

Every heart
NEEDS A HOME!



Join the
MOVEMENT

MAY 1, 2021

family fun fundraiser



immerse

Project ZER 

Dear Business Partner,

In the state of Arkansas alone, there are nearly 4,600 kids waiting in foster care, 329 of those are waiting to be adopted and nearly 200 will “age out” of foster care without a forever family this year.

At The Call, Immerse Arkansas and Project Zero, we labor on behalf of these waiting children and young people that are often alone and yearning for what many take for granted, a family. Now more than ever, the need is bigger than the government or non-profit sector can fix alone. We need your help recruiting more mentors, foster and adoptive families to change the trajectory of the lives of these waiting children and to restore hope to their futures.

While the pandemic has created challenges for our collective mission, it has even more so strengthened our resolve to ensure that every child in Arkansas has a family.

So to remind ourselves of the critical nature of this work, we’re offering a new mantra for the same mission of Walk for the Waiting: **EVERY HEART NEEDS A HOME.**

Businesses like yours play a crucial role in caring for kids in foster care in Arkansas, and you have a unique opportunity to direct your charitable dollars to support the most pressing need in our state.

By sponsoring Walk for the Waiting, you allow The CALL, Immerse and Project Zero to recruit and support foster families, build hope in waiting children and equip teens who “age out” of foster care through housing and mentorship programs, and help match waiting kids with loving families.

We are asking that you partner with us in 3 ways:

- 1. Corporate Sponsorship.** We’ve enclosed suggested donation amounts ranging from \$1,000-\$25,000.
- 2. Sponsored Walker.** Become a sponsored walker and invite your employees to join you.
- 3. Share our Facebook & Instagram posts** on social media so that other business owners and families can learn how they can be apart of Walk for the Waiting.

We believe that Every Heart Needs a Home, and we are honored to work alongside you to ensure that our kids find their forever homes with loving families.

If you have any questions or need further information, please call or email Walk Chair, Jill Bobo at jbobo@thecallinarkansas.org or 501-580-1214

On Behalf of the Walk Team,

Lauri Currier
Executive Director, The CALL

Alicen Bennett
County Coordinator, The CALL in Pulaski County

Eric Gilmore
Executive Director, Immerse Arkansas

Christie Erwin
Executive Director, Project Zero

SPONSORSHIP LEVEL OPPORTUNITIES

PRESENTING \$25,000+
PLATINUM \$10,000
GOLD \$5,000
SILVER \$2,500
BRONZE \$1,000

	5	4	3	2	1
Number of social media “thank you” posts showing your company logo or photo.	5	4	3	2	1
Digital grab bag advertising opportunities on Walk website (given to 1,500+ walkers)	X	X	X	X	X
Logo & click-through link included in all Walk email blast communications	X	X	X	NAME ONLY	NAME ONLY
Logo & click-through link on Walk website.	X	X	X	NAME ONLY	NAME ONLY
Facebook Live opportunity.	X	X			
Logo printed on Walk T-shirts.	X				
Category exclusivity option offered.	X				
Intro to WFTW video recording opportunity.	X	X			
Logo or recognition included in any outdoor, TV or radio advertising.	X				
Logo included on any print materials.	X				

FACEBOOK
4,745
FOLLOWERS

AVERAGE OF
1,500
PARTICIPANTS
EACH YEAR

INVOLVING
OVER 70
LOCAL
CHURCHES

THERE ARE ROUGHLY
4,300
CHILDREN
IN ARKANSAS
WAITING IN
FOSTER CARE!

TO BECOME A CORPORATE SPONSOR

Please contact Jill, our Walk for the Waiting corporate sponsorship chair at 501-580-1214 or jbobo@thecallinarkansas.org

ART DEADLINE MARCH 31

Please send art files to kandace@walkforthewaiting.org
PDF or EPS of company logo if gold sponsor or higher level.

THERE ARE TWO MAIN GOALS

FOR THIS YEAR'S VIRTUAL WALK FOR THE WAITING:



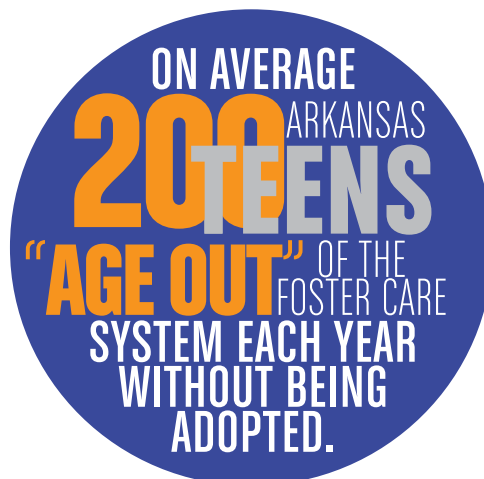
Move the hearts and minds of believers to action for children & teens in foster care in their own community.



Raise essential funds to support the work of The CALL, Immerse and Project Zero in central Arkansas and around the state.

To accomplish this, we need **CORPORATE SPONSORS** and sponsored walkers to support WFTW financially!

IMPACT REPORT: Today in Arkansas ...



Since the first Walk for the Waiting in May of 2013, the funds raised have Helped The CALL, Immerse Arkansas & Project Zero...

