



# The Summit Center's 2021 Autism Walk

SATURDAY, MAY 15



## Sponsorship Opportunities


















In 2020, the Summit Center's Autism Walk became the Virtual Autism Walk. Instead of gathering as one large group at The Summit Center, walkers participated in walks in their own neighborhoods or at local parks and trails. What made this unique was that supporters from near and far could participate. From grandparents in Florida to aunts and uncles in Michigan, more than 1,000 people came together to raise funds for Summit. These dedicated individuals raised more than \$180,000!

Autism affects 1 in 54 children in the United States. Chances are you know someone whose life has been touched by autism. Cause marketing is an effective way to strengthen customer loyalty. A partnership with The Summit Center lets current and potential customers know you support Summit and the 1,350 individuals we serve annually. Whether the Autism Walk on May 15, 2021 is in-person or virtual, we hope we can count on your support.



Presented by: **WEST HERR**  
NEW YORK

	<i>Gold</i> \$10,000	<i>Silver</i> \$5,000	<i>Mission</i> \$2,500	<i>Community</i> \$1,000
Company name included in press releases				
Inclusion in social media posts				
Logo on the Autism Walk Facebook header				
Logo included on the Autism Walk t-shirt				
Logo included in event emails to 8,000+				
Logo on team captain packet				
Verbal recognition on Facebook or Instagram live videos				
Logo on SummitWalk.org				
Logo/name included on Autism Walk poster and fact sheet				
Logo included on banner displayed at Summit Central				
Company logo on virtual Walk "fence" posted on social media				
Inclusion in post-Walk thank you email				

## Other Opportunities

Your company can have ownership of a key aspect of the Summit Center's 2021 Autism Walk. These additional opportunities provide sponsors with the chance to maximize exposure whether the event is in-person or virtual.

 <p>T-shirt Sponsor <b>\$7,500</b> <b>SOLD</b></p> <p>Independent Health</p>	 <p>Water Stop Sponsor <b>\$2,000</b> (1 available) *Provide volunteers from your company!</p>	 <p>Children's Activities Sponsor <b>\$1,500</b> (3 available)</p>	 <p>Shuttle Bus Sponsor <b>\$500</b> (3 available)</p>	 <p>Testimonial Sign Sponsor <b>\$250</b> (15 available) 28x22" sign</p>	 <p>Route Sign Sponsor <b>\$100</b> (25 available) 24x18" sign</p>
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Sponsors will receive logo inclusion at their designated area on Walk day. In the case of a virtual event, sponsors will receive logo inclusion on banner signage at Summit, as well as social media inclusion on the Walk Facebook group.



# 2021 Summit Autism Walk Sponsorship Commitment Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## **SPONSORSHIP LEVELS**

\_\_\_\_\_ Gold (\$10,000)

\_\_\_\_\_ Silver (\$5,000)

\_\_\_\_\_ Mission (\$2,500)

\_\_\_\_\_ Community (\$1,000)

## **UNDERWRITING OPPORTUNITIES**

\_\_\_\_\_ Water Stop (\$2,000)

\_\_\_\_\_ Children's Activities (\$1,500)

\_\_\_\_\_ Shuttle Bus (\$500)

\_\_\_\_\_ Testimonial Sign (\$250)

\_\_\_\_\_ Route Sign (\$100)

\_\_\_\_\_ Please keep our sponsorship as a donation to Summit should the in-person Walk become a virtual Walk due to COVID-19 concerns.

\_\_\_\_\_ We cannot sponsor the Walk, but want to make a tax-deductible donation of \$\_\_\_\_\_

## **PAYMENT INFORMATION**

Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ Security Code \_\_\_\_\_

\_\_\_\_\_ I would like to pay by check (payable to: The Summit Center).

\_\_\_\_\_ Please invoice me.

## **QUESTIONS**

Contact Laura Brann, Development Manager  
lbrann@thesummitcenter.org  
(716) 629-3428

For more information visit **SummitWalk.org**

Mail commitment form to: The Summit Center, 150 Stahl Road, Getzville, NY 14068