

 Friendship Circle

2021

CORPORATE SPONSORSHIP

WHO WE ARE

Dear Friend of the Community,

Every individual is created in the image of G-d. No matter your outward abilities, or perceived differences, you deserve to be an included member of society. Friendship Circle is bridging that gap and helping our community by providing and enabling pure friendship.

Since its founding in 2010, Friendship Circle has proudly served hundreds of individuals with special 40.

We aren't stopping there. Every year we aim to add to our roster of programs, with the ultimate goal of creating a permanent home for our community.

Now celebrating our 9th year running the Miami Marathon and 6th year of our annual bike ride, both these events have the power to raise a considerable portion of our overall operating budget for one year. Held in the Miami winter, we aim to include as many supporters from the community from various backgrounds coming together and going the distance as one.

This year our goal is to raise over \$500,000 collectively from both events, much of which can be achieved through corporate sponsorships as well as individual peer to peer fundraising. We are asking companies to step up and play a key role in the success of these events. As a Friendship Circle sponsor, not only will your company stand for an invaluable cause, but also gain from relevant brand exposure across Miami Dade county.

I invite you to review this year's package and levels, as well as the incentives that come along with it. Thank you in advance for your thoughtful consideration and for working to reinforce our place within the community we serve.

In Friendship,

Rabbi Mendy Dechter
Executive Director



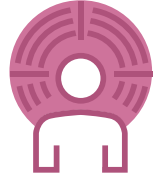
WHY PARTNER WITH US?



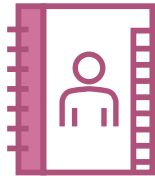
Be a Community Champion

By showing that you champion causes in your community, you present yourself as an upright company who is active and supportive of local organizations. Consumers and business owners love to shop or work with companies who care.

Get in Front of Your Target Market



Having a presence as a Friendship Circle corporate sponsor positions you and your business as a friend and supporter of individuals with special needs. You gain respect and credibility in southeast Michigan by standing out and prominently displaying your brand.



Lead Generation & New Contacts

Through a number of sponsorship opportunities that Friendship Circle provides, you will have several opportunities to network with potential clients or customers and develop potential leads for your company.

Get Your Brand Noticed



By being featured in online and offline promotions, your brand and company will receive increased awareness and recognition.



Leadership Will Grow Your Business

By showing that you champion causes in your community, you present yourself as an upright company who is active and supportive of local organizations. Consumers and business owners love to shop or work with companies who care.

Market Your Business Inexpensively



We all know how much advertising your business can cost. It can cost thousands of dollars or more to place ads in well-known newspapers! Spending that same amount as a sponsor is much wiser.





EXECUTIVE PLATINUM SPONSORSHIP

\$36,000

- Logo displayed prominently on back of Jersey
- You will receive TWO free CYCLING SPOTS in Bike Miami
- Private Sag Vehicle for Bike Miami
- Logo Displayed on Friendship Circle Event Websites Logo Displayed on Event marketing materials
- Logo Displayed on The Event Handbooks
- A Framed Friendship Circle Jersey thanking you for your patronage



PLATINUM LEVEL SPONSORSHIP

\$18,000

- Logo displayed prominently on back of Jersey
- You will receive TWO free CYCLING SPOTS in Bike Miami
- Private Sag Vehicle for Bike Miami
- NAMING RIGHTS for the Bike Miami DINNER (with a chance to speak for a few minutes) Logo Displayed on Friendship Circle Event Websites
- Logo Displayed on Event marketing materials
- Logo Displayed on The Event Handbooks
- A Framed Friendship Circle Jersey thanking you for your patronage



GOLD LEVEL SPONSORSHIP

\$10,000

- Logo Displayed on Friendship Circle Event Websites
- Logo Displayed on The Event Handbooks
- Customized FRIENDSHIP PLAQUE thanking you for your patronage. You will receive ONE free CYCLING SPOT in Bike Miami

ABOUT FRIENDSHIP CIRCLE

FRIENDSHIP CIRCLE OF MIAMI BEACH AND NORTH DADE IS A HOME AWAY FROM HOME FOR INDIVIDUALS WITH SPECIAL NEEDS THAT RESIDE IN MIAMI.

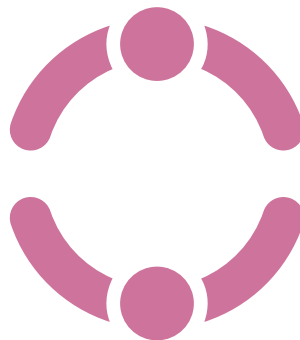
Friendship Circle provides assistance and support to 3,500 individuals with special needs and their families by providing recreational, social, educational and vocational programming. In addition to helping those in need, the Friendship Circle enriches its vast network of volunteers by enabling them to reap the rewards of selfless giving.

OUR MISSION

Friendship Circle creates friendship in the lives of individuals with special needs and those facing isolation while providing an opportunity to become a contributing member of the community. Through our programming, Friendship Circle aims to promote an inclusive community that values all individuals regardless of the challenges they face.

OUR VALUES

Friendship Circle is founded upon the idea that within each person is a soul, and that soul is equal and worthy of boundless love. With this inspiration, the lives of the families we serve are enhanced while the volunteers reap the rewards of selfless giving.



OUR PROGRAMS

AFTER SCHOOL PROGRAMS

The Friendship Circle after school programs allows children with special needs the opportunity to fully express and build their talents and abilities. With constant one-on-one attention from teen volunteers, children enjoy Soccer, Swim, Baking, and more, all in a safe and nurturing environment. These programs build strong relationships between the teen volunteers and their special friends as well as teach skills in an engaging, nurturing, non-competitive environment. Building self confidence, friendships, and encouraging teamwork is what it's all about.

HOME VISITS

The heart of The Friendship Circle is our Friends at Home program. Each week, pairs of teenage buddies visit children with special needs at home. These one to two hour weekly visits offer respite to families while a bond is established between the buddy and their special friends. Meaningful friendships are created through board games, stories, music, crafts, and child appropriate play.

SUNDAY CIRCLE

Our flagship, highly sought after, weekly drop off program. Sunday Circle offers families a morning of respite while children and teens with special needs and their committed teenage volunteers unite to partake in a variety of interactive activities. This program aims to teach children a wide range of skills from music and movement to tennis and krav maga. There is no better way to start your Sunday morning and inspire a beautiful week ahead.

FRIENDSHIP BAKERY

This program teaches young adults living with disabilities the responsibility of creating and selling their own baked goods. They work alongside professionals to complete the challah process from start to finish, by operating the machines, braiding and molding the challah. The sale of challah will be to cover the cost of running the program; including distributing part of the revenue to the participants with special needs.

CAMP

There is no Friendship Circle initiative quite like camp. When schools are closed and families are in need of safe and engaging opportunities for their children, we step in to provide a daily and robust schedule. Three times a year, we step on the school bus in full Friendship Circle spirit, and take on all that Miami has to offer. It is a time of full immersion into the Friendship Circle experience, as we eat, play, explore, and bond together.

TEEN PROGRAMS

Catered uniquely for our 13+ participants, programs such as "Teen Scene" & "Life Skills" give our older crew a chance to gather and grow in a more mature and conducive environment. Teen Scene is a monthly program where we spend a night out on the town, whether at golf or a local pizza store, to socialize and engage in positive and fun experiences. Life Skills is a skill based initiative, where we meet weekly to hone and develop our vocational and social skills, setting for the foundation for future independent and professional success.

FAMILY SUPPORT

F.C. Mother's connect and Father's connect are great platforms created to meet, exchange resources, and learn from seasoned professionals. These intimate, social gatherings allow this extraordinary group of women and men to enjoy a night out while sharing experiences, gaining insight, or just having a good laugh! The benefits of such interaction, support and mutual understanding have proven immeasurable.





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