

HELP SHAMROCKIN' MAKE CF STAND FOR **CURE FOUND**



2021 Shamrockin' for a Cure Sponsorship

WE MISSED THE FUN BUT WE CAN'T STOP FUNDRAISING!

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The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



Desi. 2. has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for *all* people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

1 in 31

Americans

are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

about 2021

While we won't be together in person, we can be together in spirit—showing the strength of our community and boundless determination to find a cure for all people living with CF. Our virtual events bring together thousands of community members across the country.

During times of uncertainty, your dedicated support gives us confidence as we stay on course to achieve our mission.

We hope to get back to our regular events in 2022, but this is a real opportunity to continue to make a difference now. To help keep the mission moving forward, Brady O'Connell and his family have taken on the challenge to hike the 26-miles around Geneva Lake later this spring. We invite you to be a part of this challenge with sponsorship to Shamrockin' for a Cure.

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Please join us in cheering on Brady while celebrating the history of the Cystic Fibrosis Foundation while helping us accomplish all that we still need to do.

BENEFITS FOR YOUR CORPORATION

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Double your corporate impact and seek matching gifts opportunities at your corporation
- Encourage collaboration and build leadership and unite colleagues



“We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives.”

—Michael P. Boyle, M.D., President & Chief Executive Officer

sponsor opportunities

Gold Supporter - 7,500 (100% tax-deductible)

- Recognition as a Gold Supporter on all materials for Shamrockin' for a Cure
- Company logo on the Shamrockin' website with hyperlink back to company homepage
- Opportunity to share a 60 second video expressing your support* that will be shared on the chapter's Facebook, Instagram and email blasts
- Commitment recognized on the Greater Illinois Chapter's Facebook, Instagram and Twitter
- Personalized thank you message from CFF, suitable to be distributed among your entire company
- Recognition at the Greater Illinois Chapter's Annual Volunteer Appreciation and Awards Celebration (Jan/Feb 2022)
- Once allowed, recognition as a 2021 Shamrockin' for a Cure sponsor during the live program of a future in-person Shamrockin' for a Cure

Rose Supporter - \$5,000 (100% tax-deductible)

- Recognition as a Rose Supporter on all materials for Shamrockin' for a Cure
- Company logo on the Shamrockin' website with hyperlink back to company homepage
- Opportunity to share a 30 second video expressing your support* that will be shared on the chapter's Facebook, Instagram and email blasts
- Commitment recognized on the Greater Illinois Chapter's Facebook, Instagram and Twitter
- Personalized thank you message from CFF, suitable to be distributed among your entire company
- Recognition at the Greater Illinois Chapter's Annual Volunteer Appreciation and Awards Celebration (Jan/Feb 2022)
- Once allowed, recognition as a Shamrockin' for a Cure sponsor during the live program of a future in-person Shamrockin' for a Cure

Silver Supporter - \$2,500 (100% tax-deductible)

- Recognition as a Silver Supporter on all materials for Shamrockin' for a Cure
- Company logo on the Shamrockin' website with hyperlink back to company homepage
- Commitment recognized on the Greater Illinois Chapter's Facebook, Instagram and Twitter
- Personalized thank you message from CFF, suitable to be distributed among your entire company
- Recognition at the Greater Illinois Chapter's Annual Volunteer Appreciation and Awards Celebration (Jan/Feb 2022)
- Once allowed, recognition as a Shamrockin' for a Cure sponsor during the live program of a future in-person Shamrockin' for a Cure

Bronze Supporter - \$1,000 (100% tax-deductible)

- Recognition as a Bronze Supporter on all materials for Shamrockin' for a Cure
- Company logo on the Shamrockin' for a Cure website
- Commitment recognized on the Greater Illinois Chapter's Facebook, Instagram and Twitter
- Once allowed, recognition as a Shamrockin' for a Cure sponsor during the live program of a future in-person Shamrockin' for a Cure

* All video message and program acknowledgements must be approved by the CF Foundation before publication



Shamrockin' for a Cure Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to pledge at the following level:

- Gold Supporter \$7,500 (100% tax deductible)**
- Rose Supporter \$5,000 (100% tax deductible)**
- Silver Supporter \$2,500 (100% tax deductible)**
- Bronze Supporter \$1,000 (100% tax deductible)**

I cannot make a pledge but want to make a general donation to the Greater IL Chapter: _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Company Credit Card Payment Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

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The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.