

Email

Benefiting
GMHC
END AIDS, LIVE LIFE.

Name	Team Name	Team Number
Address	Phone ( )	

My Fundraising Goal is:



Please use this form to list all your sponsors who donate via check, money order, cash, or matching gifts. Do not list sponsors who donate online.

Walkers who set a goal of \$1,000 or more are part of the exclusive Star Walkers Club™. For more information, see reverse.

Please ask everyone who sponsors you with a check, money order, or cash to pay at the time of their pledge. Checks and money orders should be made payable to: "AIDS Walk New York" or "AWNY." Please print legibly and have your sponsors write your name in the memo portion of the check. Contributions are tax deductible. Thank you.

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If you complete this Sponsor F or visit aidswalk.net to downlo	orm, contact bad addition	at us for more laid forms.	<del>)</del> ,		PRIOR T	E TOTAL TO WALK:	T LLD GLD	(IF ANY)	ILLDUL	AT EVENT

Last year, walkers raised an average of \$342 each. Any amount you raise is greatly appreciated.

Please do not solicit contributions on the street or on public transportation.

A copy of GMHC's latest financial report is available at www.gmhc.org.

Please attach each Matching Gift Form to the corresponding donation when you submit your funds. For more information on how to double your donation with a matching gift, please see the reverse.





**END AIDS. LIVE LIFE.** and many other tri-state area AIDS service organizations.

# **EVERYTHING YOU NEED TO KNOW ABOUT AIDS WALK NEW YORK!**

### YOUR NEXT STEP? FUNDRAISING!

## **AIM HIGH!**

Please set your goal high. Thousands of people living with HIV/AIDS depend on the money raised at AIDS Walk New York. With the uncertain future of federal healthcare and other services for people in need, your continued support is critically important this year.

## **MAKE IT PERSONAL.**

You have your own fundraising web page where donors can securely sponsor you online with a credit card or PayPal. Now it's time to jazz it up with photos, videos, and a personal note about why you walk! Get started at aidswalk.net: Enter your username and password next to "SIGN IN" at the top of the page. Don't know your login info? Contact us at awnyinfo@aidswalk.net!

## **ASK AWAY!**

Ask everyone - your family, friends, neighbors, and co-workers - to sponsor you. If you make it a priority to ask, they'll make it a priority to give. Use the templates in our Email Center to let everyone know about your fundraising efforts. Please consider sponsoring yourself to get a head start on reaching your goal!

#### **GET SOCIAL!**

You can post to your Facebook, Twitter, or Instagram account right from your Fundraising HQ! Log in and click on "Promote via Social Media". You can use the pre-written templates or add your own personal message. We recommend that you download the free AIDS Walk fundraising app to easily request donations and thank donors via Twitter, email, and more!

## #aidswalkny





## **COLLECT YOUR PLEDGES.**

Encourage everyone to PAY WHEN THEY PLEDGE. Checks can be made out to "AIDS Walk New York" or "AWNY." Sponsors who donate online via credit card or PayPal will receive an email confirmation as a receipt. Sponsors who donate cash or checks can contact our office for a receipt.

## **MATCHING GIFTS CAN DOUBLE YOUR FUNDRAISING**

You may be able to double your donations! Hundreds of companies match employee donations, so ask everyone who sponsors you if their company has a matching gift program. Also, check with your employer to see if they will match your own donations and/or the money you raise. You can search for any company's matching gift policy at ny.aidswalk.net/matching-gift-info. Please note that the Federal Tax Identification Number for GMHC is 13-3130146.

### **SUBMITTING DONATIONS**

Please make an appointment to turn in your donations at the AIDS Walk office by emailing Thom Medrano at thomm@aidswalk.net.

Send donations to:

AIDS Walk New York, P.O. Box 7607, New York, NY 10116

Or submit donations online at: https://ny.aidswalk.net/Donate

> Created and produced by MZA Events. AIDS Walk Founder/Senior Organizer: Craig R. Miller. © MZA Events, 2021

## AIDS WALK NEW YORK IS SUNDAY, MAY 16th

Send in collected donations online during our AIDS Walk Live at Home event. If you'd like to send in physical donations, we recommend sending them a week prior so they can be processed in time for the event.

## **EARN FUNDRAISING AWARDS!**

IF YOU RAISE >

\$150 OR MORE

You will receive the official AIDS Walk New York T-shirt.

IF YOU RAISE

**\$500 OR MORE** 

You will receive the above and the official AIDS Walk New York cap

IF YOU RAISE

\$1,000 OR MORE

You will become a Star Walker, and receive the above, plus other special Star Walker Awards.

To qualify for these awards, contributions must be received online or in the AIDS Walk office by 5 p.m. on Friday, June 11,

To join the Star Walkers Club, simply log in at ny.aidswalk.net and set a goal to raise \$1,000 or more. Once you reach your goal, you will receive the award items above, in addition to a special Star Walker Lapel Pin and Crown to wear during the



FILE (5386)



LICENSE (A 11432)

#### THE CITY OF NEW YORK DEPARTMENT OF SOCIAL SERVICES

LICENSE, EFFECTIVE FROM February 2, 2021 TO July 31, 2021 hereby is granted to Gay Men's Health Crisis

307 West 38th Street New York, NY 10018

ey, donations of money or property, or financial assistance of any kind in the following manner:

Sale of tickets for public function by personal contact, mail and telephone, and solicitation of contributions by personal contact.

Place of solicitation is

NYC - five boroughs.

Proceeds of solicitation to be devoted to

AIDS Walk New York May 16, 2021 to support GMHC's services for people living with HIV/AIDS.

This license is subject to the strict observance of all laws of the State of New York, all ordinances of The City of New York and the regulations as on file in the office of the Commissioner of Social Services, particularly to the provisions of Chapter 24, Section 603-11.0 of the Administrative Code of The City of New York, and is to remain in force for the period above stipulated, unless sooner suspended or revoked, AND IS NOT TRANSFERABLE.

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No gambling device or game of chance will be permitted to be used in any cause for which this license is granted.

No solicitation is to be conducted in any public conveyance, on any platform, stairway, station or any appurtenance of a subway or elevated railway. No solicitation is to be conducted by children under eightene (18) years of age.

WITHIN TEN DAY'S FROM THE EXPIRATION OF THIS LICENSE, THE LICENSEE SHALL FILE WITH THE COMMISSIONER OF SOCIAL SERVICES A STATEMENT OF THE RECEIPTS AND EXPENDITURES, IN DETAIL, OF THE EVENT OR SOLICITATION FOR WHICH THIS LICENSE IS GRANTED.

Date: February 2, 2021

Martha A. Calhoun

This License is not valid unless it bears the signature of the Commissioner, a Deputy Commissioner, or the Counsel to the Department of Social Services

In Cooperation with City of New York Parks & Re

