

# Sample Email Communications

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## Join My Team

Dear Friends and Family:

Nearly 20 years have passed since the attacks on September 11, 2001. [PERSONAL STORY HERE IF APPLICABLE]. To mark this anniversary, I'm joining a nationwide challenge to run or walk a collective 20,000 miles on April 25 and support the 9/11 Memorial & Museum. I've started [TEAM NAME] and I hope you'll join the team and run/walk with me. The bigger our team gets, the more miles we'll log and the more impact we'll make to remember all those killed on 9/11 and honor the courageous first responders who risked their lives to save others.

Joining our team is easy. Simply click this link: [INSERT TEAM URL](#) and let me know if you need any help or extra motivation! I truly hope you'll join me and thousands of others as we unite to mark 20 years since 9/11.

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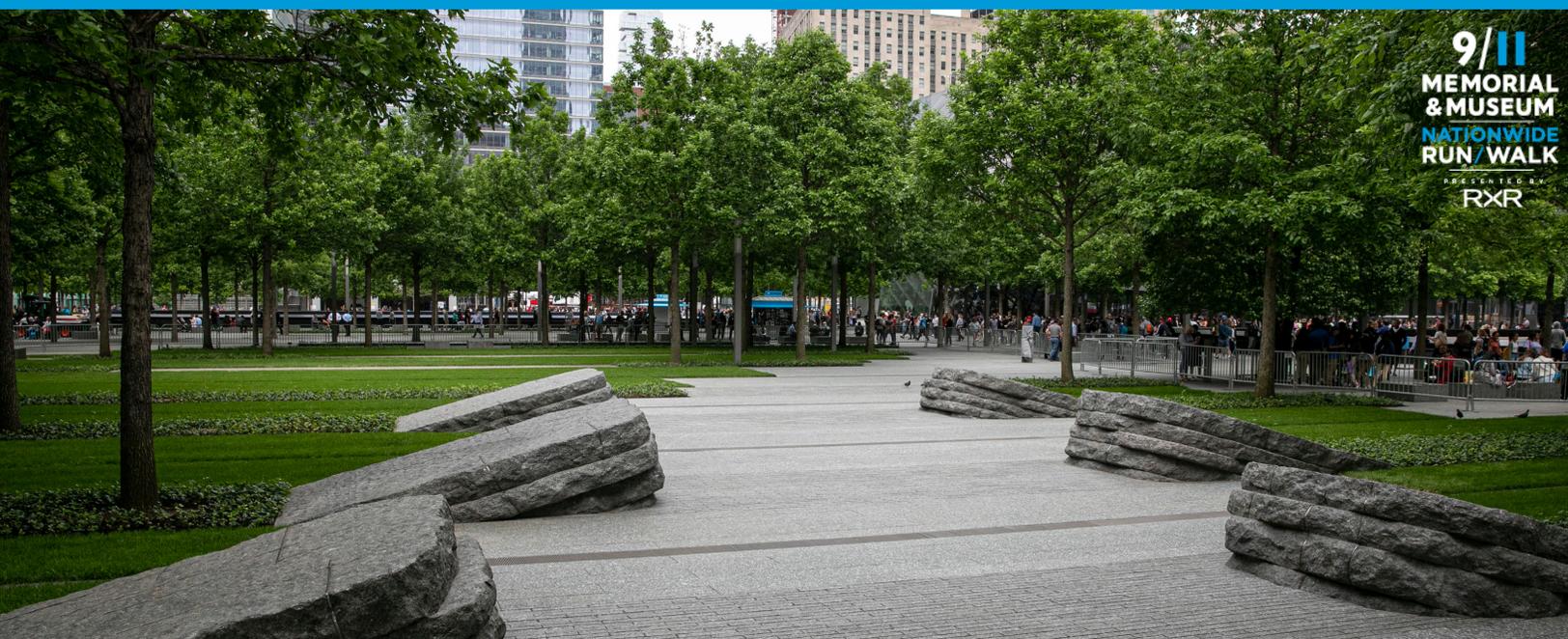
## Support Me

Dear Friends and Family:

Nearly 20 years have passed since the attacks on September 11, 2001. [PERSONAL STORY HERE IF APPLICABLE]. To mark this anniversary, I'm joining a nationwide challenge to run or walk a collective 20,000 miles on April 25 and support the 9/11 Memorial & Museum. I've committed to raising [INSERT FUNDRAISING GOAL AMOUNT], but I need your help to reach my goal.

One hundred percent of the dollars you raise support the essential work and mission of the 9/11 Memorial & Museum. It is more important than ever to reaffirm our collective promise never to forget and ensure that the generation that has grown up since, and all those that follow, understand how the events of 9/11 inform the world in which they live.

Making a donation is quick and easy. Simply click here: [\[LINK TO PERSONAL FUNDRAISING PAGE\]](#). I'll keep you updated on my training as we get closer to the event. Every dollar counts, so thank you in advance for your support.



## Fundraising Update & 2nd Donation Ask

Dear Friends & Family:

Thank you for your generous donation and for helping me get closer to my fundraising goal in support of the 9/11 Memorial & Museum and this year's Nationwide Run/Walk on April 25. But, I set an ambitious goal and I'm not there yet - please consider spreading the word about this meaningful event and my commitment to help mark the 20th anniversary of 9/11 by being a part of a nationwide effort with thousands of others. You can forward them this email or simply copy and paste this link: [PASTE YOUR PERSONAL FUNDRAISING LINK HERE]

I've already been training for the event and am confident that I'll be able to run/walk INSERT MILEAGE GOAL to help reach our collective goal of 20,000 miles. Remember, there's still time to join my run/walk on April 25! If you'd like to join my team or register yourself, click here: [INSERT REGISTRATION PAGE.]

I'm excited to be a part of such an important day, and I have you to thank for helping me get there. Thank you again.

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### Thank You (Post Event)

Dear Friends & Family:

We did it! On April 25, I joined with thousands of people from across the country to run and walk in support of the 9/11 Memorial & Museum as we prepare to mark 20 years since 9/11. I completed INSERT TOTAL MILES. [INSERT ANY PERSONAL ANECDOTES ABOUT YOUR EXPERIENCE HERE]

I could not have done it without your support. Together, we're helping the 9/11 Memorial & Museum fulfill its critical mission and provide a sacred place of remembrance and reflection for 9/11 families and all who wish to visit.

But my fundraising doesn't have to stop just because the event is over. So, if you would like to make an additional donation or know someone who might want to support the 9/11 Memorial & Museum, please forward the link below.

[INSERT PERSONAL FUNDRAISING LINK]

From the bottom of my heart and on behalf of all those committed to ensuring our city and our nation never forget - thank you!

