



The Summit Center's 2021 Autism Walk

SATURDAY, MAY 15



We know autism.

Every child deserves to discover their full potential. Simply put, The Summit Center's goal is to make lives better. We are a non-profit agency located right here in Western New York, serving more than 1,350 children and adults with autism and other developmental, social, and behavioral challenges.



The Summit Center's Autism Walk is a community-wide effort to raise funds in support of Summit's programs and services. Every year, more than 2,500 people walk to fundraise for Summit, celebrate successes, and raise awareness - including representatives from large corporations and local companies. The Walk allows companies like yours to be part of something truly life-changing.

Every 20 minutes a child is diagnosed with autism. Chances are you know someone whose life has been touched by autism - a friend, family member, neighbor, or colleague. A partnership with The Summit Center lets current and potential customers know you support Summit and the children and families we serve. Enclosed are suggestions on building our partnership. We also welcome your suggestions and ideas on how to best connect with our audience. Whether the Autism Walk on May 15, 2021 is in-person or virtual, we hope we can count on your support.

Presented by: **WEST HERR**
NEW YORK



Gold
\$10,000

Silver
\$5,000

Mission
\$2,500

Community
\$1,000

Company name included in press releases				
Inclusion in social media posts				
Logo on the Autism Walk Facebook header				
Logo included on the Autism Walk t-shirt				
Logo included in event emails to 8,000+				
Logo on team captain packet				
Verbal recognition on Facebook or Instagram live videos				
Logo on SummitWalk.org				
Logo/name included on Autism Walk poster and fact sheet				
Logo included on banner displayed at Summit Central				
Company logo on virtual Walk "fence" posted on social media				
Inclusion in post-Walk thank you email				

Other Opportunities

Your company can have ownership of a key aspect of the Summit Center's 2021 Autism Walk. These additional opportunities provide sponsors with the chance to maximize exposure whether the event is in-person or virtual.

<p>T-shirt Sponsor \$7,500 SOLD Independent Health</p>	<p>Water Stop Sponsor \$2,000 (1 available) *Provide volunteers from your company!</p>	<p>Children's Activities Sponsor \$1,500 (3 available)</p>	<p>Shuttle Bus Sponsor \$500 (3 available)</p>	<p>Testimonial Sign Sponsor \$250 (15 available) 28x22" sign</p>	<p>Route Sign Sponsor \$100 (25 available) 24x18" sign</p>
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Sponsors will receive logo inclusion at their designated area on Walk day. In the case of a virtual event, sponsors will receive logo inclusion on banner signage at Summit, as well as social media inclusion on the Walk Facebook group.



2021 Sponsorship Commitment Form

We want to hear from you!

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSORSHIP LEVELS

_____ Gold (\$10,000)

_____ Silver (\$5,000)

_____ Mission (\$2,500)

_____ Community (\$1,000)

UNDERWRITING OPPORTUNITIES

_____ Water Stop (\$2,000)

_____ Children's Activities (\$1,500)

_____ Shuttle Bus (\$500)

_____ Testimonial Sign (\$250)

_____ Route Sign (\$100)

_____ Please keep our sponsorship as a donation to Summit should the in-person Walk become a virtual Walk due to COVID-19 concerns.

_____ We cannot sponsor the Walk, but want to make a tax-deductible donation of \$_____

PAYMENT INFORMATION

Visa _____ Mastercard _____ American Express _____ Discover _____

Card # _____ Exp. ____ / ____ Security Code _____

_____ I would like to pay by check (payable to: The Summit Center).

_____ Please invoice me.

QUESTIONS

Contact Laura Brann, Development Manager
lbrann@thesummitcenter.org
(716) 629-3428

For more information visit **SummitWalk.org**

Mail commitment form to: The Summit Center, 150 Stahl Road, Getzville, NY 14068
Contact Laura to customize a package to meet your company's needs.