



2021 SPONSORSHIP OPPORTUNITIES

Bruce Baskin Golf Classic 2020: THANK YOU!

life changing supporters

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Kaulig Companies

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Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40s.

event overview

We invite you to be a part of this year's event and join us in supporting the Cystic Fibrosis Foundation and the Bruce Baskin Golf Classic as an event sponsor. The Bruce Baskin Golf Classic is the longest-standing event for the Northern Ohio Chapter of the Cystic Fibrosis Foundation as well as Firestone Country Club. This year's event returns to the renowned club on Monday, July 26, 2021. Now celebrating our 48th year at Firestone Country Club, this golf event was renamed in 2006 to bear Bruce's name, an inspiring man who had a profound impact on the tournament and CF Foundation for more than 17 years.

This year's CF Golf Classic will also mark 48 years of progress, and we look forward to honoring leaders from Northern Ohio's business and medical communities. These leaders are not only making a positive local impact, but they are also committed to supporting the Foundation's mission.

Likewise, to last year, please know we will be following all local and state Covid guidelines and will put the appropriate level of protocols in place to ensure the safety of you and your guests.



Bruce Baskin

GOLF CLASSIC TIMELINE:

Golfer registration links will be emailed prior to the event.

- 11:00 AM – Boxed lunches served on golf carts.
- 12:00 PM – Tee times begin. All golfers will be given a tee time.
- 4:30 PM – Boxed dinners available to take home.

*Timeline subject to change due to any new Covid changes.



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

sponsorship opportunities

Presenting Sponsor: \$25,000 (\$19,620 tax deductible)

One Opportunity Available - First right of renewal for 2022

- 18 Holes Golf/Cart for eight Golfers on North or West course & four Golfers on South course with forecaddie
- Golfer gifts, boxed lunch, & boxed dinner for 12
- Corporate logo on gift distributed to all golfers (CF Foundation approved branded item)
- Corporate logo on the event website
- Corporate logo/name included on all printed materials, if confirmed by March 1, 2021.
- Corporate identification included on tee signs
- Corporate name/logo listed as the presenting sponsor in all communications to media
- Prominently displayed signage throughout the event
- Logo recognition on sponsor signage
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 90 sec.)
- Corporate spokesperson to speak during event (2 min.)
- Four enrollments in the CF Foundation's Tomorrow's Leaders young professional program for employees
- Company thanked on chapter social media pages by logo recognition
- Company logo on chapter campaign email

Tournament Sponsor: \$15,000 (\$10,137 tax deductible)

- Golf tournament entries & carts for 12 players on North or West course with forecaddie
- Golfer gifts, boxed lunch, & boxed dinner for 12
- Corporate logo on the event website
- Corporate logo/name included on all printed materials, if confirmed by March 1, 2021
- Corporate logo/name in all communication to the media
- Prominently displayed signage throughout the event
- Logo recognition on sponsor signage
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Corporate spokesperson to speak during event (2 min.)
- Three enrollments in the CF Foundation's Tomorrow's Leaders young professional program for employees
- Company thanked on chapter social media pages by logo recognition
- Company logo on chapter campaign email

Master's Sponsor: \$10,000 (\$8,314 tax deductible)

- Golf tournament entries & carts for four players on North or West course with forecaddie
- Golfer gifts, boxed lunch, & boxed dinner for four
- Corporate logo on the event website
- Corporate logo/name included on all printed materials, if confirmed by March 1, 2021.
- Prominently displayed signage throughout the event
- Logo recognition on sponsor signage
- Two enrollments in the CF Foundation's Tomorrow's Leaders young professional program for employees
- Company thanked on chapter social media pages by logo recognition
- Company logo on chapter campaign email

additional sponsorship opportunities

Marathon Golfer Sponsor: \$7,500 (\$5,726 tax deductible)

- Golf tournament entries & carts for four players on North or West course with forecaddie
- Single “marathon” golfer to play 100 holes throughout the day
- Golfer gifts, boxed lunch, & boxed dinner for five
- Corporate logo on the event website
- Logo recognition on sponsor signage
- Prominently displayed signage throughout the event
- Corporate logo included on event invitation, if confirmed by March 1, 2021.
- One corporate enrollment in the CF Foundation’s Tomorrow’s Leaders young professional program for an employee
- Company thanked on chapter social media pages by logo recognition
- Company logo on chapter campaign email

Lunch Sponsor: \$5,000 (\$3,379 tax deductible)

- Golf tournament entries and carts for four players on North or West course with forecaddie
- Golfer gifts, boxed lunch, & boxed dinner for four
- Corporate logo on the event website
- Logo recognition on sponsor signage
- Prominently displayed signage throughout the event
- Corporate logo included on event invitation, if confirmed by March 1, 2021.
- One corporate enrollment in the CF Foundation’s Tomorrow’s Leaders young professional Program for an employee
- Company thanked on chapter social media pages by logo recognition
- Company logo on chapter campaign email

VIP Corporate Eagle Sponsor: \$5,000 (\$2,927 tax deductible)

- Golf tournament entries and carts for four players on South Course with forecaddie
- Golfer gifts, boxed lunch, & boxed dinner for four
- Signage on course
- Logo recognition on sponsor signage
- Corporate logo included on event invitation, if confirmed by March 1, 2021.
- One corporate enrollment in the CF Foundation’s Tomorrow’s Leaders young professional Program for an employee
- Company thanked on chapter social media pages by logo recognition
- Company logo on chapter campaign email

Golf Foursome: \$3,000 (\$1,444 tax deductible)

- Golf tournament entries and carts for four players on North or West course with forecaddie
- Golfer gifts, boxed lunch, & boxed dinner for four
- Name recognition on sponsor signage
- Corporate name included on event invitation, if confirmed by March 1, 2021.
- Company thanked on chapter social media pages by name
- Company name listed on chapter campaign email

Individual Golfer: \$600 (\$211 tax deductible)

- Golf tournament entries and carts for one player (North or West Course)
- Golfer gift, boxed lunch, & boxed dinner for one

Beverage Cart Sponsor: **\$1,000** **(fully tax deductible)**

- Name recognition on sponsor signage
- Signage on the golf course

Tee Sign Sponsor: **\$250** **(fully tax deductible)**

- Signage on the golf course



2021 Golf Classic Sponsorship Form

Sponsorship of The Bruce Baskin Golf Classic supports the mission of the Cystic Fibrosis Foundation.

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Email _____

I would like to become a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000 (\$19,620 Tax Deductible) | <input type="checkbox"/> Tournament Sponsor \$15,000 (\$10,137 Tax Deductible) |
| <input type="checkbox"/> Master's Sponsor \$10,000 (\$8,314 Tax Deductible) | <input type="checkbox"/> Marathon Golfer Sponsor \$7,500 (\$5,726 Tax Deductible) |
| <input type="checkbox"/> Lunch Sponsor \$5,000 (\$3,379 Tax Deductible) | <input type="checkbox"/> VIP Corporate Eagle Sponsor \$5,000 (\$2,927 Tax Deductible) |
| <input type="checkbox"/> Golf Foursome \$3,000 (\$1,444 Tax Deductible) | <input type="checkbox"/> Individual Golfer \$600 (\$211 Tax Deductible) |

Sponsorship opportunities without golf:

- | | |
|---|---|
| <input type="checkbox"/> Beverage Cart Sponsor (\$1,000 Fully Tax Deductible) | <input type="checkbox"/> Tee Sign Sponsor (\$250 Fully Tax Deductible) |
| <input type="checkbox"/> I cannot sponsor but want to make a general donation of \$_____ to the event. | |

Please forward all logo and acknowledgement information to Samantha Basile Lewis at slewis@cff.org by Monday, July 5, 2021.

Sponsorship Payment:

- | | | |
|---|---|---|
| <input type="checkbox"/> Check enclosed (payable to the Cystic Fibrosis Foundation) | <input type="checkbox"/> Please invoice | <input type="checkbox"/> Please call for payment: _____ |
| <input type="checkbox"/> Company Credit Card <input type="checkbox"/> Personal Credit Card <input type="checkbox"/> Credit Card Number: _____ | | |

Expiration Date: _____ Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount.
Credit card information will be securely destroyed immediately after processing.

Northern Ohio Chapter Contact Information:

Samantha Basile Lewis, Sr. Development Manager / slewis@cff.org Chapter Phone: 216-901-CURE
8001 Sweet Valley Drive, #3 / Cleveland, OH 44125

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important Note on Attendance at Foundation Events:

Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements: Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times. Face masks or face coverings are expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.) Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow. Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.