



Monday, March 29, 2021

# Sponsorship Opportunities

GOLF SPONSORSHIPS		RECOGNITION & ACKNOWLEDGEMENTS
<b>PRESENTING:</b> (\$27,232 is tax deductible)	\$30,000	1 foursome and hole signage.
<b>PLATINUM:</b> (\$17,232 is tax deductible)	\$20,000	1 foursome and hole signage.
<b>GOLD:</b> (\$7,232 is tax deductible)	\$10,000	1 foursome and hole signage.
NON-GOLFING SPONSORSHIPS		RECOGNITION & ACKNOWLEDGEMENTS
<b>SPECIAL FRIENDS:</b>	\$20,000 \$15,000 \$10,000	100% Tax deductible general donation.
<del><b>PREMIER GOLFER GIFT:</b> (100% tax deductible)</del>	<del>\$20,000</del>	<del>Company logo on premier gift for all golfers.</del> <b>SOLD</b>
<del><b>GOLFER GIFT:</b> (100% tax deductible)</del>	<del>\$7,000</del>	<del>Company logo on selected additional gift for all golfers.</del> <b>SOLD</b>
<b>ENTERTAINMENT:</b> (100% tax deductible)	\$6,000	Entertainment signage at each Party Hole.

NON-GOLFING SPONSORSHIPS, Cont.		RECOGNITION & ACKNOWLEDGEMENTS
<b>PARTY HOLE:</b> (100% tax deductible)	\$5,000	Signage at a designated Party Hole. (4 Available)
<del><b>GOLF TOWELS:</b> (100% tax deductible)</del>	<del>\$4,000</del>	<del>Company logo on golf towels given to each golfer and hole signage. (1 Available)</del> <b>SOLD</b>
<b>T-SHIRT:</b> (100% tax deductible)	\$4,000	Company logo on one sleeve of the t-shirt and hole signage. (1 Available/1 Sold)
<del><b>CADDY:</b> (100% tax deductible)</del>	<del>\$4,000</del>	<del>Company logo on caddy bibs and hole signage.</del> <b>SOLD</b>
<b>SIGNAGE:</b> (100% tax deductible)	\$3,000	Company logo on all hole signage.
<b>REFRESHMENT:</b> (100% tax deductible)	\$2,000	Hole signage.
<b>LUNCH:</b> (100% tax deductible)	\$1,500	Signage at the lunch area.
<b>HOLE:</b> (100% tax deductible)	\$500	Hole signage at tee box on one hole.

All sponsors will be recognized on the Cystic Fibrosis Foundation website. The print deadline for the invitation and golf signage is March 1, 2021.  
In the event of rain, we appreciate your contributions to the Cystic Fibrosis Foundation.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

**IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:**

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.





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# Sponsorship Form

## Golf Sponsorships

\_\_\_\_ Presenting \$30,000 \_\_\_\_\_ Platinum \$20,000 \_\_\_\_\_ Gold \$10,000  
(\$27,232 is tax deductible) (\$17,232 is tax deductible) (\$7,232 is tax deductible)

## Non-Golfing Sponsorships

**All non-golfing sponsorships are 100% tax deductible.**

- \_\_\_\_ Special Friends \_\_\_\_\_ Golf Towels \$4,000 — **SOLD**
- \_\_\_\_ \$20,000 \_\_\_\_\_ T-Shirt \$4,000
- \_\_\_\_ \$15,000 \_\_\_\_\_ Caddy \$4,000 — **SOLD**
- \_\_\_\_ \$10,000 \_\_\_\_\_ Signage \$3,000
- \_\_\_\_ Premier Golfer Gift \$20,000 — **SOLD** \_\_\_\_\_ Refreshment \$2,000
- \_\_\_\_ Golfer Gift \$7,000 — **SOLD** \_\_\_\_\_ Lunch \$1,500
- \_\_\_\_ Entertainment \$6,000 \_\_\_\_\_ Hole \$500
- \_\_\_\_ Party Hole \$5,000 \_\_\_\_\_

## Sponsor Information

Sponsorship Name \_\_\_\_\_  
*(as it should appear in print materials)*

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

To purchase:  I am unable to attend or sponsor. Please accept my general donation of: \_\_\_\_\_  
 Sponsorship payment enclosed (Please make checks payable to the Cystic Fibrosis Foundation)  
 Please invoice me  Please bill my  MasterCard  Visa  Discover  American Express

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Card no. \_\_\_\_\_ Exp. \_\_\_\_\_  
*The credit card information on the bottom of this form will be securely destroyed immediately after processing.*

Signature \_\_\_\_\_  
*This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount.*

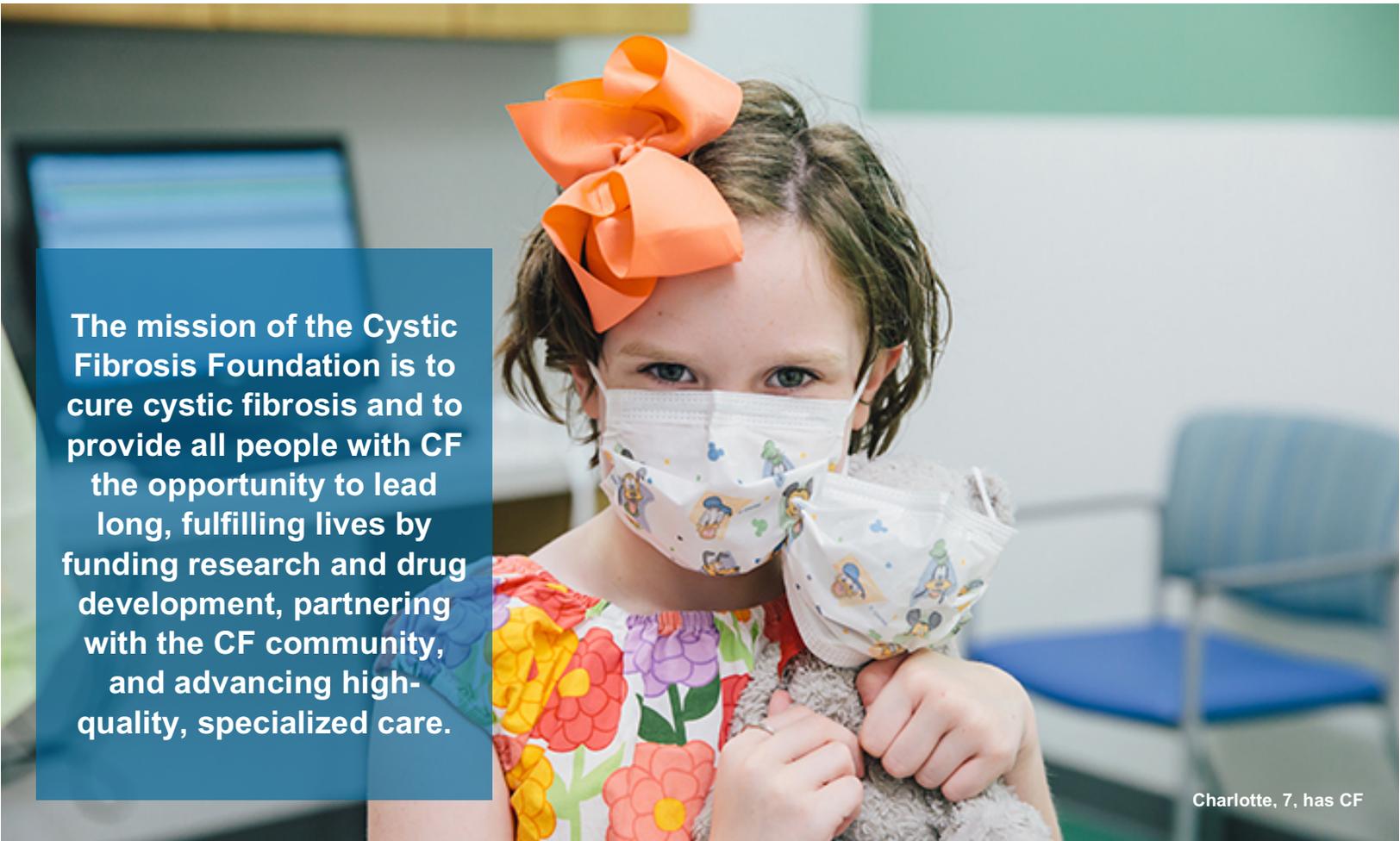
Please return to: **Cystic Fibrosis Foundation • 50 Briar Hollow Lane, Suite 300W • Houston, Texas 77027**  
**Phone: 713.621.0006 • Fax: 713.621.2542 • email: hismith@cff.org**

Sponsorship of the 65 Roses Golf Classic supports the mission of the Cystic Fibrosis Foundation.

All sponsors will be recognized on the Cystic Fibrosis Foundation website.

The print deadline for the invitation and golf signage is March 1, 2021.

In the event of rain, we appreciate your contributions to the Cystic Fibrosis Foundation.



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

**We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.**

### A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

**With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease**

1 in 31

Americans  
are symptomless carriers  
of the defective CF gene.

Median predicted  
age is into the

40s

0

cures exist  
for cystic fibrosis.