mention in media and social promotion
- Opportunity to provide an item for virtual race bag

### Half Marathon Sponsor | \$2,500

- 15 race entries
- Logo on event website
- Opportunity to provide an item for virtual race bag
- Mention in social promotion

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### Next Steps

Please send payment information and high resolution full color logo (.eps / .ai format) by **SEPT 11** to:

REBECCA LITTLE, Development Director, Central Region  
Rebecca.Little@backonmyfeet.org

[backonmyfeet.org](https://backonmyfeet.org)

**back on my feet**  
TRANSFORMING LIVES ONE MILE AT A TIME