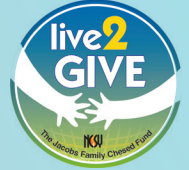




THE DONALD BERMAN
Chai Lifeline
CANADA



A KIDS-HELPING-KIDS INITIATIVE

JUMP *for Chai*



**BENEFITING CHILDREN WITH
SERIOUS ILLNESS**

— SPONSORSHIP —

When a child is born or diagnosed with a serious illness, the entire family is affected. Families literally can be torn apart as one parent moves into the hospital to be with the sick child. Siblings, already worried about a brother's or sister's health, suffer greatly when their daily routines are disrupted. Chai Lifeline Canada steps in, offering whatever is needed. Counseling for each member of the family, volunteers who bring an extra measure of adult attention and stability to children's lives, tutoring for children who must miss school for extended periods of time, family retreats, special sibling programs, information, peer and professional support, and two extraordinary summer camp programs for seriously ill children help families retain a sense of normalcy and hope while fighting even the most dire pediatric diseases. All programs are free of charge.



Title Sponsor: \$10,000

The Title Sponsor is the highest tiered sponsor at Jump for Chai. This is a company/foundation or person who feels passionately about this "Kids helping Kids" event and views it as in line with their core values.

- Company Logo on all promotional materials, website and day of banners
- Recognition as event sponsor on social media for entire Jump for Chai event
- 4 tickets to the Chai Lifeline Restoring Hope Annual Gala Event
(Valued at \$180 each)
- Recognition in the Restoring Hope journal

Gifting Room Sponsor: \$5,000

The Gifting Room is a room on our site where children have the unique opportunity to take their funds raised and decide there and then, where their fundraising dollars are going towards. Whether it's an XBOX, iPad, Parking pass to Sick Kids etc, The sky's the limit for our participants!

- Company Logo prominently displayed on our Gifting Room site
- Recognition on our website
- 2 Tickets to the Chai Lifeline Restoring Hope Annual Gala Event (Valued at \$180 each)
- Recognition in the Restoring Hope Journal

Crafting Room Sponsor: \$3,600

The Crafting Room will be a room on our website where children get to make Get Well soon cards for Chai Lifeline's kids.

- Company Logo prominently displayed in this rooms stream.
- Recognition on the website
- Recognition in the Restoring Hope Journal

Get Well Card Room Sponsor: \$3,600

This Get Well Card Room Sponsor will be a room where the kids will compose get well cards to Chai Lifeline's kids!

- Company Logo prominently displayed when the kids enter this virtual Game room as well as on our site

Entertainment Sponsor - \$3,600

The Entertainment Sponsor is helping to cover the costs of getting various entertainers and social media influencers to take part in our event! These entertainers will make this event super cool and fun yet COVID compliant.

- Company Logo prominently displayed during the entertainment stream
- Recognition on the website
- Recognition in the Restoring Hope Journal

Food and Beverage Sponsor: \$3,600

This sponsorship covers the cost of all Food and Beverages that will be sent to participants.

- Company Logo prominently displayed on packages
- Recognition on the website
- Recognition in the Restoring Hope Journal

Volunteer Room Sponsor: \$2,500

The Volunteer Room is a room on our site where children and families have the opportunity to learn about ways to get involved and help Chai Lifeline Canada's children and families.

- Company Logo prominently displayed in our Volunteer Room on our site
- Recognition on the website
- Recognition in the Restoring Hope Journal

Gifts of Chai Sponsor \$1,800

Sponsor significant gifts to the over 400 families of Chai Lifeline Canada

- Name displayed on our bags that we gift our families with
- Recognition on our website
- Recognition in the Restoring Hope Journal

Friends of Chai: \$1,000

Partnering with Chai Lifeline Canada is a friendship for life!

- Company Logo prominently displayed on when you enter the volunteer room
- Recognition on the website

For more information on sponsorship opportunities available,
please contact:

Rachel Zelunka, **PEER TO PEER MANAGER**

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