



# 2021 SPONSORSHIP OPPORTUNITIES

**50<sup>th</sup> Annual New Orleans Golf Classic**

Lakewood Golf Course

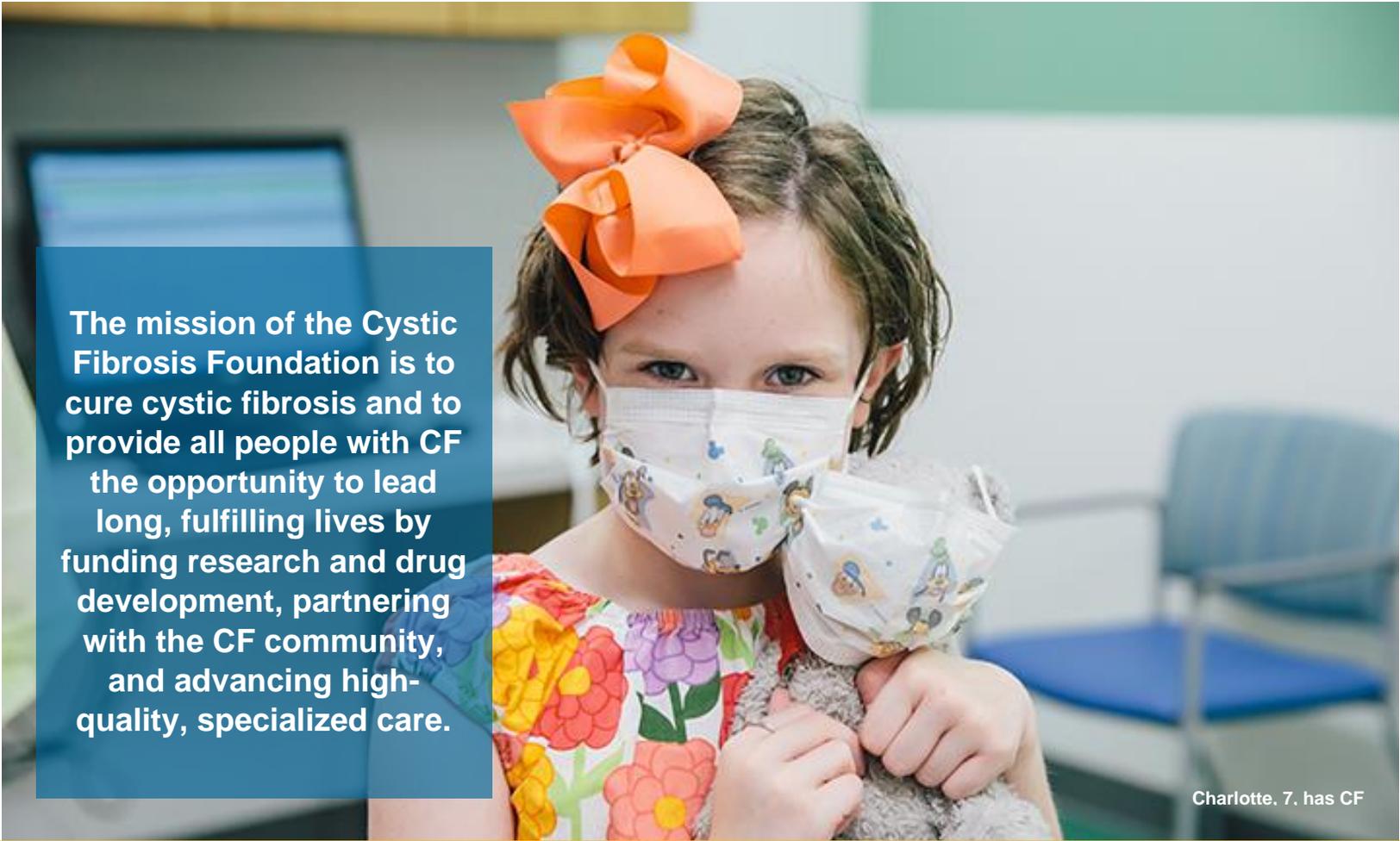
July 30, 2021

**Louisiana/Mississippi Chapter – New Orleans Office**

Cassie Schwartzmann Krause

[cschwartzmann@cff.org](mailto:cschwartzmann@cff.org) (504) 455-5194





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

**We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.**

### A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

**With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease**

1 in 31

Americans are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

# 50<sup>th</sup> Anniversary New Orleans Golf Classic

Grab your clubs and drive for a cure at the 50<sup>th</sup> Anniversary of the New Orleans Golf Classic taking place on July 30, 2021 at Lakewood Golf Course.

**We invite you to be part of this year's event both on the golf course and off as we celebrate this milestone year.**

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

## BENEFITS FOR YOUR CORPORATION

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Encourage collaboration and build leadership, form a corporate team and unite colleagues

*“We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives.”*

*–Michael P. Boyle, M.D., President & Chief Executive Officer*

# 2021 New Orleans Golf Classic

## Sponsor Opportunities

### **Presenting Sponsor - \$7,500 (\$6,780 tax deductible amount)**

Company recognized as the Presenting Sponsor with company logo placed in lead position on all printed & electronic materials both prior to and during the event, including but not limited to:

- Website
- Event Communications
- Signage at tournament
- Opportunity to display corporate banners at tournament (provided by sponsor)
- 90 second CFF reviewed video message in digital program book (*CFF reviewed*)
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page (*CFF reviewed, limited to 90 sec.*)
- Full page recognition in digital event program book
- Premiere recognition in golfer address
- (2) golf foursomes
- Hole Sign on the Course

### **Cart Sponsor - \$5,000 (Two Available) (\$4,280 tax deductible amount)**

- Your logo will appear on signs on golf carts
- 30-second CFF reviewed video message in digital event program book (*CFF reviewed*)
- Company logo listed under event sponsors on virtual auction platform
- Premiere recognition in golfer address
- Logo included on event webpage, in social media announcements and all electronic newsletters
- Acknowledgement in digital event program book
- (2) golf foursomes
- Hole Sign on the Course

### **Golfer Gift Sponsor - \$5,000 (\$4,280 tax deductible amount)**

- Your logo featured prominently on the gift given to all golfers
- 30-second CFF reviewed video message in digital event program book (*CFF reviewed*)
- Company logo listed under event sponsors on virtual auction platform
- Premiere recognition in golfer address
- Logo included on event webpage, in social media announcements and all electronic newsletters
- Acknowledgement in digital event program book
- (2) golf foursomes
- Hole Sign on the Course

**Scorecard Sponsor - \$3,500 (Two Available) (\$3,140 tax deductible amount)**

- Your logo will appear on all scorecards
- Logo included on event webpage, in social media announcements and all electronic newsletters
- Acknowledgement in digital event program book
- (1) golf foursome
- Hole Sign on the Course

**Hall of Fame - \$2,600 (\$1,880 tax deductible amount)**

- Logo included on event webpage, in social media announcements and all electronic newsletters
- Acknowledgement in digital event program book
- (2) golf foursomes

**Mission Sponsor - \$2,500 (Two Available) (\$2,140 tax deductible amount)**

- CF mission-focused signs will be placed throughout the tournament. Your company logo will be placed on these mission-focused signs
- Acknowledgement in digital event program book
- (1) golf foursome
- Hole Sign on the Course

**Corporate Foursome - \$1,250 (\$890 tax deductible amount)**

- Acknowledgement in digital event program book
- (1) golf foursome

**Tee Box Sign Sponsor - \$300 (\$300 tax deductible amount)**

- Your company's name featured on a hole sign

**Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time.** Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

**IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:** To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.



# 2021 New Orleans Golf Classic Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

- Presenting Sponsor \$7,500\* (\$6,780 tax deductible amount)
- Cart Sponsor \$5,000\* (\$4,280 tax deductible amount)
- Golfer Gift Sponsor \$5,000\* (\$4,280 tax deductible amount)
- Scorecard Sponsor \$3,500\* (\$3,140 tax deductible amount)
- Hall of Fame \$2,600\* (\$1,880 tax deductible amount)
- Mission Sponsor \$2,500\* (\$2,140 tax deductible amount)
- Corporate Foursome \$1,250\* (\$890 tax deductible amount)
- Tee Box Sign Sponsor \$300\* (\$300 tax deductible amount)

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

### Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)  Please invoice  Please call for payment: \_\_\_\_\_

Company Credit Card Payment  Personal Credit Card Payment

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

### Chapter Contact Information:

**Cassie Schwartzmann Krause**  
4630 S. Carrollton Ave.  
New Orleans, LA 70119

**Chapter Phone: (504) 455-5194**  
**Chapter Email: [cschwartzmann@cff.org](mailto:cschwartzmann@cff.org)**

*The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.*