



Seattle Golf Club

Monday, June 21, 2021



*Join the Cystic Fibrosis Foundation and the Seattle Mariners
as we continue the fight against cystic fibrosis*



PACIFIC PORTFOLIO





CF Mariners Care Golf Tournament • Monday, June 21, 2021 • Seattle Golf Club

TOURNAMENT SCHEDULE

10:00 a.m. - 12:30 p.m.: Tee Times for Foursomes to Start



ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**



The **MISSION** for the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with CF the **OPPORTUNITY TO LEAD LONG, FULFILLING LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT, PARTNERING** with the **CF COMMUNITY**, and **ADVANCING HIGH-QUALITY, SPECIALIZED CARE.**



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A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.



“We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives.”

–Michael P. Boyle, M.D., President & Chief Executive Officer



SPONSORSHIP

The Cystic Fibrosis Foundation’s Mariners Care Golf Tournament celebrates 36 years of a commitment to changing CF to Cure Found. Participants will enjoy a great day of golf on this exclusive and private course, fabulous golfer gifts and create lasting memories. This event continues to attract the region’s premier business leaders and local celebrities who come together for a great day of golf all while helping to fulfill the life-saving mission of the Foundation. We invite you to be a part of this year’s event and join us as an event sponsor.

This sponsorship supports the mission of the CF Foundation; to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

RESEARCH ADVANCES

We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. Nearly every drug to treat CF that is available today was made possible because of the Foundation’s support.

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.



SPONSORSHIP LEVELS

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Presenting Sponsor – \$30,000 (\$19,800 is tax-deductible)

SOLD OUT

- Six golfer foursomes; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.
- Preferred tee time for foursomes.
- Logo recognition on event website and on CFF produced print materials.
- Opportunity to provide approved company-branded gift bag item.
- Logo recognition on all event branded pin flags.
- Full-size sponsorship page in the digital program.
- Social media recognition on CFF Washington Chapter platforms.
- Company spotlight in Chapter Newsletter.
- Opportunity to provide 60-second video to be shared on CFF Washington Chapter social media platforms. *Video must be approved by CFF staff and meet CFF video guidelines.*

Diamond Club Sponsor – \$20,000 (\$14,900 is tax-deductible)

- Three golfer foursomes; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.
- Preferred tee time for foursomes.
- Opportunity to provide approved company-branded gift bag item.
- Logo recognition on event website.
- Sponsor logo included on an event branded pin flag.
- Full-size sponsorship page in the digital program.
- Social media recognition on CFF Washington Chapter platforms.
- Company spotlight in Chapter Newsletter.
- Opportunity to provide 30-second video to be shared on CFF Washington Chapter social media platforms. *Video must be approved by CFF staff and meet CFF video guidelines.*

Golf Cart Sponsor – \$15,000 (\$11,600 is tax-deductible)

- Two golfer foursomes; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.
- Preferred tee time for foursomes.
- Company name on signs placed on all golf carts alongside presenting sponsor logo(s).
- Logo recognition on event website.
- Sponsor logo included on an event branded pin flag.
- Full-size sponsorship page in the digital program.
- Social media recognition on CFF Washington Chapter platforms.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF. Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422; 800-332-4483.



SPONSORSHIP LEVELS

CF-Mariners Care Golf Tournament • Monday, June 21, 2021 • Seattle Golf Club

Tournament "Mission Moment" Sponsor – \$10,000 (\$6,600 is tax-deductible)

- Two golfer foursomes; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.
- Preferred tee time for foursomes.
- Opportunity to provide approved company-branded gift bag item.
- Logo recognition on event website.
- Sponsor logo included on an event branded pin flag.
- Sponsor logo included in "mission moment" telling a CF story in on-course signage and in the digital program.
- Full-size sponsorship page in the digital program.
- Social media recognition on CFF Washington Chapter platforms.

Welcome Sponsor – \$10,000 (\$6,600 is tax-deductible)

- Two golfer foursomes; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.
- Preferred tee time for foursomes.
- Logo recognition at Putting Green during check-in.
- Logo recognition at bag drop.
- Sponsor logo included on an event branded pin flag.
- Full-size sponsorship page in the digital program.
- Opportunity to provide a 30-second welcome video to be emailed out to golfers prior to tournament. *Video must be approved by CFF staff.*
- Social media recognition on CFF Washington Chapter platforms.





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“65 Roses” Sponsor – \$6,500 (\$4,800 is tax-deductible)

Since 1965, the term “65 Roses” has been used by children of all ages to pronounce the name of their disease. But, making it easier to say does not make CF any easier to live with. The “65 Roses” story has captured the hearts and emotions of all who have heard it. The rose, appropriately the ancient symbol of love, has become a symbol of the Cystic Fibrosis Foundation.

- One golfer foursome; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.
- Opportunity to provide approved company-branded gift bag item.
- Logo recognition on event website.
- Sponsor logo included on an event branded pin flag.
- Half-size sponsorship page in the digital program.

Golfer Foursome – \$5,000 (\$3,300 is tax-deductible)

- One golfer foursome; golfer benefits include cart & green fees, player gift bag, and pre-boxed food & beverage.

Tee Sponsor – \$1,000 (\$1,000 is tax-deductible)

- Opportunity to have branded signage at a hole on the course.
- Opportunity to provide approved company-branded gift bag item that could be pre-placed on golfer carts.
- Half-size sponsorship page in the digital program.

Lunch Sponsor – \$1,000 (\$1,000 is tax-deductible)

- Opportunity for company logo placed on all box lunches.
- Half-size sponsorship page in the digital program.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS: To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.



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Sponsor Levels

- | | |
|---|--|
| <input type="checkbox"/> Presenting – \$30,000 (\$19,800 is tax-deductible) | <input type="checkbox"/> “65 Roses” – \$6,500 (\$4,800 is tax-deductible) |
| <input type="checkbox"/> Diamond Club – \$20,000 (\$14,900 is tax-deductible) | <input type="checkbox"/> Golfer Foursome – \$5,000 (\$3,300 is tax-deductible) |
| <input type="checkbox"/> Golf Cart – \$15,000 (\$11,600 is tax-deductible) | <input type="checkbox"/> Tee Sponsor – \$1,000 (\$1,000 is tax-deductible) |
| <input type="checkbox"/> Tournament – \$10,000 (\$6,600 is tax-deductible) | <input type="checkbox"/> Lunch – \$1,000 (\$1,000 is tax-deductible) |
| <input type="checkbox"/> Welcome – \$10,000 (\$6,600 is tax-deductible) | <input type="checkbox"/> Donation – _____ |

Sponsor Information

Sponsorship of the CF Mariners Care Golf Tournament supports the mission of the Cystic Fibrosis Foundation.

Sponsor Name (as it should be listed in printed materials) _____

Individual Authorizing Sponsorship _____

Signature _____

Address _____ State _____ Zip _____

City _____ Phone _____

Email _____

Method of Payment

- | | |
|--|--|
| <input type="checkbox"/> Enclosed is my check payable to the Cystic Fibrosis Foundation | <input type="checkbox"/> Please send invoice |
| <input type="checkbox"/> Please bill my credit card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express |

Account # _____ Exp. Date _____
The credit card information on the bottom of this form will be securely destroyed immediately after processing.

Name as it appears on card _____

Signature _____
This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.



Please return completed forms to:

Mail: 520 Pike Street, Suite 1075 || Seattle, WA 98101-3909

You can also pay for your sponsorship with your credit card online:

<https://events.cff.org/marinersgolf> - click “Buy Tickets”

For more information:

Phone: 206-282-4770 or 800-647-7774 || Website: <https://events.cff.org/marinersgolf>