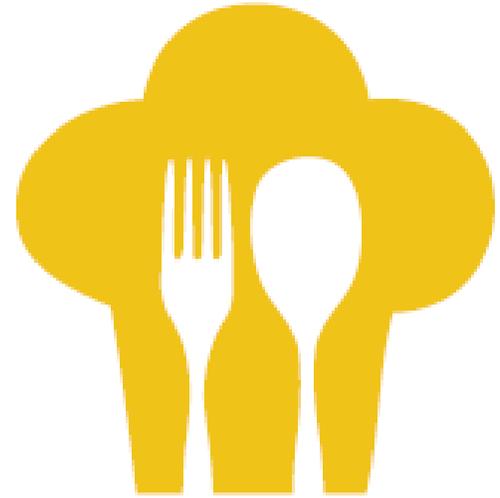


25
YEARS
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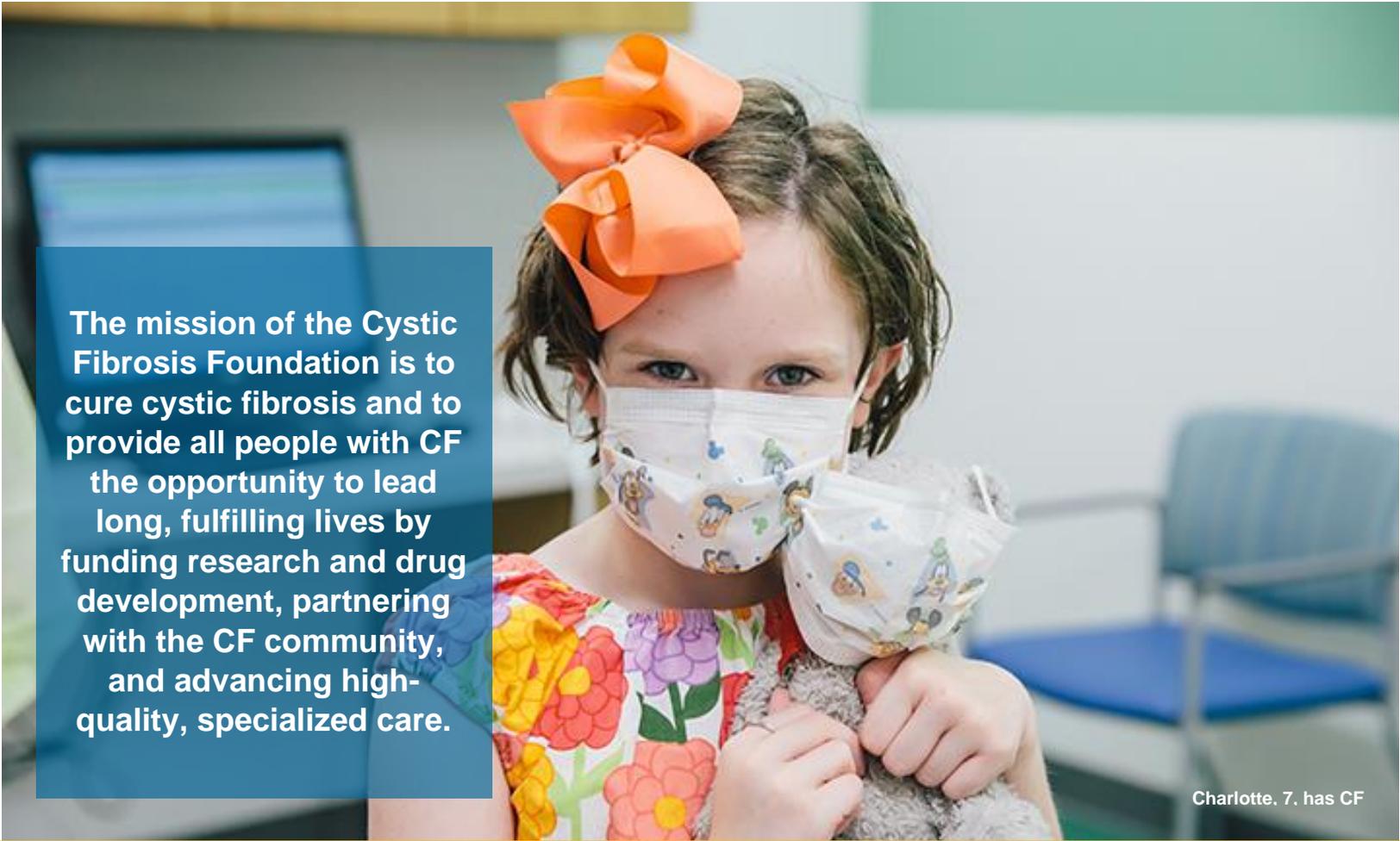


AN EVENING WITH
**MASTER
CHEFS**
CYSTIC FIBROSIS FOUNDATION

25th Annual An Evening with Master Chefs

March 25, 2021 | 6:30 PM | A Fully Virtual Event
Marla Dansky, Senior Development Director
mdansky@CFF.org | (919) 845-2155
<https://events.cff.org/MasterChefs25>





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy lives.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.



25th Anniversary An Evening with Master Chefs



Our virtual events offer a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

While we won't be together in person, we can be together in spirit—showing the strength of our community and boundless determination to find a cure for all people living with CF. Our virtual events bring together thousands of community members across the country. During times of uncertainty, your dedicated support gives us confidence as we stay on course to achieve our mission.

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

For 25 years, top chefs from across the triangle have prepared five courses of unparalleled gastronomy paired with the perfect wines with one goal in mind...helping to support research and care for more than 1,100 children and adults living with cystic fibrosis in North Carolina and more than 30,000 nationwide. This year will be different from the 24 that came before.

In all other years, we have gathered together in room full of friends and colleagues- business leaders, researchers, CF families, and food lovers and we have enjoyed the music of the Gravy Boys, the extraordinary culinary creations of the chefs, research updates from top research leaders, exceptional silent and live auction items, and had the opportunity to honor and hear from a member of the CF community who has shared their journey.

Much about this year's event will be the same. There will be incredible people in the room, awesome music, a focus on great food and wine with top local chefs, fantastic auction items, research update, medical honoree, and an inspiring personal journey shared by a CF community member. This year we will also celebrate all that has been accomplished over the last 25 years and look forward to the advances still to come. We will do all of this from our own homes. There will still be tables where you will talk with friends and colleagues and there will be receptions where you will mingle with CF thought leaders, business leaders, and others committed to advancing the work of the Cystic Fibrosis Foundation.

On Thursday, March 25, 2021 we will celebrate the 25th anniversary of An Evening with Master Chefs. We look forward to you joining us for this very special evening of celebration.

We invite you to be a part of the 25th Annual An Evening with Master Chefs event. Please join us in celebrating the history of the Cystic Fibrosis Foundation while helping us accomplish all that we still need to do.

"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

—Michael P. Boyle, M.D., President & Chief Executive Officer

Dear Master Chefs Supporters,

In this time of great uncertainty, it is wonderful to know that some things never change. This year, *An Evening with Master Chefs* is celebrating its 25th anniversary supporting the work of the Cystic Fibrosis Foundation, which in turn has been fighting for a cure for CF for more than 65 years.

For the past 25 years, some of our area's finest chefs have come together behind one goal – raising money to support the important work of the CFF. Hundreds of supporters have gathered each year to celebrate recent advances in CF research and care with fine food and wine. Each year, we have raised a glass to salute an exceptional member of the CF medical community, then raised our bidding paddles to fund continuing efforts in the fight against CF.

An Evening with Master Chefs was born in 1996, at the University of North Carolina, Chapel Hill, home of an accredited CF care center for children and adults committed to providing exceptional care and pursuing cutting edge research. The Carolina Club was the first home of the event and Chef Joseph Lumbrazo was the first chef to sign on. Chef Joe is still leading this event today, 25 years later! Event attendance has grown every year, as word spread of this incredible dining event supporting the mission of the Cystic Fibrosis Foundation.

Over the years, exciting additions have been made to the event program, including wonderful music provided by the Gravy Boys, guest chef participation, guest musicians, and inspiring speakers. When the event reached its 21st birthday, we realized it had outgrown its first home at UNC and was ready for a new home, the thriving food and culture community of Durham, where it could continue to grow. And this year, its home will change again (temporarily) as you welcome *An Evening with Master Chefs* directly into your homes.

Although much has changed over the past 25 years, one incredible thing has stayed constant - your commitment and support of the Cystic Fibrosis Foundation's mission and the CF community it serves. We are counting on you to keep moving with us toward the day when CF stands for CURE FOUND!

As you review the rest of this packet and think about the sponsorship opportunities and other ways to contribute, please keep in mind that although COVID-19 has stopped many things from happening, it has not stopped CF. For this reason, we cannot let it stop research towards finding a cure and ongoing high-level care for people living with CF.

I am very proud to say that Impact Pharmaceutical Services has supported the Cystic Fibrosis Foundation's Central/Eastern Carolinas Chapter and *An Evening with Master Chefs* for more than a decade now. Please join us in being a part of this year's celebration and the fight to end CF.

UNTIL IT'S DONE!

Mark

Mark Cierpial

Board Chair, Central/Eastern Carolinas Chapter

CEO, Impact Pharmaceutical Services, Inc.



25th Anniversary An Evening with Master Chefs Sponsor Opportunities



Premier Supporter - \$25,000 (100% tax-deductible)

- Recognition as the Premier Supporter, receiving recognition above all others, throughout the virtual event
- Logo placed in lead position on all printed & electronic materials for the virtual event including but not limited to:
 - Save the Date for Virtual Event
 - Message from Event/Board Chair
 - Event/campaign specific email communications
- 90 second CFF reviewed video message in digital program book *(CFF reviewed)*
- Full page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to speak or share a video during virtual event *(CFF reviewed, limited to 90 sec.)*
- Opportunity to share a thank you video on Chapter Facebook page *(CFF reviewed, limited to 90 sec.)*
- Personalized thank you message suitable to be distributed among your entire company
- Access for two to the virtual VIP reception
- Opportunity to connect with table guests

Platinum Supporter - \$15,000 (100% tax-deductible)

- Recognition as the Platinum Supporter throughout the virtual event
- Logo placed on all printed & electronic materials for the virtual event, including but not limited to:
 - Save the Date for virtual event
 - Message from Event/Board Chair
 - Event/campaign specific email communications
- 60-second CFF reviewed video message in digital event program book *(CFF reviewed)*
- 1-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page *(CFF reviewed, limited to 60 sec.)*
- Logo recognition on the Chapter social media pages
- Access for two to the virtual VIP reception
- Opportunity to connect with table guests

Gold Supporter - \$10,000 (100% tax-deductible)

- Recognition as the Gold Supporter throughout the virtual event
- Logo placed on all printed & electronic materials for the virtual event, including but not limited to:
 - Save the Date for virtual event
 - Message from Event/Board Chair
 - Event/campaign specific email communications
- 30-second CFF reviewed video message in digital event program book *(CFF reviewed)*
- 1-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition on the Chapter social media pages
- Access for two to the virtual VIP reception
- Opportunity to connect with table guests



25th Anniversary An Evening with Master Chefs Sponsor Opportunities



Rose Supporter - \$6,500 (100% tax-deductible)

- Recognition as the Rose Supporter throughout the virtual event
- Logo placed on all printed & electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- Full page recognition in digital event program book
- Logo recognition on the Chapter social media pages
- Access for two to the virtual VIP reception
- Opportunity to connect with table guests

Silver Supporter - \$5,000 (100% tax-deductible)

- Recognition as a Silver Supporter throughout the virtual event
- Logo placed on all electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- ½ page recognition in digital event program book
- Recognition by name on the Chapter social media pages
- Access for two to the virtual VIP reception
- Opportunity to connect with table guests

Adding Tomorrows Corporate Table - \$3,500 (100% tax-deductible)

- Recognition as a Corporate Table throughout the virtual event
- Company name recognition on electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- 1/2-page recognition in the digital event program book
- Opportunity to connect with table guests

Bronze Supporter - \$2,500 (100% tax-deductible)

- Recognition as a Bronze Supporter throughout the virtual event
- Company name recognition on electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- 1/2-page recognition in the digital event program book

Friend of the Foundation - \$1,500 (100% tax-deductible)

- Recognized by name as Friend of the Foundation throughout the virtual event
- ½ page recognition digital event program book



25th Anniversary An Evening with Master Chefs Sponsor Opportunities



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to pledge at the following level:

Premier Supporter \$25,000*

Silver Supporter \$5,000*

Platinum Supporter \$15,000*

Adding Tomorrows Corporate Table \$3,500*

Gold Supporter \$10,000*

Bronze Supporter \$2,500*

Rose Supporter \$6,500*

Friend of the Foundation \$1,500*

***Sponsorships are 100% Tax-Deductible**

I cannot make a pledge but want to make a general donation to the Eastern/Central Carolinas Chapter: _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Company Credit Card Payment Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

Marla Dansky
Chapter Phone: 919-845-2155

7101 Creedmoor Rd Ste 130
Raleigh, NC 27613

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

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